

AUG 13 1934

# THE Publishers' Weekly

*The American Book Trade Journal*

VOL. CXXVI

AUGUST 11, 1934

NO. 6

On September 11th Houghton Mifflin Company will present to the public one of the most distinguished first novels that they have published for many years, backed by a preliminary advertising appropriation of \$2500 and the endorsement of every man and woman who has read an advance copy.

## NO MAN IS SINGLE

By STUART HAWKINS

No wife really knows her husband; no father his son; no woman her lover. But if all three could pool their knowledge of a man his full figure would emerge. This is the point of departure for "No Man is Single," the story of an American artist told by the three people who knew him best.

# Here It Is!

THE BOOK THAT  
THE PUBLIC AND  
THE TRADE  
HAVE  
WANTED  
FOR  
YEARS!

A Complete Encyclopedia  
of Medical Knowledge  
for Home and Family Use

NEW!  
AUTHENTIC!  
ALPHABETICALLY  
ARRANGED



The complete, up-to-date home handbook of health. Edited by VICTOR ROBINSON, M.D., Professor of History of Medicine, Temple University; Editor-in-chief Medical Review of Reviews.

## The Modern Home Physician

770 Pages. 192 Photographs.  
Over 700 Line Drawings.  
(Aircraft Binding, thumb indexed, gold top, \$3.50)

*A Few of the Subjects Covered:*

Anemia	Diarrhoea	Malaria
Bandaging	Diets	Neuralgia
Biliousness	Diphtheria	Neurosis
Bleeding	Drugs	Nose
Brain	Ear Trouble	Pleurisy
Diseases of Breast	Eyes	Pneumonia
Bronchitis	Fever	Pregnancy
Cancer	First Aid	Rheumatism
Chest Troubles	Fractures	Sex
Child-Birth	Gall Bladder	Psychology
Constipation	Headache	Tonsilitis
Convulsions	Heart	Tuberculosis
Coughs and Colds	Insomnia	Ulcers
Deafness	Kidney	Varicose Veins

*and Thousands More*

The attractively low price will make this book a "natural" for big sales. Display it—we're backing it up with national advertising.

WM. H. WISE & CO., Publishers

50 West 47th Street

New York

THE PUBLISHERS' WEEKLY, Publication Office, 19th & Federal Sts., Camden, N. J. Editorial and General Offices, 62 W. 45th St., New York City. Subscriptions \$5; Canada \$7.50; Foreign \$6; 15¢ a copy. Entered as second-class matter at the Post Office at Camden, N. J. Copyright 1934 by R. R. Bowker Co. London, D. H. Bond, 329 High Holborn W.C.1.

AUGUST 11, 1934

391

## A Group of Fast-Selling Staple Books That Every Alert Bookseller Should Stock . . .

### New Low-Priced Editions for the Big ELBERT HUBBARD Market

#### THE PHILOSOPHY OF ELBERT HUBBARD

Written in his own words. The success secrets of a great man. Ready Sept. 1.

*Now Ready*

#### ELBERT HUBBARD'S SCRAP BOOK

Over 1,000 passages, paragraphs, etc., from the world's greatest minds, selected by Elbert Hubbard.

#### THE NOTEBOOK OF ELBERT HUBBARD

His writings on art, poetry, finance, history, etc. Includes world famous "Message to Garcia." Each: Linen, \$1.25; Limp Leather, \$1.90; Morocco, \$3.90.

## THE BOOK OF AMERICAN POETRY

1934 EDITION

### Selected and Annotated by Edwin Markham

The most complete collection of American Poetry ever assembled in ONE volume. 348 Poets. 748 Poems. 928 Pages. 10,000 copies sold thru booksellers in 60 days. Cloth, \$1.50; Arteract, \$2.00; Limp Leather, \$3.00.

### THE BOOK of CLASSIC ENGLISH POETRY

Selected and annotated by Edwin Markham. C. 600-1830. 1,000 Pages. 250 Poets. 658 Poems. Ready Aug. 15. Cloth, \$1.50; Arteract, \$2.00; Limp Leather, \$3.00.

### THE BOOK of MODERN ENGLISH POETRY

Selected and annotated by Edwin Markham. 1830 to date. 1,000 Pages. 262 Poets. 684 Poems. Ready Sept. 15. Cloth, \$1.50; Arteract, \$2.00; Limp Leather, \$3.00.

## THE MODERN ENCYCLOPEDIA

A real encyclopedia in one volume. Over 1,300 Pages, 1,160 illustrations, 22,000 articles. Completely new from cover to cover. National advertising backs up this book. Wonderful value. Cloth \$3.50; Arteract, \$4.50.

### EMERSON'S COMPLETE WORKS

*In One Volume*

All the essays, poems and writings formerly published in 12 volumes, now in one. Clear, readable type. A wonderful edition for everyone who desires a fine library edition of Emerson. Thumb index. Ready Sept. 15. Cloth, \$3.50.

### Classic Myth and Legend

by A. R. HOPE-MONCRIEFF

For centuries the world has been fascinated by the adventures of Ulysses, Cupid, Perseus, Hercules, and all the other great names in mythology. Now they are presented in modern narrative style in one beautiful book. 48 illustrations. Cloth, \$2.50; Arteract, \$3.00.

#### TEUTONIC MYTH AND LEGEND

by DONALD MACKENZIE

The great stories of Thor, Odin, Siegfried, Brunhild, and other North European heroes. Uniform with Classic Myth and Legend. Ready Sept. 1. Cloth, \$2.50; Arteract, \$3.00.

#### ROMANCE AND LEGEND OF CHIVALRY

by A. R. HOPE-MONCRIEFF

King Arthur, Don Quixote, Roland, Guinevere, and many other characters of the age of chivalry are portrayed in this book. Ready Sept. 1. Cloth, \$2.50; Arteract, \$3.00.

### WORKS OF THOMAS PAINE

*In One Volume*

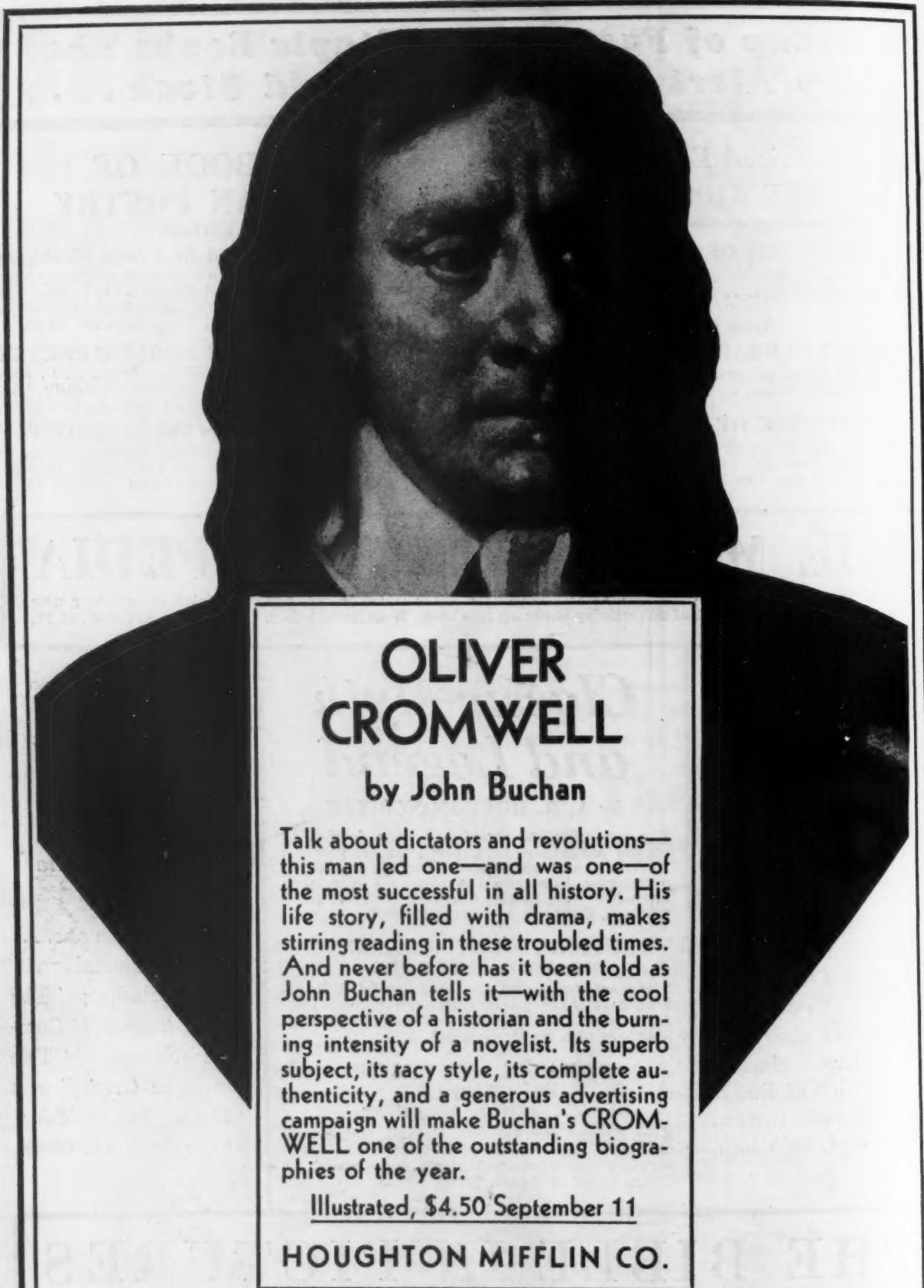
Six volumes in one. All of his immortal writings, including "The Age of Reason," "Common Sense," "The American Crisis," and "The Rights of Man." Ready Sept. 15. Cloth, \$2.50.

## THE BIBLE IN PICTURES

by Gustave Doré

An epochal publication—long out of print—now in a popular priced edition. 448 pages. 218 pictures, accompanied by explanatory text. Will sell fast to Bible students, art students, and the general public. Ready Sept. 15. Cloth, \$2.50; Arteract, \$3.50.

WM. H. WISE & CO., Publishers, 50 West 47th Street, NEW YORK



**OLIVER  
CROMWELL**

by John Buchan

Talk about dictators and revolutions—this man led one—and was one—of the most successful in all history. His life story, filled with drama, makes stirring reading in these troubled times. And never before has it been told as John Buchan tells it—with the cool perspective of a historian and the burning intensity of a novelist. Its superb subject, its racy style, its complete authenticity, and a generous advertising campaign will make Buchan's CROMWELL one of the outstanding biographies of the year.

Illustrated, \$4.50 September 11

**HOUGHTON MIFFLIN CO.**

Recommend to your musically-minded customers Sacheverell Sitwell's LISZT, the story of the most dynamic and picturesque of all composers; a man who lived a life of adventure free from all moral conventions and ended as an Abbé.

Lavishly illustrated, \$4.00.

September 18.

# 42 YEARS IN THE WHITE HOUSE by Ike Hoover

Initial advertising appropriation \$5,000. September 18th, \$3.50.  
Can this fail to be the most talked of non-fiction book of  
the Fall -- and the easiest to sell? Houghton Mifflin Company



In his day the White House boasted one bath-room and six domestics. . . . It was just like one big family.



He kept his coat pocket filled with fine cut chewing tobacco . . . and often worked all night.



He entered the White House as if he were true master of the situation. . . . But he was a martyr to his wife.



In his worst temper he was calm compared to Coolidge. . . . His children took their pony fix rides in the elevator.



He said he was tired of being kicked around. . . . The White House tub wasn't big enough for him.



When he was courting, orchids and golf came ahead of affairs of State.



He could rave about the least of things, but he was soon over it. . . . General Sawyer delivered twenty-four barrels of whiskey. . . .



He traded at Piggly Wiggly and had his hair cut while at breakfast.



He surrounded himself with "yes men". Of all Presidents, he worked the hardest and was the hardest to work for.



His call on President Hoover was tense . . . His wife ordered hot-dogs for the Inaugural Reception.

# A Literary Achievement

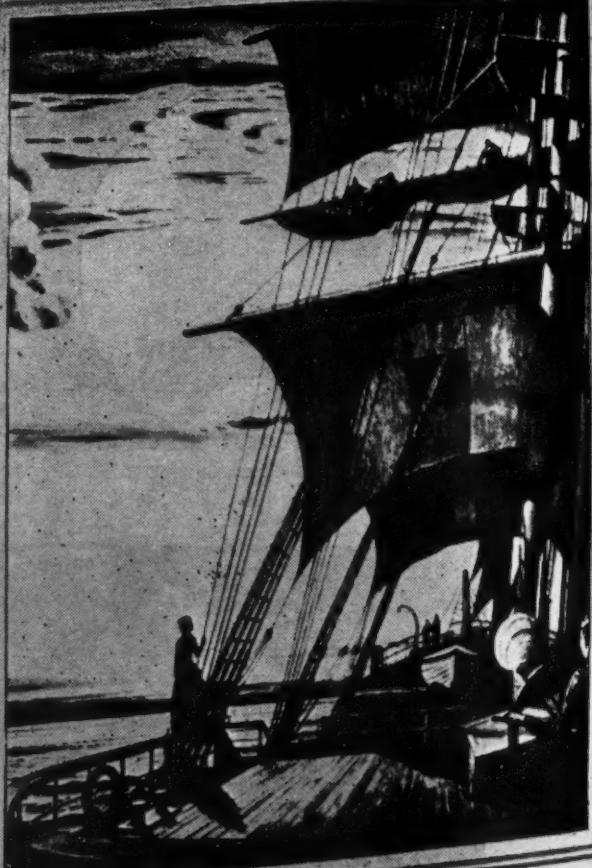
The short excerpts quoted below, from reviews on Mary Ellen Chase's "A GOODLY HERITAGE" apply with even more force to this new novel . . .

MARY  
PETERS  
—  
MARY  
ELLEN  
CHASE



MACMILLAN

MARY · PETERS



by MARY · ELLEN · CHASE

"Miss Chase uses the English language with exceptional skill, grace and charm."

—N. Y. Times Book Review

"Here is life, simple as a Maine house and as subtle and complete as a Greek temple. Here is existence with a design as sure as the petals on a trillium."

—N. Y. Herald Tribune 'Books'

We will back this novel with a tremendous advertising and promotion campaign.

Extensive Advertising in all the Leading Mediums will be sustained through the entire fall.

THE MACMILLAN COMPANY

... A Superb American Novel  
by an author widely acclaimed

# MARY PETERS

By MARY ELLEN CHASE

*Author of "A Goodly Heritage"*

WITH the same literary excellence which brought praise from all parts of the country for *A Goodly Heritage*, Mary Ellen Chase has written a novel, covering sixty years in the lives of a sea-faring family, of the New England coast. Mary Peters was born on her father's clipper ship, and sailed the seas when she was sixteen. Her story shows the indestructible influence of the sea.

## *Visual Display Material and Dealers' Aids*

**POSTERS** . . . A reproduction of the end-papers measuring 20 inches by 15 inches.

**LAMINATED REPRODUCTIONS** of the beautiful end-papers. 18 $\frac{3}{4}$  by 14 $\frac{3}{4}$  inches.

**HANDSOME POSTERS** 14 inches by 11 inches in bright blue, black and white—a reproduction of the end-papers.

**POSTAGE POSTCARDS** . . . with your imprint when applied for.

Watch coming issues of the Publishers' Weekly for the letters from booksellers about this novel.

TO BE PUBLISHED  
SEPTEMBER 25

PRICE \$2.50

FIFTH AVENUE, NEW YORK

# Thank you, FOR PREFERRING THE WORLD-TELEGRAM . . . .

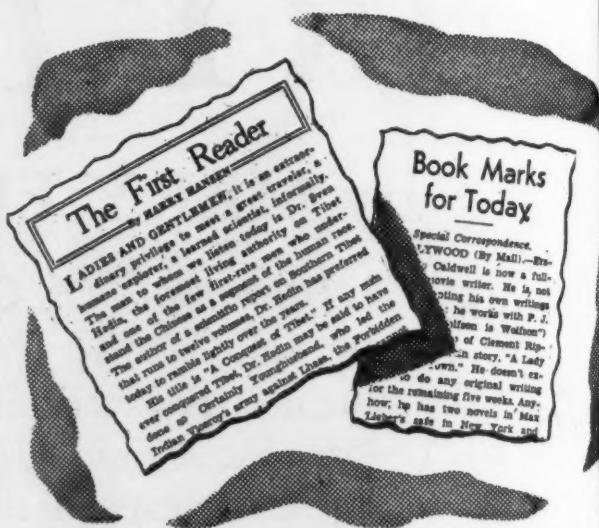
**WE LIKE** it too. And so do the large majority of your confreres, who told us that they preferred the World-Telegram for book news among all New York daily newspapers.\*

We're proud and happy about that. It means more cooperation up and down the line between booksellers, the World-Telegram and New York book-buyers. It means that book-advertisers gain your eye through the World-Telegram quickly and easily.

We're glad you like the World-Telegram's pointed, revealing comments on the flow of current books, as done by Harry Hansen, America's most-quoted book reviewer. And the long column of chatty, informative book news—from all sectors of the trade.

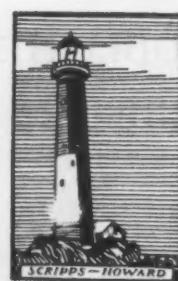
Book advertisers prefer the World-Telegram in the evening, too. We carried 93% more book advertising in the first six months of 1934 than all other New York evening newspapers combined. And

\* Complete survey data on request.



that advertising goes home to a family readership, at the time of day when books are read and discussed.

Book advertising in the morning shows that the interest of book-buyers is divided almost equally between morning papers. In the evening, the bulk of book advertising is concentrated in the World-Telegram. Thank you again, Mr. Bookseller. You've helped to make the World-Telegram what this concentration shows it to be—the one-paper avenue to New York book-buyers.



**NEW YORK WORLD-TELEGRAM**

*A Scripps-Howard Newspaper*

**BY-OF-AND-FOR NEW YORKERS**

Member of the United Press—The Associated Press—The Audit Bureau of Circulations and Media Records, Inc.



AUGUST 11, 1934

397

# The Reviews Confirm Our Judgment!

Specimen of  
Newspaper  
Advertising  
Now  
Running

*Second Big Printing Before Publication!*

# SLIM

By WILLIAM  
WISTER HAINES

"You'll get a Kiplingesque\*  
thrill out of 'Slim'."—The New  
Yorker.

"Presents something new in  
American fiction and presents  
it uncommonly well."—Philadelphian Public Ledger.

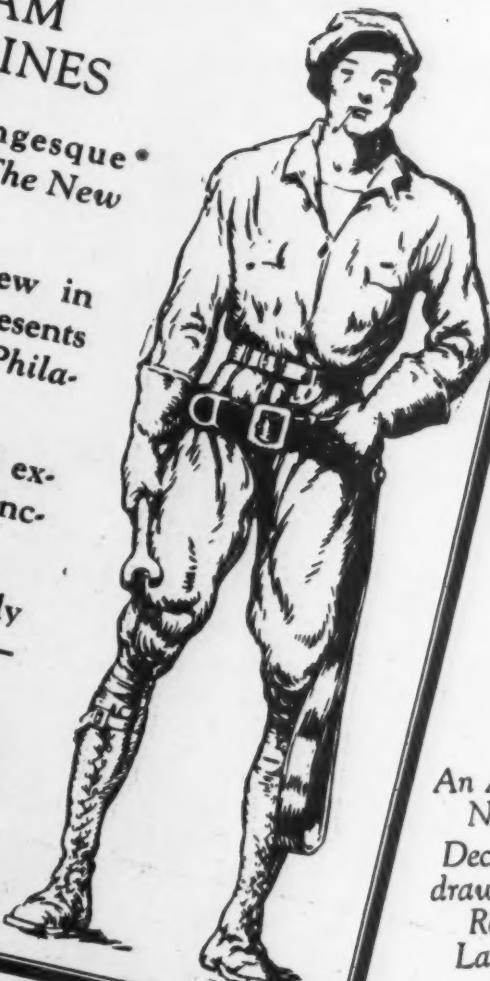
"Consistently moving and ex-  
citing. Unusual and distinc-  
tive."—New York Times.

"Real and alive... beautifully  
and sanely proportioned."—  
Boston Transcript.

"One of the best novels this  
reader has run across in many  
months."—Baltimore Sun.

An Atlantic Novel.

\$2.50



An Atlantic  
Novel.  
Decorative  
drawings by  
Robert  
Lawson.  
\$2.50

In The  
Publishers' Weekly  
for July 7th, we said:

"We are enthusiastic about SLIM. It will thrill men,  
women and youth of both sexes, for it preserves the  
spirit of fearless courage which appeals to every  
reader. We shall promote it accordingly."

**LITTLE, BROWN & COMPANY**



# MAIDEN

by KATHLEEN

K  
be  
THIS  
Tony  
society  
Bellan  
couldn  
strike  
advertis  
will r  
Times  
N. Y.  
BOOK  
New  
Boston  
Angele  
St. Loui  
3-colon  
write—

# KATHLEEN NORRIS' *best novel in five years!*

---

---

THIS PICTURE of Tony Taft, clever young society reporter, and Larry Bellamy, the man she couldn't help loving, will strike the keynote of an advertising campaign that will run in the N. Y. Times Book Review, N. Y. Herald-Tribune BOOKS, daily papers in New York, Chicago, Boston, Philadelphia, Los Angeles, San Francisco, St. Louis. For an attractive 3-color poster display, write—

WE have no hesitation in predicting that MAIDEN VOYAGE—"a SURE best-seller and best-renter" says The Retail Bookseller—will produce sales for you and for us in such quantities as to rival the most successful records of America's best-beloved novelist. It's fresh, modern, sparkling—sheer entertainment in a daring novel of love behind the news. It has romance and drama and a strong, healthy belief in the beauty of life.

## DOUBLEDAY, DORAN

(In Canada: Doubleday, Doran and Gundy, Ltd., Toronto)



A swell best-selling  
package for \$2—Sept. 5

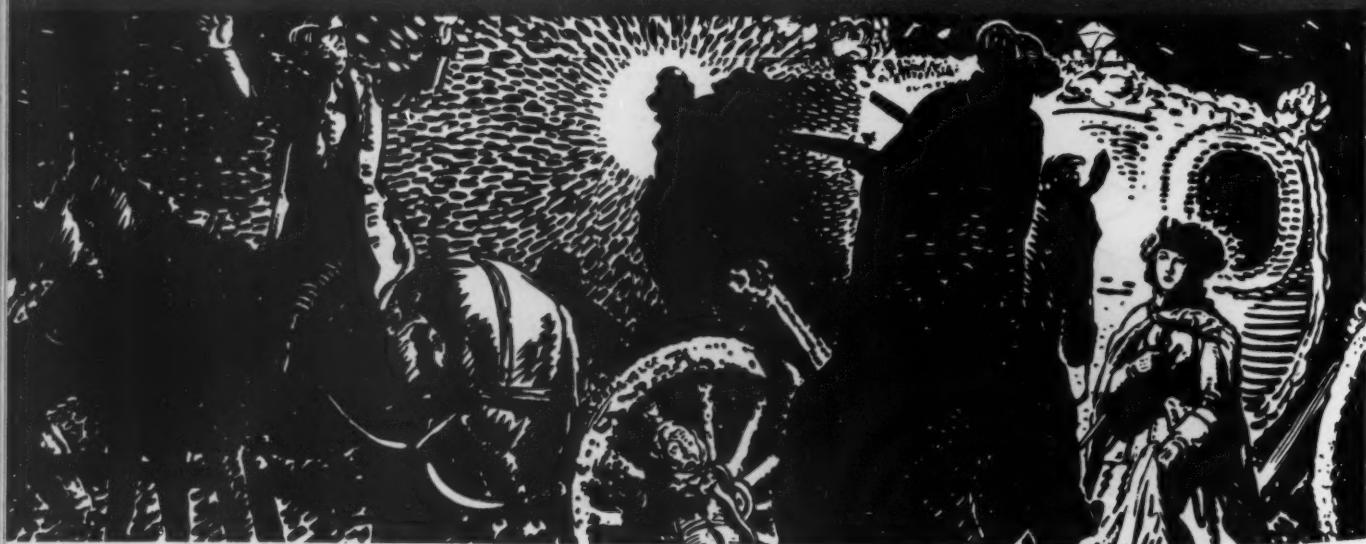
Doubleday, Doran PRESENT

# William McFee's MORE HARBOURS OF MEMORY

We published McFee's "Harbours of Memory" in 1921, sold 6,500 copies at once, and have reprinted the book six times. It sells today. It is with pleasure that we now offer you **MORE HARBOURS OF MEMORY**—mellow, leisurely reflections on ports and people from

a deep-sea wanderer's past. Tell your customers this: that they can sit down to read this book with the assurance of always finding, in its wealth of 80,000 words, a chapter, an essay, a sketch, to meet the mood of the moment. The book is a gold-mine of delight. Watch your market for First Editions.

Sept. 26—\$2.50



# Beatrice Tunstall's

"The Shiny Night" sold four large editions at \$2.50. In **THE LONG DAY CLOSES** this extraordinary writer tells with the unfeminine violence of Jane

Austen, a lusty story of Dick Turpin, Culloden, the West Midlands, 18th Century. It will be as popular as "The Shiny Night". Sept. 5—\$2.50.

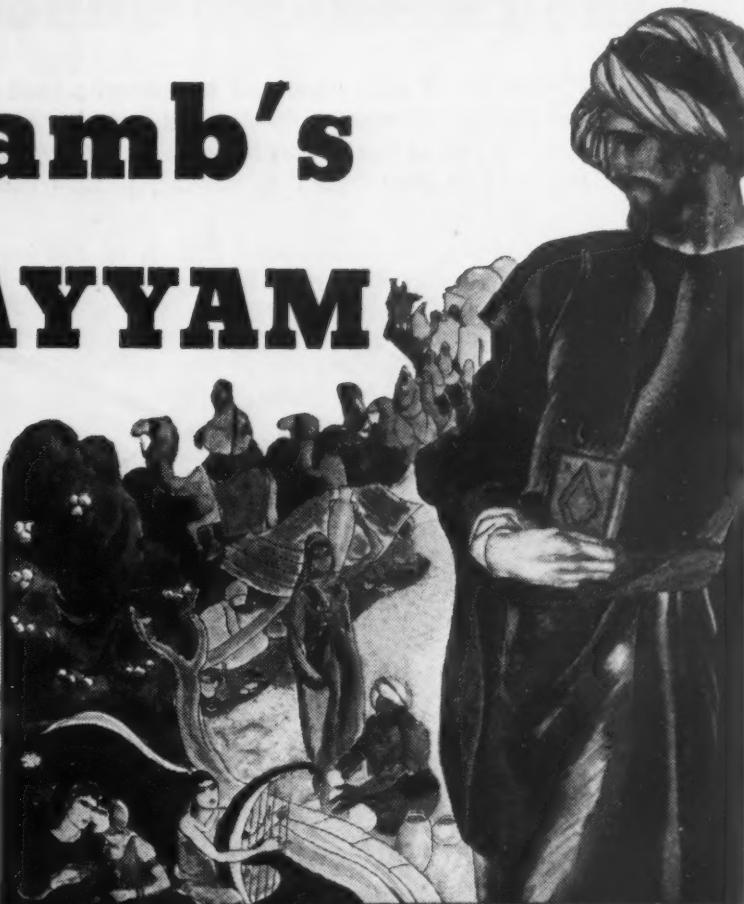
EN WITH PLEASURE . . .

# Harold Lamb's OMAR KHAYYAM

For everyone who is curious about the great Persian poet, here is the story of the least-known author of one of the best-known classics in literature. Written with color, movement, and often violence — by the author of "Ghenghis Khan". A book of universal appeal.

Sept. 26-\$3.00

Oversize volume, 4 - color process wrapper by Tenggren



# Kate O'Brien's THE ANTEROOM

Her first novel, "Without My Cloak", won the Hawthornden Prize. The book was also later awarded the James Tait Black Memorial Prize. Critics agree that she has "the lightning of genius."

Now in her new book, Miss O'Brien again deals with Mellick and its people; but whereas the first novel covered three generations, **THE ANTEROOM** covers only three days — days of crisis in the lives of its characters. **THE ANTEROOM** is vivid and powerful. It has the strength and the sterling quality that will surely make it a best-seller.

Sept. 26-\$2.50

**DOUBLEDAY, DORAN**

(In Canada: Doubleday, Doran & Gundy, Ltd.)



## This is Gudgeon, the Inimitable butler...

GUDGEON only liberated his pent-up soul when he rang the luncheon gong. But one day he stepped into the hall at Rushwater house and uttered an exclamation! It was then that the deplorable incident of the wild strawberries was cleared up..

Gudgeon, the inimitable butler, is but one of the many amusing characters in this novel



"PUT a circle around your audience for *A Gay Family* and *One More Spring* and you'll find in the circle the audience for *Wild Strawberries*. It's not fantasy, nor is it a conventional family story—but it is a thoroughly entertaining tale with winning characters, amusing incidents, subtle humor, and warm tenderness. You'll like the people, you'll love the dialogue, and you'll find the unexpectedness of it thoroughly refreshing"—Virginia Kirkus

# Wild STRAWBERRIES

*a novel by ANGELA THIRKELL*

316 pages, \$2.00. HARRISON SMITH and  
ROBERT HAAS, 17 EAST 49th ST., N.Y.C.

Aug. 27

A new book of short stories by the Nobel Prize Winner

## IVAN BUNIN GRAMMAR OF LOVE

Coming August 20. \$2

Harrison Smith and Robert Haas

*Look into this Smith and Haas*

# ADVERTISING PROGRAM

This advertisement is scheduled to appear in the following media:

N. Y. TIMES BOOK REVIEW  
—July 22, August 12

N. Y. HERALD TRIBUNE "BOOKS"  
—August 5, August 26

SATURDAY REVIEW OF LITERATURE  
—July 28, August 18

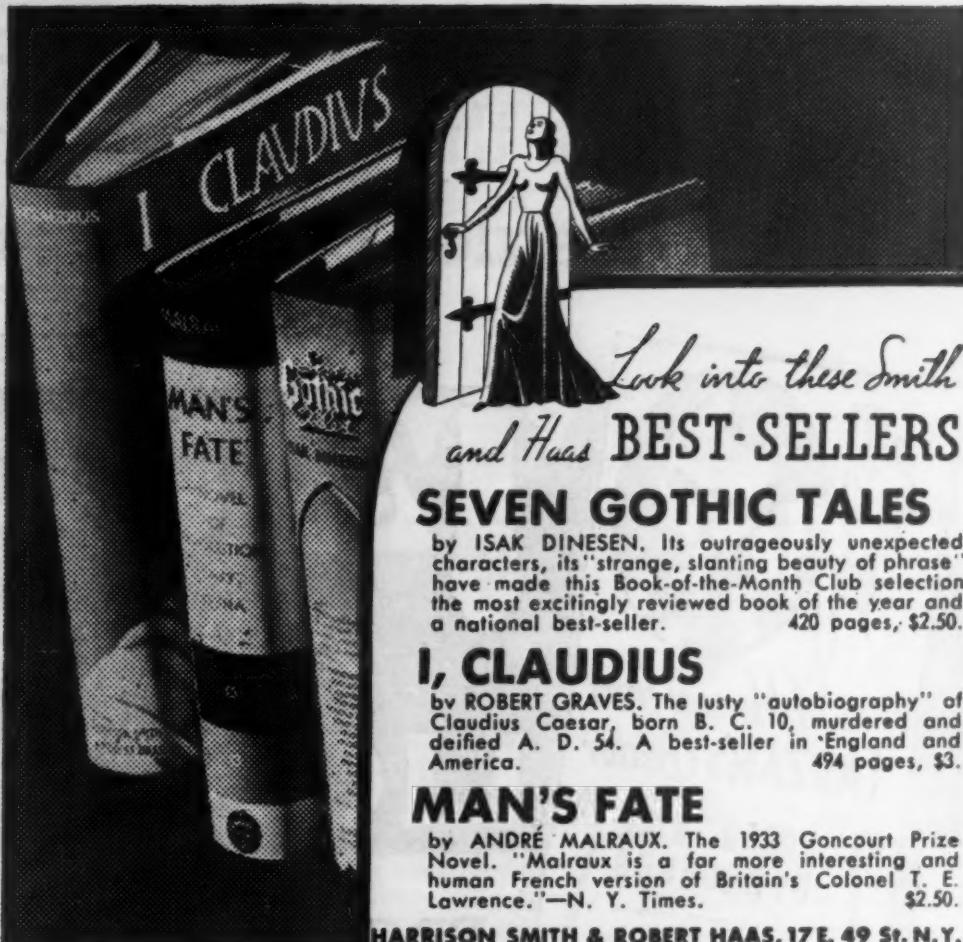
THE AMERICAN SPECTATOR  
—August issue

N. Y. TIMES (daily)  
—July 10, August 1  
August 15

N. Y. HERALD TRIBUNE (daily)  
—July 18, August 22

N. Y. WORLD TELEGRAM  
—August 9

FORUM MAGAZINE  
—September issue



*Look into these Smith and Haas BEST-SELLERS*

## SEVEN GOTHIC TALES

by ISAK DINESEN. Its outrageously unexpected characters, its "strange, slanting beauty of phrase" have made this Book-of-the-Month Club selection the most excitingly reviewed book of the year and a national best-seller.

420 pages, \$2.50.

### I, CLAUDIUS

by ROBERT GRAVES. The lusty "autobiography" of Claudius Caesar, born B. C. 10, murdered and deified A. D. 54. A best-seller in England and America.

494 pages, \$3.

### MAN'S FATE

by ANDRÉ MALRAUX. The 1933 Goncourt Prize Novel. "Malraux is a far more interesting and human French version of Britain's Colonel T. E. Lawrence."—N. Y. Times.

\$2.50.

HARRISON SMITH & ROBERT HAAS, 17 E. 49 ST. N.Y.

**SPECIAL DISCOUNTS:** During this advertising campaign we offer booksellers a special discount on blanket orders of 50 copies, assorted, of the above three titles. Check your stock today; wire orders collect, or place them with our representative.

## SEVEN GOTHIC TALES □

(20th thousand)

## I, CLAUDIUS (13th thousand) □

## MAN'S FATE (5th thousand) □

HARRISON SMITH & ROBERT HAAS  
17 East 49th Street  
New York. In Canada:  
George J. McLeod, Ltd.

**Bookstore business on the New \$2 Burroughs books is bigger every season. . . . National advertising is helping to build it. . . . Here are samples of the advertisements to bring you sales on the New novel:**

COMING SEPTEMBER 1st

A vertical strip of national advertising samples for "Tarzan and the Lion Man" by Edgar Rice Burroughs.

**Top Sample (Left):**

*A Message from TARZAN'S Creator*  
EDGAR RICE BURROUGHS

To the millions of Tarzan's admirers the world over:  
You must have wondered what would ever happen if a motion picture Tarzan and the real Tarzan should meet face to face in the jungle where the Apes Mat & Kanz. What would Tarzan do? In this new novel you find out what did happen. Imagine the real Tarzan with his double's life in his hands rescuing a Hollywood actress from the gorilla harem; escaping with a wild girl from the deadly valley of diamonds. These are only a taste of the thrills I can promise you when you read.

**Middle Sample (Center):**

**TARZAN and the LION MAN**  
\$2.00 at All Bookstores  
The NEW Book  
by EDGAR RICE BURROUGHS

**Bottom Sample (Right):**

**TARZAN and the LION MAN**  
\$2.00 at All Bookstores  
The NEW book  
By EDGAR RICE BURROUGHS

**Right Column (Top):**

**TARZAN AND THE LION MAN**  
BY EDGAR RICE BURROUGHS

A new Tarzan plot, just made for the millions who have thrilled at the motion picture *Tarzan and His Mate*. A motion-picture actor who plays Tarzan goes to Africa to film a picture and comes face to face with the *real* Tarzan—adventures ensue that will curl the reader's hair till the smash finish lands him back in Hollywood. Price \$2.00

**Bottom Right (Bottom):**

**TARZAN and the LION MAN**  
\$2.00 at All Bookstores  
The NEW book  
By EDGAR RICE BURROUGHS

**Bottom Left (Bottom):**

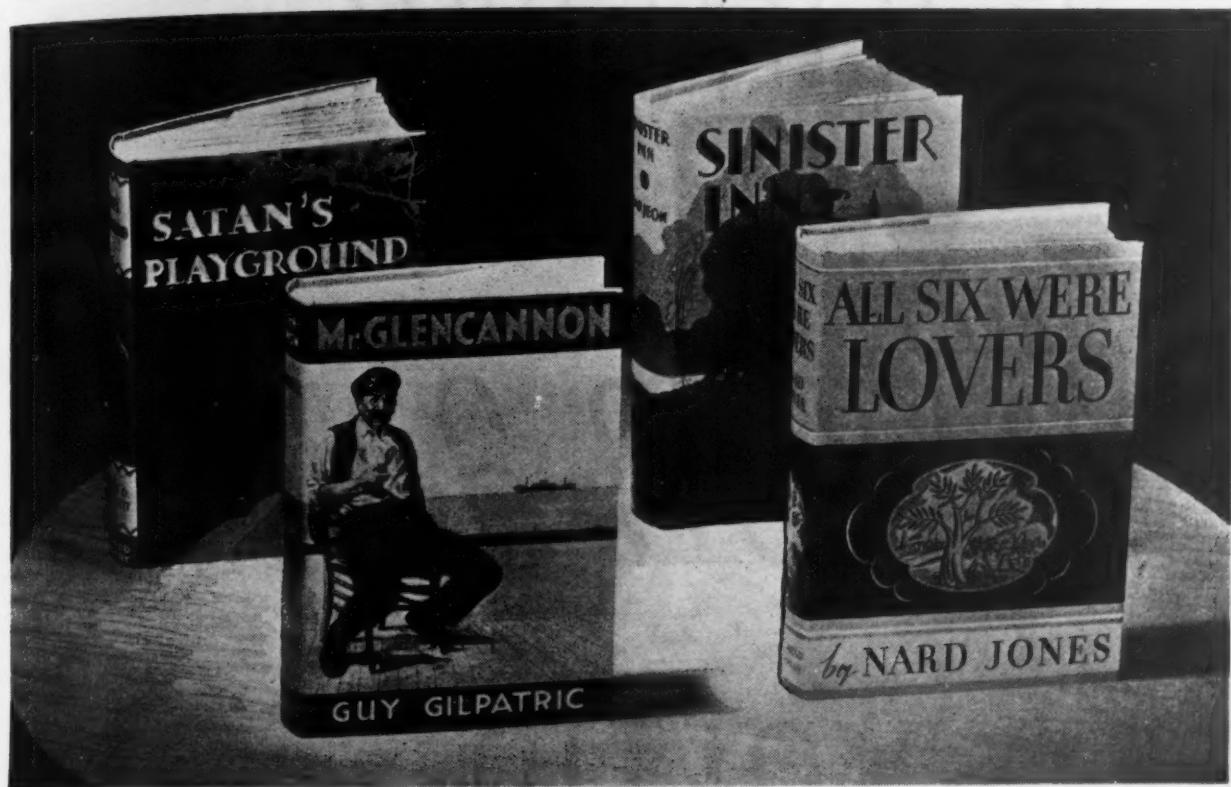
**TARZAN and the LION MAN**  
\$2.00 at All Bookstores  
The NEW book  
By EDGAR RICE BURROUGHS

**Bottom Center (Bottom):**

**TARZAN and the LION MAN**  
\$2.00 at All Bookstores  
The NEW book  
By EDGAR RICE BURROUGHS

**Bottom Right (Bottom):**

**TARZAN and the LION MAN**  
\$2.00 at All Bookstores  
The NEW book  
By EDGAR RICE BURROUGHS



## New DODD, MEAD Books

COMING AUGUST 22ND

### ALL SIX WERE LOVERS

*By Nard Jones*

The story of six men in a rural town and their relation to a lovely lady who has arranged to have them meet after her death and compare notes. By the author of *Wheat Women*, *Oregon Detour*, etc.

\$2.50

### MR. GLENCAÑON

*By Guy Gilpatrick*

Here's cheer and lusty entertainment on that disreputable old tramp steamer, the *Inchcliffe Castle*, in company with the incomparable Muster Glencannon. Ten rollicking tales about the most famous engineer in fiction.

\$2.00

### SINISTER INN

*By J. Jefferson Farjeon*

An exciting yarn about two young men and a girl who set out in a small boat on a gusty day to find themselves plunged into an adventure that nearly ends in disaster at a strange and lonely inn.

\$2.00

### SATAN'S PLAYGROUND

*By Charles D. Woodyatt*

An amazing and highly colorful story of the exotic passions of the jungle and of the tangled relationships of white men with blacks and half-breed Creoles.

\$2.00

#### NEW NON-FICTION TITLES

##### EXERCISE WITHOUT EXERCISES

*By S. Arthur Devan.* A sensible book for sensible people that explodes all the popular exercise fetishes of the day and tells how to keep in trim.

\$1.25

##### ONE-ACT PLAYS FOR WOMEN

*Selected by A. P. Sanford.* An ideal collection of short plays for all women's organizations, inexpensive to produce. \$2.50

##### NEW YORK WALK BOOK [Sept. 27th]

Whether for an afternoon's tramp or an extended hike within a hundred miles of New York City, this is the most informative and handiest book to use. Many illustrations and maps. \$2.50

**DODD, MEAD & COMPANY**

449 Fourth Avenue,  
New York City

# JOIN THE *Million-a-Year* CLUB

83,150 MODERN LIBRARY books a month, on the average, are sold throughout the year...there are good reasons why...first, because the books are the ones people want (not a trashy best-renter in a carload); second, because the list is kept right up-to-the-minute (any that tend to become dreary dust-catchers are dropped, with full return privilege to you); third, because readers like their physical appearance, including their compactness; fourth, because of the price.

...AND remember, MODERN LIBRARY titles stay in demand. There's a continuous, automatic turnover for every dealer who stocks MODERN LIBRARY—and national publicity keeps them moving! Get your share of this business—check up your back stock—write for FREE imprinted catalogs, posters, display racks—get your order for the NEW titles in NOW!

20 East 57th Street, New York City

MODERN LIBRARY

Septem

With a

The

The mos

Octobe

The The

Novem

Januar

AN

A

T

Septem

With 16

October

T

Includin  
the Book

MODERN

# THE NEW TITLES

September

## THE GREAT GATSBY

By F. Scott Fitzgerald — No. 117

With a new introduction for the Modern Library edition by the author.

## The THEORY of the LEISURE CLASS

By Thorstein Veblen — No. 63

The most important analysis written of the social results of the price-profit system. With an introduction by Stuart Chase.

October

## PORGY

By DuBose Heyward — No. 148

The Theatre Guild production of "Porgy" this Fall, with George Gershwin music, will center new attention on this book.

November

## MARIA CHAPDELAINE

By Louis Hemon — No. 10

January

## AN ANTHOLOGY OF LIGHT VERSE

Edited by Louis Kronenberger — No. 48

A marvelously comprehensive selection of over 700 pages.

95¢  
each

### MODERN LIBRARY BOOKS

are complete  
and unabridged.

## The New GIANTS

Complete full-sized library editions 8 x 5½

September 25 **DON QUIXOTE**

By Cervantes — (G 15)

With 16 illustrations by Gustave Doré. A long needed, unabridged edition in one volume.

## LOOK HOMeward, ANGEL

By Thomas Wolfe — (G 16)

A great modern novel of the South.

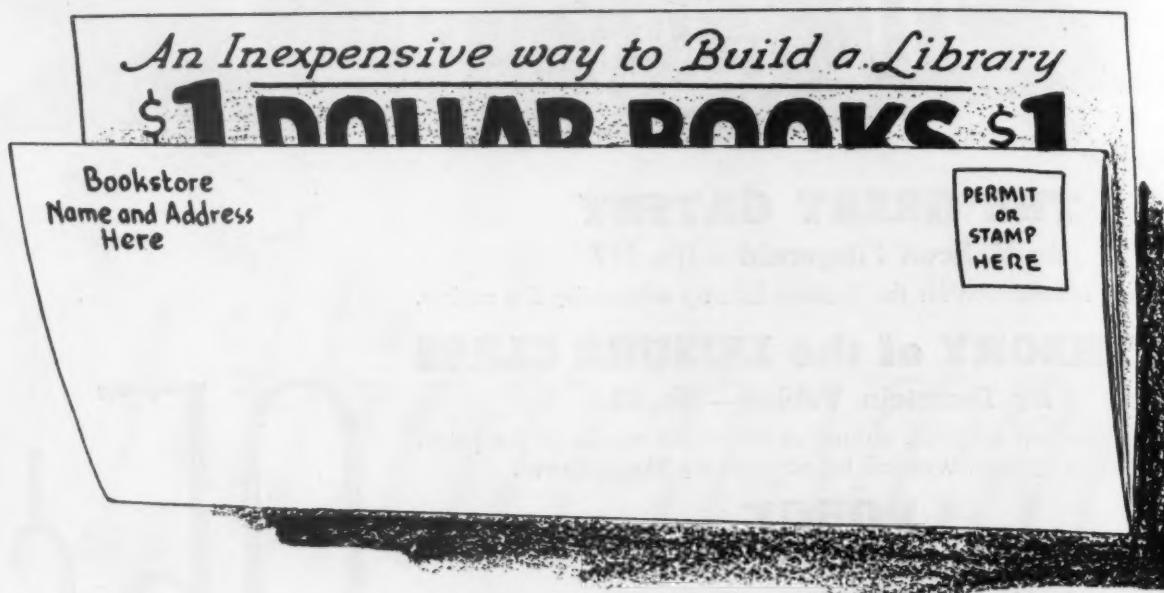
October 25

## THE POEMS AND PLAYS OF ROBERT BROWNING — (G 17)

Including all of Browning's lyric and dramatic poetry, "The Ring and the Book", and his famous plays, narrative poems, idylls, and tragedies. Over 1200 pages.

\$1.00  
each

MODERN LIBRARY BOOKS ARE EDITED FOR BUSINESS MEN WHO ARE *Not* TIRED



## Sell more DOLLAR BOOKS with this eight page circular

We're going to make the "Dollar Book List" for delivery in early September. Upon the suggestion of some booksellers we're planning a sales circular of 8 pages—2 columns to the page—size about 8½ x 11. It folds to fit a #10 envelope (if you want to send it out under envelope) or mails without envelope, if you want that saving, with stamp or permit on its outside fold.

• • • • •

The list will be a classified, orderly, descriptive list of books in the dollar area (adult only)—the only list of this character designed to help folks find the best books in this class. It will make sales! The selection of titles made by our editors will be checked by three or four leading booksellers and will be a thoroughly reliable, satisfactory list.

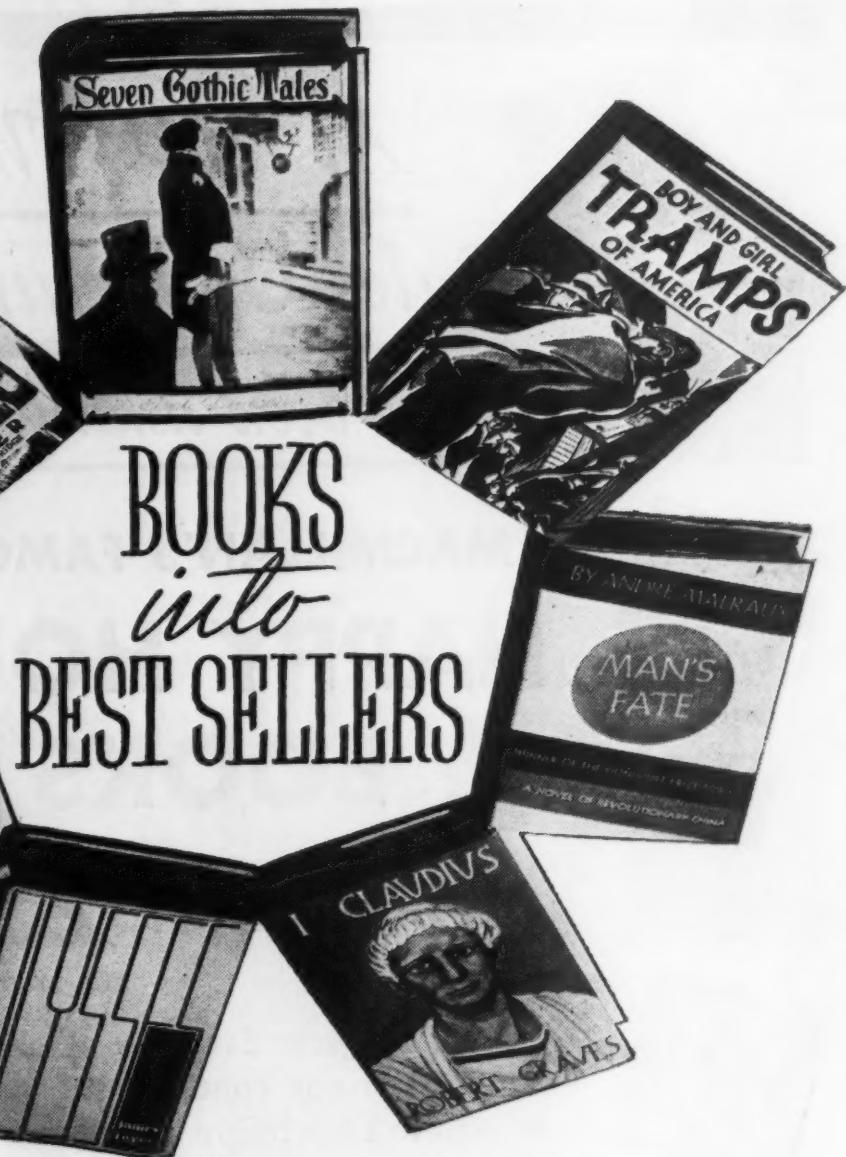
### IMPRINTED QUANTITY RATES

100 copies	\$ 3.50
250 "	7.00
500 "	12.00
1000 "	15.00
5000 "	60.00
10000 "	100.00
25000 "	200.00

**READY SEPTEMBER 10th**

We will print only to order, and await your instructions as to quantity, "permit" and imprint "copy."

**R. R. BOWKER CO., 62 W. 45th St., NEW YORK**



ANY advertising agent working for a group of book publishers is bound to stumble on a certain number of best sellers during the course of a year. The point is not how many best sellers can *he* show, but what kind of a batting average, month by month, year by year, do his clients show because of his help?

FARRAR AND RINEHART, SMITH AND HAAS, and RANDOM HOUSE have been showing an unusually high average of best sellers per books published in these "dull times".\* Which means, of course, that the respective Editors are mighty good pickers. But picking a good book isn't all there is to publishing. And no one understands that better than these three Editors, each of whom

is effectively using advertising as the sword-arm of his business.

As ADVERTISING agents for these publishers we have constantly tried to 1. Dramatize the appeal of each book, 2. Help it to find its right public, and 3. Extend its market. We are delighted, therefore, that the books we advertise appear so frequently on best seller lists.

**FRANKLIN SPIER and AARON SUSSMAN, Inc.**

 Advertising

24 WEST 40TH STREET, NEW YORK

\*The seven books shown above, published by three clients of ours, are reported best sellers all over the United States by The N. Y. Times of July 30.

*At last! The  
Sales Opportunity  
you've been asking for—*

**MACMILLAN'S FAMOUS  
HAPPY HOUR  
BOOKS**

to retail at **25¢**

**T**HE 18 great favorites of all youngsters. Each one contains 48 pages, each printed in four bright colors throughout.  $5\frac{3}{4}$  inches square. Illustrated by famous artists.

**O**NLY the fact of an immense printing makes this 25c price possible. When this edition is exhausted, the price undoubtedly will be raised.

You can sell these by the hundreds and thousands.

Get your order in NOW. Your discount as usual.

TO BE PUBLISHED SEPTEMBER 25

THE  
**MACMILLAN**  
COMPANY

60 Fifth Ave. New York



Book  
Quite  
lisher  
books  
had  
put t  
Pu  
keen  
publi  
woul  
They  
the n  
If  
part  
work  
risk  
the f  
hims  
Bu  
of o  
how  
how  
of b  
the s  
each  
T  
mea  
mor  
unm  
insta  
sales  
with  
diat  
B  
Don  
Me

# THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

AUGUST 11, 1934

## The Bookseller's Part

*Publishers Have Come to Depend on the Keen Eye of the Bookseller  
for the Market*

KEN McCORMICK

*of Doubleday, Doran & Co.*

BOOKSELLERS DISCOVER the books that sell. Quite often they are books on which the publisher has banked heavily. As often they are books that never would have stood a chance had not some far-seeing bookseller worked to put them across.

Publishers have come to depend on this keen eye of the bookseller and have dared to publish worthy books which at first glance would not seem good commercial risks. They know that a few booksellers can find the market that exists for just such books.

If authors could know just how great a part the bookshop plays in the life of their works; if critics could appreciate the infinite risk that is the bookseller's . . . then perhaps the final, real judge of books, the bookseller himself, would receive his due reward.

But this article is not intended as a shower of orchids. It is, rather, intended to show how keen has been the business insight, and how persevering has been the sales effort, of booksellers who upon buying books from the salesmen have searched for the quality in each book that would make it sell.

The cases cited in this article are by no means meant to exclude other and perhaps more heroic sales effort on the part of shops unmentioned. The purpose is to give enough instances of brilliant, careful, or plodding sales promotion to show what can be done with a good book whether it "takes" immediately or not.

Back in 1927 John Kidd saw the appeal of Don Marquis' cat and cockroach "Archy and Mehitabel." His was the first great enthu-

siasm for that cockeyed poetry that has sold into many editions and has made a market for another Archy book, "Archy's Life of Mehitabel."

In 1929 Elsie Stokes of Stokes and Stockell read a book by an unknown English author by the name of Grahame Greene. She made a sales record out of this first novel, "The Man Within." Others followed suit.

It is not reserved, of course, for one bookseller to discover a book. When Kenneth Roberts wrote "Arundel" at least two booksellers, J. K. Gill, out in Portland, Oregon (as far from the Arundel country as he could be), and John Kidd of Cincinnati, discovered a book that has sold steadily since. Once more Mr. Kidd realized on his original perspicacity in choosing an author, for his sales and profits on "Rabble in Arms," the new Roberts book, have been good. Mr. Kidd believes in keeping to the fore books that have real appeal to customers no matter how long ago they may have been published. An example is S. J. Woolfe's "Drawn from Life," published two years ago, which he is still selling like a new book.

A more or less rare case is that of the Channel Bookshop which, through its enthusiasm for "They That Take the Sword," was responsible for selling one copy to a customer who later came back and placed an order for 536 copies to be distributed free to members of Congress.

It is particularly interesting to note those booksellers who showed real courage in backing an unknown horse that later took first

AUGU  
The  
been  
the sa  
Group  
take  
it in  
Gu  
St. L  
has fa  
a tele  
think  
When  
ert H  
doubt  
of th  
doesnt  
books  
conta  
his c  
Th  
that  
seller  
"star  
the e  
who  
unide  
sprea  
Goo  
the  
appe  
cial's  
broad  
by  
Boo  
have  
ing  
J.  
Rog  
spea  
book  
they  
the  
O  
We  
wou  
abes  
mon

money. A particular instance is that of Mabel Jettinghof of the Doubleday, Doran Bookshops, Pennsylvania Terminal, New York City, who was the only buyer in the United States to take one hundred copies of "The Private Life of Helen of Troy" before publication. She has cleaned up on all the Erskine books, not as a result but certainly as a just reward. She also was one of the original enthusiasts for "State Fair."

### Imagination Counts

There are many books published which are not directed at a large audience and depend solely on the imagination of the bookseller to get them before those customers in each shop who would conceivably be interested in the book. Dauber and Pine did such a job with "Company K." Marion Dodd of the Hampshire Bookshop sold 150 copies of that remarkable but highly difficult book to merchandise, "The Midst of Life." She also sold 500 copies of "A Goodly Heritage."

There is another way in which the bookseller helps besides setting up a sales record, and that is in his response to free copies. Three booksellers, Helen Hyndman of Ball and Wilde, Rumana McManis of the Hidden Bookshop, and Marjorie Grant of the Palo Alto Bookshop in California, wrote such heartening letters about "Four Frightened People" that the publishers felt their faith in the author confirmed. That is not a minor point. Publishers don't need to be flattered but they do like to hear from the trade; like to feel that editorial pulse that beats as certainly in bookshops as in any editorial office.

In the case of "Anthony Adverse" it isn't fair to mention any one dealer. Every bookseller put that across but there were some who got away very well at the start. One of those was Mr. Kubel of J. W. Robinson's in Los Angeles. Everyone knows about the birthday party for the book, when on publication date each clerk wore a button. Kubel was so sure of the book that after ordering 1000 he re-ordered 300 more before publication date. It was Kubel too who tied up a book about Amelia Earhart with her visit to Los Angeles. On the eve of her arrival he removed the entire pane of glass from the front window, wheeled in a plane and startled the book-buying, as well as otherwise, populace of Los Angeles the next morning.

There is another method of pushing books

and that is the one Marcella Burns Hahner employs. She sponsors Chicago writers; she is the bookseller who has made Chicago conscious of its many distinguished writers, Sandburg, Kanter and the rest. Juliet Lit Stern, of Philadelphia, though not a bookseller as such, did much with her book page in the Philadelphia *Record* to assist the writers of that city.

Stokes and Stockell in Nashville, Tennessee, have been responsible for remarkable early sales for certain books. "A World Can End" was given a terrific send-off in their shop with an initial sale of 102 copies, and a total sale of 150 copies before "A World Begins" was published. The latter book sold 59 copies the first day when Irina Skariatina appeared at the shop and sold a total of 132 copies. Stokes & Stockell alone sold a half of the initial edition of Marquis James, "The Raven." The same shop bought outright 500 copies of "The Story of the Confederacy" and sold more than half of them on the first day. It was these two enterprising ladies who saw the possibilities of the romantic travel books and sold the first Halliburton book to everyone who came near the store. They also ran up the flag for "The Colonel's Daughter" and scooped an early sale on the book.

One of the very good reasons why a bookseller shouldn't keep the light of his enthusiasm under a bushel is that it often comes back to him, if I may mix metaphors. Ben Silbermann waxed so enthusiastic about "The Store" by T. S. Stribling that the publishers increased the advertising budget for that book, which of course meant more sales for everyone. Many publishers have readjusted their advertising budget for certain books after seeing the response from the trade. A case in point at the moment is that of "Stripplings" which was to have been given a good send-off, but as a result of the opinions from the trade was launched with everything but champagne and boat whistles.

It isn't often that a bookseller can make money on a book and its by-products, but once in a while he can. Ted McCawley, sailor that he is, couldn't resist "The Sea Witch." He put in an advance order for 40 copies and earned a special display from Farrar and Rinehart consisting of three very large photographic enlargements of old ships. He sold the initial order and 30 additional copies in two months and finally sold the displays! To date he has sold 100 copies.

There is one group of shops which has been responsible for a good percentage of the sale of several books. The Round-Table Group got behind "Flowering Thorn," to take one example, and made a best seller of it in all their twenty-odd shops.

Guy Turner of the Doubleday shops in St. Louis is a persistent touter. When he has faith in a book he spends his money for a telegram to the publisher and his time thinking up ways of promoting its sale. When he read "The Paradine Case" by Robert Hichens he didn't leave the publisher in doubt that he liked it. He sold 275 copies of the book, a sale, incidentally, which he doesn't think extraordinary for a novel a bookseller happens to like, and spread the contagion of his pleasure in it not only to his customers but to other booksellers.

There is, of course, a vast run of books that owe their sale to no particular bookseller. It is not clear, for instance, just who "started" "Magnificent Obsession." Some of the enthusiasm seems to go back to a bishop who reviewed it and to one or two shops, unidentified, who took up its sale. The slow spread of that book over the country is a

testimony to what booksellers may be missing every month in the way of books that are slow to mature in their sales. It has become almost an accepted fact that a book with a big advertising blast will be a comer, and by inference one without that send-off will be a poor loser. Who remembers the announcements for "San Michele"? That book was imported in sheets and slowly intoxicated the booksellers of America by its own worth. There is no norm, no gauge to lay beside the publishers' announcement, but there is one thing that can be measured and from it can be computed the success of almost every book . . . the amount of sincere enthusiasm for each book published.

The object of this article is not to call a roll of honor and distribute medals with appropriate dedications. It is rather to call forth, I hope, a quantity of letters telling how you, your shop, your clerks, or your errand boy, have found the secret to the sale of a particular book and put it across. This must be a cooperative effort. Remember for every idea of your own you will receive many more in return. *Publishers' Weekly* readers want to know how you put a favorite book across.

## Promoting Bookshop "Specials"

*Good Books at Bargain Prices May Be Used Legitimately as Sales Builders*

GOOD MERCHANTISERS have long recognized the value of whetting the buying public's appetite by advertising and promoting "specials" of one sort or another, goods with a broad appeal which can be easily recognized by potential customers as a good bargain. Bookstores, in many instances in the past, have taken advantage of this theory by offering "book specials," such items as the *Walter J. Black Classics*, the dollar editions of Roget's "Thesaurus," one volume Shakespeares, atlases, etc. All of these have been books of recognised substantial value, and they have lured many new customers into the shops and into book-buying habits.

On the editorial pages of the *Publishers' Weekly* for May 12 we inquired whether it would not be a good plan for the bookstores, abetted by the publishers, to put forward more "specials" to increase summer business.

We asked whether publishers might not look over their lists to find a few items from past successes which would stand up under special promotion, and offer them to booksellers to distribute at a bargain price, the price, of course, under the code, to be uniform the country over. Since then we have been in touch with a number of publishers to find out what books on their lists would classify as "specials" and we have found a good number of them which are eligible for late summer and fall display, for fall "openings" perhaps.

There is, for instance, the edition of Bartlett's "Familiar Quotations" which Blue Ribbon Books is bringing out at \$1.49. This book has always sold previously at prices ranging from \$5 up and it is a title even more familiar to a wide range of persons than Roget's "Thesaurus" and thus makes splen-

did material for promotion in the lower priced edition, which will be strictly limited. Many bookshops have already seen the sales possibilities of this book and placed heavy orders. Blue Ribbon also recommends for special promotion the dollar editions of "Can Europe Keep the Peace?" by Frank Simonds, and George A. Dorsey's "Man's Own Show—Civilization."

Harper's suggests that booksellers will find profit in promoting as a special Philip Guedalla's "Wellington" which was published at \$4, but which will be brought out this fall at half that price. No name stands higher in modern biography than Guedalla. "Noguchi" by Gustav Eckstein which was published at \$5 and republished this summer at \$3 has a sales appeal which

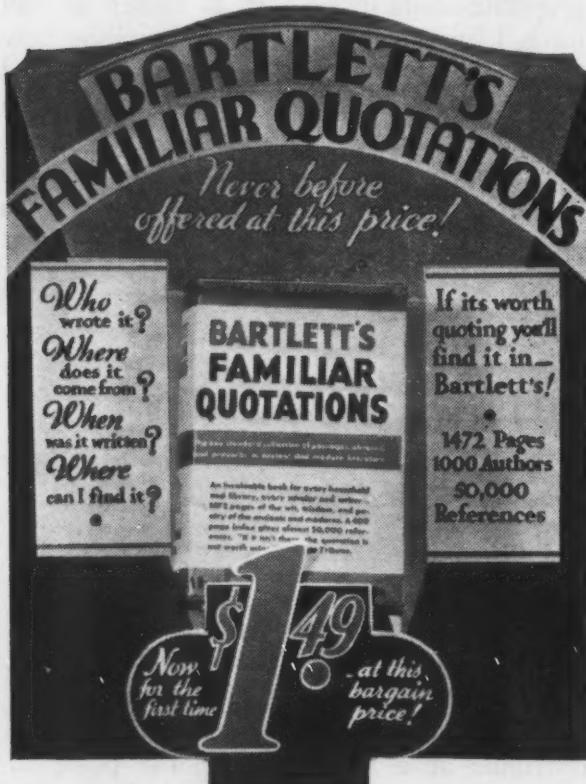
Roget's "Thesaurus," (Longmans new edition) the "Concise Oxford Dictionary," the "Dictionary of Modern English Usage," "The Oxford Companion to English Literature" and "The King's English." The whole set with an attractive desk bookcase to hold it is priced to retail at \$29.25, a real bargain and a fine unit sale.

Another higher priced "special" of obvious promotion possibilities is "The Cambridge Modern History" as now reprinted by Macmillan and consisting of 13 volumes. This set has reached a big sale at \$91. The new edition is being sold for a pre-publication price of \$28.50, with \$32 set as the price after publication in October, 1934. The scope and authority of the work are international; the volume on Europe will be constantly referred to and the volume on United States is a library in itself. At a price of little more than \$2 a volume this can be displayed and promoted in an interesting campaign.

Macmillan is also planning for the fall a special drive on the series of *Happy Hour Books* for little children. These color picture books have been standard sellers for several years at 50 cents. Before printing costs advanced Macmillan contracted for a special printing of a half million of these books, choosing the 18 best selling titles to be included in this printing, and is able to put a retail price of 25 cents on them. This will be a limited edition also as printing costs have so far advanced as to allow no further printings at that price. The best way of promoting this series as a special will be to play up the set of 18 titles at \$4.50 for the set.

Lippincott's *Reader's Reference Library* is familiar to most booksellers as a standard stock item. Four volumes in this series which have been published for years at prices ranging from \$5 to \$7.50 are now published at \$3.50 which makes them eligible for special promotion. The titles thus reduced are "Dictionary of Phrase and Fable," "Facts and Fancies for the Curious," "A Handy Book of Curious Information," and "Dictionary of Miracles."

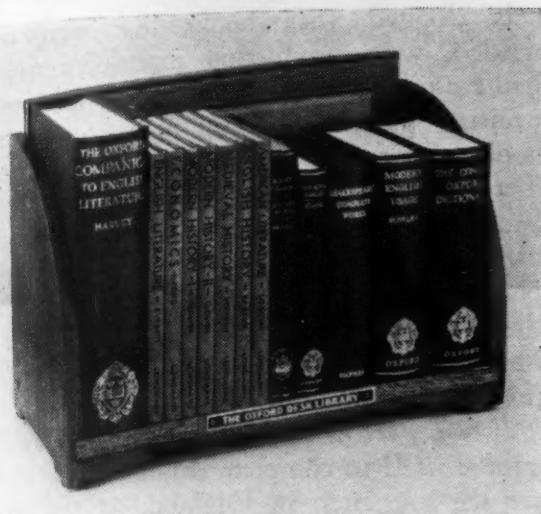
The new *Orchard House Edition* of Louisa M. Alcott's books, including "Little Men," "Little Women," "Jo's Boys," "An Old-Fashioned Girl," "Eight Cousins," "Rose In Bloom," "Under the Lilacs" and "Jack and Jill" published by Little, Brown at \$1 a volume in uniform bindings with decorated end-papers and full-color illustrations will



Blue Ribbon has made up a special poster to show the \$1.49 edition of Bartlett's "Familiar Quotations"

can be picked out and played up in window or counter.

A more expensive "special" but a real bargain at the price is the *Oxford Desk Library* which has been worked out by Russell Garton, sales manager of Longmans, Green, and is a set of 14 volumes which includes both Longmans and Oxford University Press books. The Library includes "Shakespeare's Complete Works," the "Oxford Advanced Atlas," the "Student's Outline Series,



*The Oxford Desk Library makes a splendid unit-sale special*

make splendid "special" material for the juvenile department. Little, Brown also has a first-rate item for special promotion in the \$2.50 edition of "The Epic of America."

Every decade produces new thousands of readers for Austen, enough to make the Vox edition of Jane Austen's works which will be published September 15th by Dutton an excellent "special," even though this is a new set and not a repriced publication. This set is published in conjunction with Dent of London, and consists of seven volumes which will sell for \$15 in a box. John Macrae tells us that he thinks it is the most complete Jane Austen ever published. Each volume will contain 8 colored illustrations by Maximilien Vox which harmonize perfectly with the text. In addition, these volumes are excellent examples of fine book designing.

The \$1 edition of Ring Lardner's "Round Up" is a book that Scribner's recommends especially for special promotion. A good many bookstores have already used it as a "lead" in this way. Another Scribner title well suited for this purpose is the new \$2 edition of Captain John W. Thomason's "Jeb Stuart" which will be brought out this fall. This title was formerly \$5.

Morrow has available for this promotion market three books which will be ready on September 10th. One is Jan and Cora Gordon's "Three Lands on Three Wheels" originally published in 1932 at \$3, which will be republished with the same copious illustrations at \$2. The second is "My War" by Szegedi Szuts, containing 206 black and white drawings. This was originally published at \$4 and will sell in the new edition

at \$2. The third is a dollar edition of "Max and Moritz" translated by Christopher Morley, originally published in 1932 at \$1.75.

Alfred A. Knopf recommends special promotion of the *Alblabooks* which are a new series of cheap editions of good books, the binding designed by W. A. Dwiggins, made to retail at \$2.50. The first titles in this series include "Stories" by Katherine Mansfield, "Renoir: An Intimate Record," by Ambroise Vollard, "The Life and Mind of Emily Dickinson" by Genevieve Taggard, "A History of Russian Literature" by Prince D. S. Mirsky, "Contemporary Russian Literature" by the same author and "In My End Is My Beginning" by Maurice Baring.

Similar to this series is the *White Oak Library*, published in uniform binding by Norton at \$2. Besides the titles already published, "Character and Opinion in the U. S." by George Santayana and "Autobiography of an Idea" by Louis Sullivan will be published in September.

A two-volume set of the "History of English Literature" at \$2 for the set is on the Grosset & Dunlap fall list. This will make splendid material for a shop "special."

Dictionaries always make good special promotion material. The A. L. Burt Co. has announced Burt's "New National Webster Dictionary" containing almost 900 pages of vocabulary as well as a comprehensive supplementary section containing many useful tables, dictionaries of Christian names, State names and meanings, etc., which will sell for \$1. It will be full size, 2" in bulk and will be thumb-indexed and attractively boxed. A pile of these in the shop would make numerous new friends for the store. In addition Burt will publish the "Mammoth Golden Book of Best Detective Stories" containing 700 pages of mystery fiction, including two full length novels, also to sell at \$1. Other additions to the *Mammoth Series* at \$1. will be special photoplay editions of "The Count of Monte Cristo," "The Moonstone," and "Jane Eyre."

Available for special promotion on the Putnam list is a series of American biographies including "Randolph of Roanoke," "Andrew Jackson," "Abigail Adams" and several other titles, each of which was published at a higher price than the current \$1 retail price. One new volume, "Simon Girty, the White Savage" by Thomas Boyd will be added to the series this fall.

# THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leypoldt

Published by the R. R. BOWKER CO. FREDERIC G. MELCHER, President; ALBERT R. CRONE, Vice-President; JOHN A. HOLDEN, Secretary; ARMOND C. FRASCA, Treasurer.

Publication office: 19th & Federal Sts., Camden, N. J.  
Editorial and general office:

62 West 45th Street, New York City.  
MUrray Hill 2-0150.

RICHARD ROGERS BOWKER  
*Publisher and editor to 1933*

EDITORS

FREDERIC G. MELCHER

MILDRED C. SMITH

SANFORD COBB

Alice P. HACKETT

ALBERT R. CRONE . . . . .

Publications Manager

LOUIS C. GREENE . . . . .

Advertising Manager

August 11, 1934

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

## How Many Publishers?

IN THE PROSPEROUS DECADE of the '20's the number of publishing imprints—using for



the comparison the firms that issued more than five books a year—doubled, while the output of titles went up about 60%. Curtailment of the number of publishing firms has been going on in the last three or four years, as has been the case in all industries. If the country is turning towards a gradual new expansion of business, it would be well for those who are in this industry, or those who may be responsible for new imprints, to survey the field carefully before encouraging fresh enterprises.

Before entering the publishing field a man should have an adequate knowledge of all that the publishing industry is, of the costs of producing and distributing books, of the grave difficulties and large expense of promoting them. Publishing is a business that looks easy, but is extremely difficult. American publishing has had its experience with chan-

nels clogged with books that were not needed, with production machinery which had far outstripped the existing market, with printing plants developed to a capacity for bookmaking beyond all current needs and therefore, to keep busy, extending credit to badly conceived new enterprises, with publishers taking on contracts and laying out plans beyond the developed book needs of the country and blaming the booksellers for not finding a market for all that could be produced.

If we were a country which liked to organize itself in complete detail, we might, as we see suggested in England, have a licensing board to look over new publishing enterprises and give them a stiff examination. A new entrant into publishing would have to show evidence of editorial understanding, manufacturing knowledge, distributing experience and financial responsibility. If the founders of the new firms could pass such an examination, they would be welcomed into the fellowship of this exciting, precarious and sometimes profitable profession. Otherwise the doors of production and distribution would be denied.

The trade as now organized must turn to the problems of consumption and distribution if there is to be a market for even the best of all the books that fertile-minded men can conceive. There will always be a place for new publishing enterprise—think how much poorer the country would have been without the new imprints of the houses established in the last ten or fifteen years—but the new years are not "boom" years and sound foundations for new programs will be needed.

## Pioneers Unsung

THE PIONEER has been a favorite theme of song and story ever since Moses led the Israelites across the Dead Sea. No songs and few stories have been written about our favorite brand of pioneer. We refer to the booksellers in this country who by dint of sheer enthusiasm have sold good books that might otherwise have dropped almost unheeded from the press. Credit enough should go to the booksellers who have taken full advantage of such a campaign as the ones which surrounded the publication of "Anthony Adverse" or "All Quiet on the Western Front" or "The Story of Philosophy."

AUGUST 11, 1934

417

But that is the more obvious kind of book-selling. We would ask a special niche in the Booksellers' Hall of Fame for such booksellers as Marion Dodd who has sold 500 copies of Mary Ellen Chase's "A Goodly Heritage," Stokes & Stockell down in Nashville who sold half the first edition of Marquis James' "The Raven," and those booksellers who first saw the merit in "The Story of San Michele," and the many other unidentifiable booksellers throughout the country who, every so often, "discover" a book and then proceed to put it into the hands of every person within reach to whom it is particularly suited.

### Second-Hand Books as Side Line

IT HAS BEEN NOTICEABLE lately that several bookstores carrying a general line of new books, but interested also in side lines, have turned to the second-hand and first editions field for side lines instead of to the old connection with stationery. The selling of rare and second-hand books has been largely a specialized aspect of the industry because of the detailed knowledge needed and the large stocks that often have to be carried. But the dealer in new books, by circumscribing the area of his activities in the second-hand field, possibly to local or state history, local authors, first editions of books that have general interest, and having in such a department the well printed editions, art books, collectors' books, etc., can serve an enlarged clientele in the city where the bookstore is located and build up larger units of sale and larger sales per month. A few years ago the famous Johnson's Bookstore in Springfield, Mass., added an old and rare book department by taking extra space across the back alley, and it has become one of the most popular rendezvous in Springfield, a city where there are many opportunities to buy from old libraries.

In venturing into this field, the new book dealer first must make sure that he has capital enough to enter it, that there is local opportunity to buy books, that he has the tools of the trade such as Merle Johnson's "First Editions," "American Book Prices Current," etc., and that he has enthusiasm and knowledge enough of the business to stay with it until it becomes active.

### "Specials" as Sales Builders

THE COMBINATION of an apparent revival in business with the lessons of economy which have been learned in the past four years should make this fall season particularly appropriate for active merchandising of worthwhile books by the booksellers. Retailers of all kinds have learned from experience that "specials" of one sort or another are excellent stimulants for trade. "Dollar Days" have become accepted forms of merchandising in some lines, "one cent" sales have been efficient in others. The booktrade has never found it advisable to go in for the excessively spectacular forms of merchandising, but on the other hand, booksellers have found that the bookbuying public is no different from any other public in liking a bargain, except that it is perhaps a little more selective, no matter what price inducements are given.

On other pages of this issue is an article discussing a number of "specials" available from the publishers for late summer and fall use. These "specials" are books of known value which have been republished at a price which should have a wide appeal. Merchandise of this type is particularly adaptable for special promotion in the bookstore. If it is properly displayed it should make firm friends out of many new customers and revive the reading appetites of many old patrons. The general feeling throughout the country is that there is a big opportunity for intensive bookselling this fall. Only through careful planning, however, will this opportunity be realized. The "special" is one avenue to sales that is wide open. It should be tried.

### BOOKSELLERS

The closing date for manuscripts on a practical plan to keep good books alive is September 1. \$15 will be paid for the best article; \$10 for the second best. Get busy at the typewriter and submit *your* plan. Only persons actively engaged in bookselling are eligible. Full details of the award, sponsored by B. W. Heubsch of the Viking Press, may be found in the July 14th issue of the weekly.

## News of the Week

### N.R.A. Approves Cost Schedule

ON AUGUST 6 the NRA approved a schedule of "costs" for the book manufacturing industry to be effective from August 14 and to continue for 90 days. These schedules are subject to modification or revocation by General Hugh Johnson who is at present in the Middle West.

These schedules have been under active discussion since the general approval of the complicated Graphic Arts Code last February and as *Publishers' Weekly* goes to press there has been no opportunity to examine these schedules of "reasonable cost" and to compare them with the schedules which were approved by NRA for effect on March 28 and immediately rescinded on the vigorous protest of the book publishers. A committee of fifteen was organized by the National Association of Book Publishers at that time, a committee extended to cover all the groups of the industry and, basing their protests on a sub-committee on fact-finding headed by John Benbow of Longmans, succeeded in impressing Washington with their arguments.

These "schedules of reasonable costs" which were provided for under the Graphic Arts Code were intended to provide a temporary emergency evidence of the costs of various operations in the industry adjusted to large and small cities and plants and printers, and book manufacturers were prohibited from selling below those figures. The book publishers on analyzing the schedule first presented brought forward evidence that the schedules were not at levels of reasonable cost but were in fact and in intention a schedule of price quotations which would have the effect of raising the production costs of various book making operations above the level needed and asked by competently managed plants.

Under the system proposed "an establishment using a cost-finding method prescribed by the National Code Authority or some other adequate system and which can determine its costs as lower than those fixed in the schedule may sell at the costs so determined subject to the *disapproval* of the Code Authority whose decision is in turn reviewed by the

National Graphic Arts Coordinating Committee and the Administrator."

It is likewise provided that an establishment may, in defense of its business, meet a bona-fide competition bid of another establishment provided the facts are immediately reported to the National Code Authority.

The Code Authority of the book manufacturing plant is the Book Manufacturing Institute organized two years ago under the direction of O. H. Cheney and Pelham Barr by the chief producers of book printing and binding. The Institute and also the National Graphic Arts Authority are organized without NRA representatives on their boards and the publishers have contended that schedules of "reasonable cost" will become selling schedules above the reasonable needs of the competent producers.

No estimate of the effect of the Schedule now reported to have been approved can be given until the figures are available. The publishers' committee has been meeting this week to discuss the situation.

### "Ulysses" Again Upheld by Court

JAMES JOYCE'S "Ulysses" passed another milestone on its way to freedom from censorship this week when the United States Circuit Court of Appeals, by a 2 to 1 decision, sustained the decision of Federal Judge John M. Woolsey, that the book, taken as a whole, was not obscene. The majority opinion, written by Judge Augustus Noble Hand and concurred in by Judge Learned Hand, stated, "We think that 'Ulysses' is a book of originality and sincerity of treatment and that it has not the effect of promoting lust. Accordingly it does not fall within the statute even though it justly may offend many."

Judge Martin T. Manton filed a dissenting opinion in which he cited several authorities to support his contention that "Ulysses" was obscene. He maintained that it was written for the amusement of the reader and that it should be a point of honor among authors to maintain a moral standard. "A refusal to imitate obscenity or to load a book with it," he said, "is an author's professional chastity."

The Judges Hand held that Joyce's delineation of character was "sincere and truthful and executed with real art." They felt that the author dealt with "things that very likely might better have remained unattempted," but that the book was "a work of symmetry and excellent craftsmanship of a sort." The erotic passages, they held, were submerged in the complete book. "If those are to make the book subject to confiscation," the opinion read, "by the same test 'Venus and Adonis,' 'Hamlet,' 'Romeo and Juliet' . . . as well as many other classics would have to be suppressed."

"Art cannot advance under compulsion to the traditional forms," the opinion stated, "and nothing in such a field is more stifling to progress than limitation of the right to experiment with a new technique. The foolish judgments of Lord Eldon about 100 years ago prescribing the works of Byron, Shelley and Southey are a warning to all who have to determine the limits of a field within which authors may exercise themselves."

Morris L. Ernst and Alexander Lindey argued the case for Random House while the government's case was argued by Martin Conboy, United States Attorney. Following the decision Mr. Conboy intimated that he might make a recommendation to the Solicitor General that a petition of certiorari be filed with the U. S. Supreme Court in a final effort to secure a reversal of the decision. To be valid such a recommendation must be made within 90 days of the entry of the Appellate Court's order.

### Sumner Sued by Guerney

BERNARD GUILBERT GUERNEY of the Blue Faun Bookshop, New York City, has filed suit in Supreme Court for \$25,000 damages against the Twenty-Third Street Association, the New York Society for the Suppression of Vice, John S. Sumner, superintendent of the Society, and Charles J. Bamberger, an agent of the Society, charging conspiracy. Mr. Guerney alleges that Mr. Bamberger, posing as a "Carl Becker" tried to persuade him to sell obscene literature and pictures, and that Mr. Sumner had him arrested in June, 1932, on libel charges in connection with his magazine *Jack Ketch, the Hangman*, and induced the Interborough News Company to break a contract for distribution of the magazine. He further charges that the Twenty-Third

Street Association, together with Mr. Sumner, interfered with his plans to save the Twenty-Third Street District from "utter decay" which he inaugurated by displaying a sign announcing a "To-Hell-With-Twenty-Third-Street Sale" in his window in January, 1932.



*Photo by Arnold Genthe*

*Pearl S. Buck*

### Pearl Buck Joins John Day Staff

PEARL S. BUCK, Pulitzer Prize Winner and author of "The Good Earth" has joined the John Day Company as advisory editor. Mrs. Buck will continue the schedule she has observed for some years of devoting her mornings to writing. Her afternoons, when she is in New York, will be spent in considering manuscripts and in consulting authors by appointment at the John Day offices. She will examine all fiction manuscripts submitted to the John Day Company and some classes of non-fiction as well. Mrs. Buck will remain in America at least a year.

### P. O. Solves Kane & Kane Case

THE NEW YORK POST OFFICE has brought to light the fact that the man who operated under the name of Kane & Kane, and took advantage of a number of booksellers through his operations, was really Charles Weisberg. Mr. Weisberg has been apprehended.

## Greenberg Marks Tenth Year

GREENBERG, PUBLISHER, celebrates its tenth anniversary this month. J. W. Greenberg, the founder and president of the firm, whom we interviewed this week, stated that a tenth anniversary in the publishing business was a hall-mark of success; that if a publisher arrived at his tenth year successfully he was likely to continue. The policy of Greenberg, Publisher, has been to issue chiefly non-fiction of enduring value, and Mr. Greenberg says that he feels a sense of accomplishment in having produced as many books of lasting value in proportion to the total number of books on the list as any publisher.

The house was founded in August, 1924, by J. W. Greenberg alone. In 1926 he absorbed the Adelphi Company, and R. I. Warshow, owner of Adelphi, joined Greenberg, Publisher, as treasurer and vice president, the position which he holds today. Mr. Greenberg is president and secretary. The first Greenberg list included one best seller, "Tony Sarg's Book for Children," and Tony Sarg has continued to be one of the important Greenberg authors ever since. Greenberg also had the first really big selling contract bridge book, R. F. Foster's "Contract Bridge." This book, incidentally, was published in ten days, the entire manuscript being sent by wire from California. More than 20,000 copies were sold in the first sixty days after publication.

One of the outstanding accomplishments of the Greenberg organization has been the publication of what are known as "special promotion books." These are books such as "The Modern Cook Book," "The Salad and Dessert Book," "The Boys' Handy Book," "The Girls' Book" and "The Modern Garden Guide," which are given exclusively to one outlet in a city or territory 90 days before being issued to the trade in general. Department stores particularly have taken advantage of this type of promotion, Macy in New York for instance, ordering 50,000 copies of "Macy's Modern Cook Book." Each of these titles has sold well over 250,000.

Other authors of note on the Greenberg list have been Percy Crosby, Alfred Adler, Irving Fisher, Joseph Jastrow and John Haynes Holmes. Some of the important titles issued during the ten years have been "Understanding Human Nature," "Understanding the Stock Market," "The Story of Wall Street," "Keeping Mentally Fit," and the Tony Sarg



J. W. Greenberg

books. Incidentally nine Greenberg books appear in the list of 100 best sellers among the *Star Dollar Books*.

Recently the firm has adopted a line of 75-cent popular copyrights and of rental library fiction. Mr. Greenberg says this is the only compromise he has made with his original determination to publish non-fiction of lasting value and that this compromise was made necessary by the depression. The business has grown steadily, depression or no, with the exception of the year 1933, a year most publishers would be willing to forget.

## Obituary Note

### HENRY I. DODGE

HENRY IRVING DODGE, author and playwright, died on July 28th, at the age of 73. He was 45 when his novel, "The Other Mr. Barclay," was published, and 55 when he introduced to the world his imaginary friend, William Manning Skinner in "Skinner's Dress Suit." The story, published in 1916, won the sympathy of a large public and its immediate success led its author to write three other well-received tales, "Skinner's Baby," "Skinner's Big Idea" and "Skinner Makes It Fashionable," the last issued in 1920. He was also the author of five plays.

*News from Publishers*

"THE CHALLENGE OF LIBERTY" by Herbert Hoover which will be published by Charles Scribner's Sons the latter part of September ought to be one of the most talked of books of the fall season. Mr. Hoover has been at work on the manuscript for the past year and this is the first statement of any character which he has addressed to the American people since he left the White House two years ago.

The publishers say the book will be a defense of what Mr. Hoover calls "The American System" of government, a critical consideration of the growth of Fascism, Communism and Socialism, and a frontal attack upon "National Regimentation" and bureaucracy, which Mr. Hoover says are endangering the entire structure of American liberty.

The book will be divided into eleven parts, under the following principal chapter headings:

"Revolutions from Liberty," "Our American Heritage," "The Utility and Ideals of Liberty," "The Accomplishments of the American System," "Alternative Philosophies of Society and Government," "National Regimentation," "The Consequences to Liberty of Continued Regimentation," "The Constructive Methods of Liberty," "The Abuses of Liberty" and "Economic Stability and Security."



They are hanging out the flag at Smith and Haas, since the news came through that sales for the first six months of 1934 showed an increase of 125% over the same period in 1933.



Whittlesey House has announced two important books on the New Deal for September publication. One is "Beyond the New Deal" by David Lawrence, editor of the *United States Weekly* and well-known Washington correspondent, which is concerned primarily with the "dangers of the New Deal policies." The other is "Americans Must Decide" by Glenn Frank, president of the University of Wisconsin, which follows up the nationwide interest in Dr. Frank's radio addresses.



Maria Leiper, who has been assistant to Clifton Fadiman in the editorial department of Simon & Schuster, was recently appointed Associate Editor for the same firm.

## "IN A BURNING GLASS OF GREAT POETRY"

Poems from New Books by Distinguished Modern Poets

**KING'S DAUGHTER**

IX

The greater ones with golden eyes  
Scare out between the hills.  
Deserts are there, and different skins,  
And night and day different lights.  
There's magic in the emerald hills,  
And oasis as ferocious as their will.  
And hold the freedom of their will  
To rove, to live, to drink their fill;  
But this beyond that we know:—  
Man loves a little, and for long shall die.

Their kind across the desert range  
Where tulips spring from stones,  
Not knowing they will suffer change  
Or violence from the sun.  
The serpent's emerald in their sight,  
They ride the terror of the night,  
They overturn the door in flight,  
And in their arrogance they smite;  
But I am sage, if they are strong:  
Man's love is transient as his death is long.

From "COLLECTED POEMS"  
V. Sackville-West \$2.50

Epigrams

X

My wife is turned to flesh,  
And at this moment I believe  
In love, and scorn at death.  
I am a lion, a lioness, a hawk,  
Strong, steadfast, swift, eternally;  
I am a lion, a siren, a tree,  
And as the Polar star in me  
Is fixed my constant heart on thee.  
Ah, may I stay forever blind  
With lions, tigers, leopards, and their kind.

**JANUARY ACONITES**

The anxious twin and drug themselves  
Up from the naked rainbow earth,  
And make little gold havens of peace  
Among the grey clouds under the stark ugly vines.

And if one day is trampled underfoot  
Or another forced every side another stunted,  
Still there are days and days and golden days  
Like sunsets—stars under the grey banners of obscurity.

OCTOBER

The beach-trees are silver  
For lack of the tree's blonde;  
At your kiss my lips  
Become like the silver beach-trees.

From "THE POEMS OF RICHARD ALDINGTON"  
Richard Aldington \$2.50

**REMEMBERING NAMES**

There's something in a place  
Besides the curving of the land  
Or the way trees lean or a wall  
Gardens flowers that would not think to run away.  
There's something more than the name of a hand  
We hold suddenly, a presence, or a face  
Turned white in the moonlight, or the tall  
Of golden leaves all through a windy day.

As a familiar sound heard on a train;  
Or letters spelling out a little town  
(Where dogs he knew, whose streets he once  
walked down);  
Pompeii's famous stamp  
Or seen through rain  
On a steppe underneath a lamp.  
And that is why  
Sadder than youth  
Is the old man's childhood's careless games  
Or the bitter yielding up of hope to truth  
Is an old man remembering names.

From "AMERICAN SONG"  
Paul Engle \$1.50

All Published by

DOUBLEDAY, DORAN GARDEN CITY, N. Y.

Doubleday has made up an attractive display sheet using quotations from three popular books of verse

Carroll E. Whittemore, who has been associated with the Congregational Publishing Society for the past 12 years, has been appointed manager of the New England branch of the American Baptist Publication Society.



Lillian Peffer, editor for a number of New York publishers, has recently returned from several weeks in the West. Miss Peffer's address is 28 East 10th Street, New York.



Little, Brown has released some interesting figures regarding the fourth Atlantic \$10,000 Novel Prize Contest, which was won by Samuel Rogers with "Dusk at the Grove" which will be published on August 24th. In all, 1340 manuscripts were submitted, 1240

from the United States and 100 from foreign countries. Every state except Nevada was represented, with New York leading with 233 manuscripts submitted. California was second, with 153. Mississippi, which has got the name of the worst book state, submitted as many manuscripts as Kentucky, 6 apiece. There were 27 manuscripts from England and 50 from Canada.

\* \* \*

An order from Macy's for 50 copies of "Ideal Marriage" led George Joel of Covici-Friede to do a little investigating in the order files. He discovered that this \$7.50 book is selling now at the rate of 600 copies a month some four years after it was published in 1930. Altogether 35,000 copies have been sold. Perhaps it is because of the price that the sales have held up. A sex book at \$7.50 might seem to carry more authority than one at, say, \$2.

\* \* \*

C. S. Davies, formerly manager of *The Clique*, has been appointed general manager of the *Bookdealers' Weekly and Publishers' Guide*, an English paper which serves the interest of the antiquarian booktrade.

\* \* \*

Among the authors who have just signed contracts with Putnam's and Minton, Balch & Company are Thomas Boyd, Beatrice Curtis Brown, daughter of Curtis Brown of London, J. D. Beresford, Richard Hull and Magnus Hirschfeld.

The last named is the famous sexologist, now exiled from Germany. His book describes his travels over the world and his observations upon the customs of mankind as they vary from place to place. This will be a spring book.

\* \* \*

Dr. Frederick A. Blossom, well known for his translations of Proust, Casanova and Colette, has translated for Morrow Maxence Van der Meersch's "When the Looms Are Silent," a powerful novel of strikes in a French manufacturing town. Dr. Blossom is librarian of the Huntington Free Library in New York.

\* \* \*

A flash from Stokes tells us that the first copy off press of "Picture Story of Franklin D. Roosevelt" by Vernon Quinn reached President Roosevelt on the U. S. S. *Houston* in Hawaii.

### Among the Bookshops

On a tour of Wall Street bookshops last week we discovered that economics and political books are furnishing what excitement there is this summer. Rumana McManis at the Hidden Bookshop told us that her best seller was "Hitler Over Europe," which she is having a hard time to keep in stock. Last month the best seller was James Warburg's "The Money Muddle." Other active titles are "The Security Exchange Act of 1934" published by Francis Emory Fitch, 138 Pearl Street, New York City. This, according to the brokers, gives the correct dope about this famous act. "The Coming American Revolution" is another popular title with the financial boys. Among the non-business books "Nijinsky" and "While Rome Burns" are reordered the most, while "The Road to Nowhere" is receiving a good deal of attention.

\* \* \*

Helen Hyndman at Ball & Wilde also had a good word to say for the sales of "The Coming American Revolution" and "The Security Exchange Act of 1934." "Hitler Over Europe," "Europe Between Wars," and "The Money Muddle" are also popular with her customers. The best fiction title, and it is outselling everything else in the shop, is "I, Claudius." "Goodbye, Mr. Chips" has had a steady sale.

\* \* \*

Wendell Casey, manager of the Doubleday shop on Nassau Street, also nominated "The Coming American Revolution" and "The Security Exchange Act," and said that his customers, most of whom are men, were pretty enthusiastic over "The Road to Nowhere."

\* \* \*

Lower Fifth Avenue had a touch of Shakespeare last week when Barnes and Noble put in an all-Shakespeare window built around "Outlines of Shakespeare's Plays" which is a new addition to the Barnes and Noble *College Outline Series*. Photographs of puppet productions of Shakespeare plays, showing the use of the Elizabethan inner stage, and pictures of old productions of Shakespeare in London, added color to the display, which included various one-volume editions of Shakespeare and other complementary titles.

Ma  
visito  
Rock  
week  
"Dix  
of th  
mostl  
plays  
old n  
had  
could

P.  
sociat  
in Lo  
it an  
Leona  
Germ  
large  
capac  
tirely  
busin

Mr  
prove  
The  
April  
respo  
to la  
high  
high  
138.3

Mr  
the b  
book  
partly  
is ran  
ness b  
doubt  
prove  
publis  
sistan  
in ec  
book  
portio  
wealt  
valu  
mon  
veste  
of in

W  
in C  
decide  
ness

Many Lees and Jacksons were among the visitors to Harry F. Marks' new bookshop in Rockefeller Center (Radio City to you) last week where an original manuscript of "Dixie" was on display along with 12 variants of the first edition and many other rarities, mostly Southern song titles. Window displays showed the first Confederate Bible and old maps set off by Confederate flags, which had to be made to order as no originals could be found in New York.



P. Alfred Leonard has just become associated with the business of Jake Zeitlin, in Los Angeles, with a view to reorganizing it and financially reconstructing it. Mr. Leonard recently came to this country from Germany, where he was associated with a large publishing concern in an executive capacity. Mr. Zeitlin will devote himself entirely to selling and will leave the whole business management in Mr. Leonard's hands.

Mr. Leonard writes that business has improved decidedly during the last three months. The average volume between January 1 and April 30 was 8% higher than for the corresponding period in 1933. In comparison to last May, the volume this May was 97.6% higher, and the June volume was 62.5% higher. July volume, up to July 24, was 138.3% higher.

Mr. Leonard says that N.R.A. by approving the booksellers code has helped the ethical bookseller, but the Zeitlin business is only partly in new books, the more important part is rare books. The reorganization of the business has certainly had a favorable effect. And doubtless there are other reasons for the improvement of a more general character. The public seems to be giving up its buying resistance in view of the general improvement in economic conditions. The business in old books seemed to have improved out of proportion to other types of business. Many wealthy book lovers have started collecting valuable items because they believe that money invested in rare books was well invested during the depression and the period of inflation.



William Flynn of the Concord Book Shop in Chicago says that the Chicago Fair had a decidedly beneficial effect on summer business. He has noticed that last year a goodly

quantity of guides and books of views were sold which materially boosted cash sales. This year, owing possibly to repeat patronage at the Fair, this business is very slight, and the differences had to be made up in general sales. The demand, unfortunately, seems to be confined to high spot titles, but, in general, there is a better tone to business—without a marked increase in total sales.



Pat Hunt, who has taken over the management of the Hollywood Book Store, has been running a three-day clearance which she has announced to her Hollywood friends in a characteristically human document. This is preparatory to making ready for fall stock. Sally Galleshaw joins her at this new post September 1st.



Referring to the notice in the *Publishers' Weekly* for August 28th, which stated that the offices of the Encyclopedia Britannica, Inc. were being moved to Chicago, the Britannica Bookshop wishes it to be known that it is to remain in New York at the present address, 342 Madison Ave., and that all correspondence pertaining to the bookshop should be sent to the shop at that address. It was only the offices of the Encyclopedia itself that were moved to Chicago.

### *Changes in Management*

*Ann Arbor, Mich.*—On July 14th, the branch store of Slater's Inc. at 547-549 East University Ave. was purchased by Fred Ulrich and the name of the shop changed to Ulrich's Book Store. Mr. Ulrich was secretary of Slater's Inc. for the past eight years. The shop has been at this location for the past five years and previous to the Slater ownership it was operated by the Graham Book Stores.

### *New Shops*

*Waimea, Kauai, T. H.*—The Waimea Bookshelf has recently been started in this city. The address is Box 57 and it is run by Thomas T. Kawahara.

*Denver, Colo.*—Carol Truax will continue to run Their Book Shop. Mrs. Silliman, her partner, died in June.

# First Class Mail

*Your Opinions Are Valuable. Write the Publishers' Weekly*

## A BOUQUET FROM ABROAD

The Book Guild,  
BM/Guild,  
London, W.C.1.

*Editor, Publishers' Weekly:*

It is pleasant to receive such a very large mail from the American booktrade, and we appreciate the variety of letters and unsolicited (but enjoyable) comments and opinions.

But we must ask our correspondents to make a special point of addressing their letters correctly to us. Our address as printed above is correct and if all envelopes follow the details as we give them we shall be sure of receiving everything that is sent to us.

We would also be glad to have catalogs and promotion material from American publishers and booksellers. It is not only for the publicity interest but the technique is both stimulating and a richly varied pleasure to read.

JOHN STAFFORD,  
Secretary to the Guild.

## AN OPEN LETTER TO PUBLISHERS

Frank Rosengren's  
Old Book Shop  
Evanston, Illinois

7-25-34

*Editor, Publishers' Weekly:*

A bookseller who is not dead on his feet depends a great deal on advance of publication sales. These he obtains by writing personal letters to his customers and sending them circulars. I find publishers generally are not too energetic, where not totally inactive, in letting booksellers know what circulars they have available to the trade. I suggest that if publishers were to compile lists of active dealers who depend largely on mail order sales, and would send such dealers a sample of every circular they issue, allowing the dealer to select any that he can and will use, they might widen the distribution of their books.

Another idea is suggested by this morning's mail in which we received ten book jackets of forthcoming books from Farrar

and Rinehart. This method may be expensive for the publisher, but it appears a best possible method of effective publicity. On examining the jackets I saw two titles that we will definitely stock which we had previously not even considered. One title, "Can Prayer be Answered?", appeals to me as having definite mail order possibilities as well. My suggestion to Farrar and Rinehart would be, that to make their advance publicity perfect, they follow up their jackets with samples of available circulars.

Finally the jackets of books we do not intend to stock will be put to good use, for these we will openly display for the consideration of our customers.

I might add one useful detail that Farrar & Rinehart neglected that would be appreciated by most dealers. Write the date of publication on each jacket.

FRANK ROSENGREN

## Notice to Control Card Users

"Luminous Isle" by Eliot Bliss (Farrar & Rinehart) has been postponed from Aug. 13th to Sept. 12th.

"The Golden Spike" by Floyd Dell (Farrar & Rinehart) has been postponed from Sept. 17th to Sept. 28th.

## Changes in Price

### D. APPLETON-CENTURY CO.

The price of "The Inca Emerald" by Samuel Scoville has been increased from \$1.75 to \$2.

"The Red Tiger" by Don Skene, originally announced at \$2, will be published at \$1.50.

### COWARD-McCANN INC.

"The Enchanted Jungle" by Isidore Lhevinne is reduced from \$2.50 to \$2.00.

### FUNK & WAGNALLS

The price of the Funk & Wagnalls "Unabridged Standard Dictionary" has been raised from \$16. to \$18. for the buckram binding and from \$20 to \$22 for the sheep binding.

### HARPER & BROTHERS

The price of "Kagawa" by William Axling, has been reduced from \$2.00 to \$1.00. This price change is effective immediately.

# Market News

## *The July Best Sellers*

### FICTION

1. LAMB IN HIS BOSOM, by Caroline Miller. *Harper*, \$2.50. The leader for the second month, with 28 out of the 87 stores sending us their July best seller lists, telling us it was their fiction headliner. It has had 18 printings in three months.
2. ANTHONY ADVERSE, by Hervey Allen. *Farrar & Rinehart*, \$3. These two were close and far ahead of all other novels. 22 stores listed "Anthony" as their best seller of all fiction.
3. UNFINISHED CATHEDRAL, by T. S. Stribling. *Doubleday, Doran*, \$2.50. Up from fourth place in June. Appeared on the lists of 37 stores.
4. PRIVATE WORLDS, by Phyllis Bottome. *Houghton Mifflin*, \$2.50. July fiction best seller at Pettibone-McLean's, Dayton; The Book Shop, Baton Rouge; E. E. Robinson's, Watertown.
5. I, CLAUDIUS, by Robert Graves. *Smith & Haas*. \$3. First of the four fiction titles new to the list during July. Six stores, five of them in New York State, put it first on their lists.
6. SEVEN GOTHIC TALES, by Isak Dinesen. *Smith & Haas*, \$2.50. 15th thousand, exclusive of book club sales. A best seller for the fourth month.
7. GOOD-BYE, MR. CHIPS, by James Hilton. *Little, Brown*, \$1.25. It is seldom that a short novel like this reaches the best seller class. De Wolfe & Fiske and the Book Shop for Boys and Girls in Boston and Burrows Bros, in Cleveland tell us it was their best seller for the month. Fourth printing.
8. THE PROVINCIAL LADY IN AMERICA, by E. M. Delafield. *Harper*, \$2.50. July best seller at Sheehan's, Detroit, and best seller for the past two months at Gelber-Lilenthal, San Francisco.
9. RIVER SUPREME, by Alice Tisdale Hobart. *Bobbs-Merrill*, \$2.50. The third new title on the July list. The best seller at the Beacon Book Shop, N. Y.
10. SOMEBODY MUST, by Alice Grant Rosman. *Minton, Balch*, \$2. Also new this month. 28 stores had it on their lists.

### NON-FICTION

1. WHILE ROME BURNS, by Alexander Woollcott. *Viking Press*, \$2.75. 36,500 sold. 22 of the 87 stores sending us their July lists put this in top place.
2. STARS FELL ON ALABAMA, by Carl Carmer. *Farrar & Rinehart*, \$3. Published late in June, this became a best seller immediately. Topped the lists of 18 stores.
3. NIJINSKY, by Romola Nijinsky. *Simon & Schuster*, \$3.75. Eight stores reported that it outsold all other non-fiction during July.
4. LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House*, \$1.50. Two New England, one Southern and one Far Western store listed it first. Reported by 47 stores in all.
5. YOU MUST RELAX, by Edmund Jacobson. *Whittlesey House*, \$1.50. In fifth place for the second month. Appeared on the lists of 41 stores.
6. ESCAPE FROM THE SOVIETS, by Tatiana Tchernavin. *Dutton*, \$2.50. Up from seventh place in June. 10th printing. The July best seller at Witkower's, Hartford; Putnam's, N. Y.; Wide Awake Book Shop, Wilkes-Barre; and Gelber-Lilenthal's, San Francisco.
7. NEW CAREERS FOR YOUTH, by Walter B. Pitkin. *Simon & Schuster*, \$1.50. The second of the two new titles for July. Four stores reported it as first in July sales, very unusual for a book on vocational guidance. What is this power that Pitkin has?
8. MODERN ART, by Thomas Craven. *Simon & Schuster*, \$3.75. In eighth place for the second month. Appeared on the lists of 27 stores.
9. 100,000,000 GUINEA PIGS, by Arthur Kallet and F. J. Schlink. *Vanguard Press*, \$2. Was tenth last month. A best seller at 20 stores sending us their reports.
10. THE LIFE OF OUR LORD, by Charles Dickens. *Simon & Schuster*, \$1.75. The July best seller at Burbank's, Plymouth; Travers, Trenton; and Fred Harvey's, Kansas City.

# Market News

## One Month from Now—A Forecast

THE PROUD AND THE MEEK, by Jules Romains. *Knopf*, \$3.

IN THIS VALLEY, by Michael Home. *Morrow*, \$2.50.

THE SON OF MARIE ANTOINETTE, by Meade Minnigerode. *Farrar & Rinehart*, \$3.

WITH NAKED FOOT, by Emily Hahn. *Bobbs-Merrill*, \$2.

ESSAYS IN OUR CHANGING ORDER, by Thorstein Veblen. *Viking Press*, \$3.

THE NEW CAESAR, by Alfred Neumann. *Knopf*, \$3.

THE PRESIDENT VANISHES, Anonymous. *Farrar & Rinehart*, \$2.

A COMMON FAITH, by John Dewey. *Yale University Press*, \$1.50.

FORTY-TWO YEARS IN THE WHITE HOUSE, by Irwin H. (Ike) Hoover. *Houghton Mifflin*, \$3.50.

LISZT, by Sacheverell Sitwell. *Houghton Mifflin*, \$4.

THE TALE OF A SHIPWRECK, by James Norman Hall. *Houghton Mifflin*, \$2.50.

Sept. 10. The third volume of "Men of Good Will," in which the story focusses more definitely on certain characters.

Sept. 12. A novel by the author of "Return," the July selection of the London *Evening Standard*.

Sept. 12. There will be a large colorful display poster on this account of the famous dauphin mystery.

Sept. 14. A novel of the remote interior of the Belgian Congo, by the author of "Congo Solo."

Sept. 17. A final volume of essays, never before published, by an economist who is more widely acclaimed today than during his lifetime.

Sept. 17. A novel based upon the life of Napoleon Bonaparte.

Sept. 17. A mystery which will have ads. similar to those used on "Gabriel Over the White House."

Sept. 18. The well-known philosopher indicates a basis for faith not dependent on orthodox religion.

Sept. 18. Unusual poster and a two-color envelope circular for bookstore imprints. Initial ad. appropriation, \$5000.

Sept. 18. A biography of Liszt as one of the leading actors in the great Romantic drama.

Sept. 18. A modern sea adventure by the co-author of "Mutiny on the Bounty," etc. Tentative ad. appropriation, \$1000, with probably a supplementary campaign before Christmas.

## Out This Week

ALL THE SKELETONS IN ALL THE CLOSETS, by Keith Fowler. *Macaulay*, \$2.50.

THE CHANCE OF A LIFETIME, by Walter B. Pitkin. *Simon & Schuster*, \$2.

THE CROOKED LANE, by Frances Noyes Hart. *Doubleday, Doran*, \$2.50.

EAST AND WEST, by W. Somerset Maugham. *Doubleday, Doran*, \$3.

ENGLISH JOURNEY, by J. B. Priestley. *Harper*, \$3.

LOVE SONG, by Rupert Hughes. *Harper*, \$2.50.

THE QUEEN'S WIGS, by Naomi Royde-Smith. *Macmillan*, \$2.

THE YOUNG MAN'S GIRL, by Robert W. Chambers. *Appleton-Century*, \$2.50.

Macaulay has a series of five clever display cards in black and white, blown up from the ads. arranged for the initial ad. campaign.

Large national ad. campaign in newspapers and magazines. Should sell even better than "New Careers for Youth," which is doing better than 800 a week.

A romance with a mysterious, glamorous setting, by the author of "The Bellamy Trial."

A grand collection of thirty of Maugham's best stories, with a new preface.

A "sociological travel book." Highly praised in England. It has many allusions to America in it and should be a popular volume with discriminating customers.

A long novel, portraying the lives of a singer and a composer.

A romantic, amusing story of an English school-mistress in the Kingdom of Irolya.

Poster and imprint postcards available. Will be advertised in Sunday and daily N. Y. papers and other leading book review pages.

# The Weekly Record

*Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

Ar: Fine Arts	Dr: Drama	Hi: History	Po: Poetry	Sp: Sports
Bi: Biography	Ec: Economics	Ju: Juveniles	Re: Religion	Tr: Travel
Bu: Business	Fi: Fiction	Mu: Music	Sc: Science	

**Abelow, Samuel P.**

Dr. William H. Maxwell, the first superintendent of schools of the city of New York. 177p. (2p. bibl.) il. (pors.) D [c. '34] B'klyn, N. Y., Scheba Pub. Co., 1098 Park Pl. 1.50  
A biography of a pioneer educator in New York at the end of the 19th century.

**Barker, Eugene Campbell**

The growth of a nation; rev. ed. 784p. (bibls.) il. (pt. col.), maps D [c. '28, '34] Evanston, Ill., lea. cl., 1.80 Row, Peterson

**Benson, George Charles Sumner**

Financial control and integration; a study in administration, with especial reference to the comptroller-general of the United States. 75p. (6p. bibl.) O (Studies in systematic political sci. and comparative gov't, v. 2) '34 N. Y., Harper 1.50

**Bethlen, Count Stephen**

The Treaty of Trianon and European peace; four lectures delivered in London in November 1933. 200p. maps O '34 N. Y., Longmans 3.50  
The author, who was Prime Minister of Hungary between 1921 and 1931, expresses his country's claim for a revision of the World War peace treaties.

**Bible**

★ Re The Old Testament; the Book of Malachi [tr. from the Greek and Hebrew] ed. by Rev. Cuthbert Lattey. 55p. (bibl. footnotes) O (Westminster version of Sacred Scriptures) '34 N. Y., Longmans bds., .90; pap., .70

**Blank, Clair**

Ju Beverly Gray, freshman. 254p. front. D (Beverly Gray college mystery ser.) [c. '34] N. Y., Burt .50

**Ju**

Beverly Gray, sophomore. 256p. front. D (Beverly Gray college mystery ser.) [c. '34] N. Y., Burt .50

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

**Ju**  
Beverly Gray, junior. 254p. front. D (Beverly Gray college mystery ser.) [c. '34] N. Y., Burt .50

**Ju**  
Beverly Gray, senior. 253p. front. D (Beverly Gray college mystery ser.) [c. '34] N. Y., Burt .50

**Bloch, Herbert A.**

The concept of our changing loyalties; an introductory study into the nature of the social individual. 319p. (9p. bibl.) O (Studies in hist., economics and public law no. 401) c. N. Y., Columbia Univ. Press 4.50

**Boas, Ralph Philip and Smith, Edwin**

Enjoyment of literature [rev. ed. of An introduction to the study of literature]. 571p. il. D '34 N. Y., Harcourt 1.60

**Bose, Sir Jagadis Chunder, ed.**

Transactions of the Bose Research Institute, Calcutta; v. 8, 1932-1933, Biological and physical researches. 272p. (bibls.) il., diagrs. O '34 N. Y., Longmans 8.40

**Bruckner, Ferdinand**

★ Dr Races; a drama; tr. from the German by Ruth Langner. 138p. D c. N. Y., Knopf bds., 2.00  
This play, which portrays the Nazi attack on Jews, was produced by the Theatre Guild.

**Bruère, Martha S. [Mrs. Robert Walter Bruère] and Beard, Mary Ritter [Mrs. Charles Austin Beard]**

Laughing their way; women's humor in America. 310p. il. O c. N. Y., Macmillan 4.00

A history and a defense of women's sense of humor in America from 1830 to the present in which the authors give many examples selected from writings and drawings.

**Burres, Marjorie Baker and Burres, Paul W. Tr**

Thrills and heartthrobs of Europe. 130p. il. D '34 Phil., Dorrance 1.50

- Case of civilization against Hitlerism, The.** 145p. D c. N. Y., Ballou 1.00; pap., .50  
A collection of the speeches against Hitlerism which were delivered under the auspices of the American Jewish Congress at Madison Square Garden, New York on March 7, 1934.
- Chambers, Robert William** Fi  
The young man's girl. 344p. D '34, c. '33, '34 N. Y., Appleton-Century 2.50  
The Manhattan romance of John Wyndward, sculptor and aristocrat, and Chiyo Clyde, a fire chief's daughter who achieved stage and social success.
- Chegwidden, T. S. and Myrddin-Evans, G.** The Employment Exchange Service of Great Britain; foreword by Rt. Hon. Winston S. Churchill. 324p. (bibl.) il., map, diagrs. O c. N. Y., Industrial Relations Counselors, Inc., RKO Bldg.—Rockefeller Center 3.50  
An outline of the administration of placing and unemployment insurance. This volume is the first of a series of studies on the administration of employment services and unemployment insurance in the principal countries abroad.
- Chiboucas, Emmanuel** Po  
From the womb of night. 78p. D (Contemporary poets) '34 Phil., Dorrance 1.75
- Clément, Marguerite** Ju  
Flowers of chivalry; stories of heroes and heroines of old France; il. by Germaine and Pierre L. Hardy. 72p. il. (col.) Q c. Garden City, N. Y., Doubleday bds., 2.50  
Roland, Joan of Arc, Henry of Navarre, Bayard, Molière and others are the famous French heroes and heroines of these stories for children from 8 to 12.
- Corliss, Mrs. Allene** Fi  
Let us be faithful. 283p. D [c. '34] N. Y., Farrar & Rinehart 2.00  
Temperament and the depression threatened the marital happiness of Kipp and Ann.
- David, Evan John** Fi  
Useful lady. 285p. D [c. '34] N. Y., Macaulay 2.00  
The story of beautiful and tempestuous Teeka Bayard's career in Washington as a lobbyette.
- Eiker, Mathilde** Fi  
Heirs of Mrs. Willingdon; a novel. 306p. D c. Garden City, N. Y., Doubleday 2.00
- 
- Alexander, William**  
Seventy-five years of progress and public service; a brief record of the Equitable Life Assurance Society of the United States. 87p. il. O [c. '34] N. Y. [Equitable Life Assurance Soc., 393 7th Ave.] apply
- American bankruptcy reports; new ser., v. 24;** ed. by Fred E. Rosbrook. 827p. O '34 Albany, N. Y., M. Bender buck., 6.00
- Becker, Robert Henry**  
Birds and birdhouses; rev. and enl. ed. 96p. il., diagrs. O c. Chic., Chicago Tribune pap., apply
- Bigelow, Harry Augustus and Madden, Joseph Warren**  
Introduction to the law of real property; 2nd ed. 106p. O (Amer. caseb'k ser.) '34 St. Paul, Minn., West Pub. Co. pap., .75
- Bureau of Foreign and Domestic Commerce**  
World economic review, 1933. 298p. (bibls.) il '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .20
- Bush, Ada Lillian**  
Consumer viewpoint on returned goods. 27p. (Domestic commerce ser. 87) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05
- Case, H. C. M. and Myers, K. H.**  
Types of farming in Illinois; an analysis of differences by areas. 129p. il., maps, diagrs. O (Agri. Exp. Sta. bull. 403) ['34] [Urbana], Univ. of Ill. pap., apply
- The romance of a woman so vital that even after her death her influence continued to mold the life of her step-daughter.**
- Eliot, Jared**  
Essays upon field husbandry in New England, and other papers, 1748-1762; ed. by Harry J. Carman and Rexford G. Tugwell. 317p. (2p. bibl.) il. O (Columbia Univ. studies in hist. of Amer. agriculture, no. 1) c. N. Y., Columbia Univ. Press buck., 3.50
- Erb, John Lawrence** Mu  
Brahms [rev. ed.]. 198p. (3p. bibl.) il. S (Master musicians ser.) ['34] N. Y., Dutton 2.00  
The twelve volumes in the Master Musicians Series were originally published thirty years ago. The series has now been revised and re-edited, with four volumes published now—see also Hadden, Scott and Williams.
- Fairfax, Virginia** Ju  
The curious quest. 250p. front. D (Girl Scouts mystery ser.) [c. '34] N. Y., Burt .50
- Field, F. V., ed.** Ec  
Economic handbook of the Pacific. 680p. il. O '34 Garden City, N. Y., Doubleday 5.00
- Finney, H. A.**  
Principles of accounting; v. 1, Intermediate; 2nd ed. 765p. O (Coordinated accounting ser.) '34 N. Y., Prentice-Hall 5.00
- Footner, Hulbert** Fi  
Dangerous cargo. 345p. D (Harper sealed mystery) c. N. Y., Harper 2.00  
Despite the efforts and precautions of Madame Storey, Horace Laghet, who piled up millions during the market crash of 1929, was murdered in a very gruesome manner.
- Fowler, Keith** Fi  
All the skeletons in all the closets. 312p. D [c. '34] N. Y., Macaulay 2.50  
A tough group of swindlers shake down New York's wealthy and socially elite through their fear of the "Social Arbiter," a murderous scandal sheet.
- Gaddis, Peggy** Fi  
Shameless. 282p. D '34 N. Y., Godwin 2.00
- Gallagher, Michael F.**  
Government rules industry; a study of the NRA. 254p. (bibl. footnotes) D c. N. Y., Oxford 2.00  
A survey for the general reader of the organization and work of the NRA from the legal point of view.
- 
- Census Bureau**  
Birth, stillbirth, and infant mortality statistics for the birth registration area of the United States, 1930. 404p. il. Q '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .60  
Financial statistics of cities having a population of over 100,000: 1932. 18p. '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05
- Denmead, Talbott**  
Summary of game fish laws for 1933-34 with special reference to black bass. 43p. (Bur. of Fisheries, Fishery circular 16) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05
- Drury, F. E. and Doyle, Graham**  
Quantities in architectural building construction; v. 1, 257p. il. D '34 N. Y., Macmillan 2.25
- Else, Walter Martyn and Garrow, James Main**  
The detection of crime; an introduction to some methods of scientific aid in criminal investigation. 195p. (bibl.) il. D '34 Chic., A. O. Knoll, 469 E. Ohio St. 2.50
- [Farnsworth, Helen C.]**  
Decline and recovery of wheat prices in the 'nineties. 63p. (bibl. footnotes) diagrs. Q (Wheat studies, v. 10, nos. 8 and 9) c. Stanford Univ., Cal., Food Research Inst. pap., 1.00

<b>Garis, Howard Roger</b>	<b>Ju</b>	<b>Hart, Philip</b>	<b>Ju</b>
The outboard boys at Shark River, or, Solving the secret of mystery tower. 251p. front. D (Out- board motor boat ser.) [c. '34] N. Y., Burt .50		The mysterious trail. 256p. front. D (Adventure and mystery ser. for boys) [c. '34] N. Y., Burt .50	
<b>Gilmer, Gertrude C.</b>		<b>Hirsch, Edwin Walter, M.D.</b>	
Checklist of southern periodicals to 1861. 128p. (bibl.) map O (Useful reference ser. no. 49) c. Bost., F. W. Faxon 1.75		The power to love; a psychic and physiologic study of regeneration. 392p. (9p. bibl.) il., diagrs. O c. N. Y., Knopf 4.00	
A checklist of the periodicals published in sixteen southern states between 1764 and 1861.		A book for laymen on the proper functioning of the sexual instinct and how it may be attained. By an Associate in Urology, College of Medicine, University of Illinois.	
<b>Gloag, John</b>	<b>Ar</b>	<b>Hughes, Rupert</b>	<b>Fi</b>
English furniture. 238p. (bibl. footnotes) il. O (Lib. of English art) '34 [N. Y., Macmillan] 2.50		Love song. 532p. O '34, c. '33, '34 N. Y., Har- per 2.50	
A study of English furniture since 1500, showing how the changes in design have reflected the changes in national taste.		The musical world is the background for this story of the rise of a middle-western small town girl to operatic fame.	
<b>Green, Anna Katharine [Mrs. Charles Rohlf]</b>	<b>Fi</b>	<b>Imms, Augustus Daniel</b>	<b>Sc</b>
The Leavenworth case; a lawyer's story; introd. by S. S. Van Dine [new ed.]. 417p. D [c. '34] N. Y., Putnam 2.00		A general textbook of entomology; including the anatomy, physiology, development and classification of insects [3rd ed., rev.]. 739p. (bibls.) il., diagrs. O ['34] N. Y., Dutton 10.80	
<b>Greig, Maysie [Madeline Thompson, pseud.]</b>	<b>Fi</b>	<b>infeld, Leopold</b>	<b>★ Sc</b>
Romance for sale. 310p. D '34, c. '32-'34 Gar- den City, N. Y., Doubleday 2.00		The world in modern science; matter and quanta; tr. [from the Polish] by Louis Infeld; introd. by Albert Einstein. 287p. front., diagrs. D ['34] N. Y., Putnam 2.00	
A novel of movie people in Hollywood, London and Morocco.		Information for the layman on the problems of mod- ern physics.	
<b>Guedalla, Philip</b>	<b>Hi</b>	<b>Jacks, Lawrence Pearsall</b>	
The Hundred Days. 176p. (4p. bibl.) D [c. '34] N. Y., Putnam 1.75		The revolt against mechanism; Hibbert Lectures 1933. 77p. D c. N. Y., Macmillan 1.00	
The story of the days in which Napoleon made his tragic return to France and his defeat by Wellington.		Philosophic essays on the coming revolt against mech- anism which tell how man can conquer mechanism and make it his slave instead of his master.	
<b>Hadden, James Cuthbert</b>	<b>Mu</b>	<b>James, Rian</b>	<b>Fi</b>
Haydn [rev. ed.]. 252p. (bibl. footnotes) il. S (Master musicians ser.) ['34] N. Y., Dutton 2.00		The white parade. 316p. D [c. '34] N. Y., King 2.00	
<b>Hamilton (Alexander) and Thomas Jefferson;</b>		A novel picturing life in a nurses' training school.	
representative selections; ed. by Frederick C. Pres- cott. 503p. (7p. bibl., bibl. footnotes) il. (pors.) S (Amer. writers ser.) [c. '34] N. Y., Amer. B'k 1.50		<b>Jernegan, Marcus Wilson and others</b>	<b>Hi</b>
<b>Hampson, John, pseud. [John Frederick Nor- man Hampson Simpson]</b>	<b>Fi</b>	Growth of the American people. 861p. (bibls.) il., maps (pt. col.) D c. N. Y., Longmans lea. cl., 1.96	
Brothers and lovers. 246p. D [c. '34] N. Y., Farrar & Rinehart 2.00		A textbook in American history for use in high schools.	
The story of a young Englishman's extreme devo- tion to his older brother.		<b>Johnson, George M.</b>	<b>Fi</b>
<b>Hanes, De Witt</b>	<b>Ju</b>	Paradise Range. 256p. D [c. '34] N. Y., Clode 2.00	
The big opportunity. 253p. front. D (Adventure and mystery ser. for boys) [c. '34] N. Y., Burt .50		An exciting romance of the cattle country.	
<b>Hart, Mrs. Frances Newbold Noyes</b>	<b>Fi</b>	<b>Knight, Doris</b>	<b>Fi</b>
The crooked lane. 310p. D '34, c. '33, '34 Gar- den City, N. Y., Doubleday 2.50		Infamous woman. 269p. D '34 N. Y., Godwin 2.00	
A mystery romance laid in Washington, by the au- thor of "The Bellamy Trial."		<b>Knoblock, K. T.</b>	<b>Fi</b>
<b>Fraprie, Frank Roy, ed.</b>		A winter in Mallorca. 327p. D c. N. Y., Harper 2.00	
The secret of exposure; rev. and enl. 96p. il., diagr. D (Practical photography ser. no. 1) '34, c. '06-'34 Bost., Amer. Photographic Pub. Co. pap., .50		A humorous story about a group of tourists passing the winter on the island of Mallorca.	
<b>Frost, William</b>			
Bonding of brickwork. 241p. il. D '34 N. Y., Mac- millan 1.75			
<b>Hammett, Dashiell</b>			
Secret agent X-9; b'k 1 [newspaper strip pictures by Alex Raymond]. 80p. D [c. '34] Phil., McKay pap., .25			
<b>Hughes, Edward J., comp.</b>			
Counties of Illinois; their origin and evolution. 67p.			
		maps O ['34] [Springfield, Ill.], Compiler pap., apply	
		<b>Jamison, Charles L.</b>	
		Trading on the equity by industrial companies. 50p. (bibl. footnotes) O (Mich. business studies, v. 6, no. 3) c. Ann Arbor, Univ. of Mich. pap., 1.00	
		<b>Kefauver, Grayson N. and others</b>	
		Horizontal organization of secondary education. 281p. (bibl. footnotes) il. (Office of Educ. bull., 1932, no. 17; Nat'l Survey of Secondary Educ. monograph 2) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .20	

**Lauterpacht, Hersch**

The development of international law by the Permanent Court of International Justice. 120p. (bibl. footnotes) O (Pub'ns of Graduate Inst. of Internat'l Studies no. 11) '34 N. Y., Longmans 2.60

Five lectures, originally delivered at the Graduate Institute of International Studies at Geneva, which examine, in terms of some typical problems of the judicial function, the principal tendencies which have marked the work of the Court.

**Lawrence, Ann**

Mother and daughter. 255p. D '34 N. Y., Godwin 2.00

**Leach, William Herman, comp.**

Sermon hearts from the Gospels. 328p. (7p. bibl.) D [c. '34] Nashville, Cokesbury 2.00

Condensed outlines of one hundred and fifty published sermons on the Gospels by contemporary preachers of note.

**Lewis, Ernest**

Beth, a sheepdog. 309p. front. D [c. '34] N. Y., Dutton 2.00

The story of Beth, a great-hearted English sheepdog.

**McCallum, James Dow, ed.**

The college omnibus; 1934 ed. 1028p. O '34 N. Y., Harcourt 2.75

**McKay, Roy**

The pillar of fire. 164p. D ['34] N. Y., Macmillan 1.50

An urgent plea for strong religious faith.

**Maugham, William Somerset**

East and West; the collected short stories of W. Somerset Maugham. 977p. O '34, c. '21-'34 Garden City, N. Y., Doubleday 3.00

A selection of thirty of his short stories which the author likes best.

**Meyer, Charles Harrison**

The Securities Exchange Act of 1934, analyzed and explained. 251p. O [c. '34] N. Y., Francis Emory Fitch, Inc., 138 Pearl St. 2.50

Summaries and detailed analyses of the Securities Exchange Act of 1934 (Fletcher-Rayburn Act) and the Securities Act of 1933, as amended in 1934.

**Mills, Nellie**

Just as of old. 260p. D '34 Phil., Dorrance 2.00

**Morais, Herbert M.**

Deism in eighteenth century America. 203p. (15p. bibl.) O (Studies in hist., economics and public law no. 397) c. N. Y., Columbia Univ. Press 3.50

A study of the rise, progress and decline of the deistic movement.

**Lemon, Harvey B. and Schlesinger, H. I.**

Fundamentals of acoustics; a guide to the sound film of the same name. il. (Univ. of Chic., physical science talking motion pictures) '34 Chic., Univ. of Chic. Press flex. cl., .35

Sound waves and their sources; a guide to the sound film of the same name. il. (Univ. of Chic., physical science talking motion pictures) '34 Chic., Univ. of Chic. Press flex. cl., .35

**McClain, Herbert Kenneth**

Nernst and electrokinetic potential behavior, various p. (bibl., bibl. footnotes) diagrs. O '34 [Seattle], Univ. of Wash. pap., apply

**MacKay, Donald**

MacKay system; introduction to an honor count system in contract. 36p. O c '34 N. Y., Stokes pap., .75

**Newton, Sir Isaac**

Sir Isaac Newton's Mathematical principles of natural philosophy and his system of the world; tr. [from the Latin] by Andrew Motte in 1729; rev. tr. by Florian Cajori. 715p. (bibl. notes) front. (por.), diagrs. O c. Berkeley, Univ. of Cal. Press 10.00

**Otto, William Naill and Marye, Mary E.**

Journalism for high schools. 423p. (3p. bibl.) il., diagrs. D c. N. Y., Harcourt 1.48

A practical textbook designed for use in a high school journalism course.

**Patrick, Diana, pseud. [Mrs. Desemea Newman Wilson]**

Next year's rose. 287p. D [c. '34] N. Y., Dutton 2.00

Laid in England between the years 1910 and 1930, this is the story of the three beautiful Chester girls and of the part love played in their lives.

**Peattie, Louise Redfield [Mrs. Donald Culross Peattie]**

Wife to Caliban. 256p. D [c. '34] N. Y., Minot, Balch 2.00

The story of Crispin, a hunchback whose great soul showed itself through his love for Eva who, though married to him, did not love him. The scene is the French Mediterranean coast.

**Pinson, Koppel S.**

Pietism as a factor in the rise of German nationalism. 227p. (17p. bibl.) O (Studies in hist., economics and public law no. 398) c. N. Y., Columbia Univ. Press 3.75

A study of the importance of religious influences on the rise of German nationalism.

**Pitkin, Walter Boughton**

The chance of a lifetime; marching orders for the lost generation. 282p. D [c. '34] N. Y., Simon & Schuster 2.00

Concrete suggestions and a practical politics for young men and women between the ages of eighteen and forty who either lost what they had achieved or who never arrived at all during the past five years.

**Pleasants, Henry, jr.**

Thomas Mason, adventurer. 377p. il., maps O [c. '34] Phil., Winston 2.50

A biographical novel about the adventurous career of Thomas Mason, an English mariner who aided Washington in the Revolutionary War. Based on Mason's journal, it is written by his great, great, grandson.

**Podolsky, Edward, M.D.**

Medicine marches on. 359p. front. O c. N. Y., Harper 3.50

An account of the progress and marvels of modern medicine, written for the layman.

**Nevens, W. B. and Kuhlman, A. F.**

Selecting dairy cattle. 42p. il., diagr. O (Agri. Exp. Sta. circular 422) [1934] [Urbana], Univ. of Ill. pap., apply

**Paine, Priscilla, il.**

A map of Northampton [Massachusetts]; historically, tragically and humorously correct. map (col.) '34 Northampton, Mass., Hampshire B'kshop pap., 1.25

**Peabody, James E.**

Biology and human welfare; work-test book; rev. ed. 160p. il. O '34 N. Y., Macmillan pap., .40

**Peham, Dr. Heinrich and Amreich, Dr. Isidor**

Operative gynecology; 2 v. tr. from the German by L. Kraer Ferguson. 800p. il. (pt. col.) O [c. '34] Phil., Lippincott 25.00

- Priestley, John Boynton** **Tr**  
English journey; being a rambling but truthful account of what one man saw and heard and felt and thought during a journey through England during the autumn of the year 1933. 336p. il. O c. N. Y., Harper 3.00  
The author of "The Good Companions" describes his recent journey through the English countryside and creates a picture of present-day England.
- Quinn, Vernon** **Ju**  
Picture story book of Franklin D. Roosevelt. 32p. il. (col.) O c. N. Y., Stokes 1.50  
Pictures illustrating Roosevelt's life, with explanatory text for children from 6 to 11.
- Rado, William** **Re**  
Sins of the fathers. 224p. O [c. '34] N. Y., Empire Pub. Co. 2.50  
An indictment of historical Judaism as a solution to the plight of modern Jews.
- Rice, Merton Stacher** **Re**  
The distinction of the indistinguishable. 170p. D [c. '34] N. Y., Abingdon 1.50  
Ten sermons by the pastor of the Metropolitan Church, Detroit.
- Royde-Smith, Naomi Gwladys [Mrs. Ernest Milton]** **Fi**  
The queen's wigs. 288p. D '34 N. Y., Macmillan 2.00  
Rozel Merton, young mistress at a girls' school in England, finds intrigue and romance when she goes to the Kingdom of Troy to be secretary to her godmother.
- Sayre, Gordon** **Fi**  
Male and female. 285p. D '34 N. Y., Godwin 2.00
- Scott, Anthony, pseud. [Davis Dresser]** **Fi**  
Test of virtue. 274p. D '34 N. Y., Godwin 2.00
- Scott, Marion M.** **Mu**  
Beethoven. 350p. (10p. bibl.) il. S (Master musicians ser.) [c. '34] N. Y., Dutton 2.00
- Shakespeare, William** **Dr**  
The tempest; ed. by Mabel A. Bessey; new ed. 108p. (bibl.) il. S (Riverside literature ser.) [c. '34] Bost., Houghton .44
- Simon, Charlie May** **Ju**  
Robin on the mountain; il. by Howard Simon. 178p. D [c. '34] N. Y., Dutton 2.00  
A tale of an Ozark Mountain boy and his life in a little mountain town. For children from eight to eleven.
- 
- Record, Samuel J.**  
Identification of the timbers of temperate North America. 196p. il., diagrs. O '34 N. Y., Wiley 3.00
- [Rothert, Frances C.]**  
Maternal mortality in fifteen States. 248p. il. (Children's Bur. pub'n 223) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .20
- Scarlett, Le Roi**  
Success through color by the theory of vibra-chromology. 100p. D [c. '34] New Haven, Conn., E. C. Fowler, 108 State St. 1.00
- Scribner, B. W.**  
Preservation of newspaper records. 10p. (bibl. footnotes) O (Nat'l Bur. of Standards misc. pub'n no. 145) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05
- Shall we eat flesh? newest vegetarian ideas. 242p. il. T (Rational living lib.) [c. '34] N. Y., Rational Living, Box 4, Sta. M. pap., .50
- Sickler, Joseph S.**  
The old houses of Salem County [New Jersey]. no p. il. O c. '34 Salem, N. J., Sunbeam Pub. Co. pap., 1.00
- Snyder, H. Rossiter** pap., 1.00  
Put your camera on the payroll. 37p. O c. '34 [N. Y.], Rossiter Snyder Pub. Co. pap., .50
- Smith, Derek Walker** **Bi**  
Lord Reading and his cases: the study of a great career. 412p. front. (por.) O c. N. Y., Macmillan 3.50  
The life and career of a famous English lawyer who became Lord Chief Justice in 1913 and Viceroy to India in 1921. Containing studies of many criminal cases in which he participated.
- Thomson, Sir John Arthur and Crowther, J. G., eds.** **Sc**  
Science for a new world. 398p. (bibl. footnotes) il., diagr. O '34 N. Y., Harper 3.75  
The scientific outlook on world problems explained by fifteen leading exponents of modern scientific thought.
- Ullback, Sylvia**  
"No more alibis!" 139p. il. D c. Chic., Photoplay Pub. Co., 919 N. Michigan Ave. lea. cl., 1.00  
Advice on beauty and health problems by Sylvia of Hollywood, well-known beauty adviser to many movie stars.
- Wheeler, Opal and Deucher, Sybil** **Ju**  
Mozart the wonder boy. 91p. il., maps O [c. '34] N. Y., Dutton bds., 2.00  
A biography for children telling of the life of Mozart, the famous Austrian musical genius of the 18th century who was a composer at the age of seven.
- Wheelwright, John** **Po**  
Rock and shell; poems 1923-1933. 87p. O [c. '34] Bost., Bruce Humphries 2.50
- Whiting, Sam**  
Let's throw a party; a complete guide for the hostess who doesn't want her parties to go dead on her. 61p. il. D [c. '34] Bost., Lincoln & Smith Press, 530 Atlantic Ave. bds., 1.00  
Contains directions for games to play, together with menus and recipes of punches and food to serve.
- Whitman, Roger Bradbury**  
First aid for the ailing house. 336p. il., diagrs. D c. N. Y., Whittlesey House, McGraw-Hill 2.00  
A handbook of practical advice on how to keep a house in good condition with an economy of labor and expense, based on the questions of over 6,000 homeowners who have written in to the author's column in the New York Sun.
- Wilgus, A. Curtis, ed.** **Hi**  
Modern Hispanic America. 640p. O (Studies in Hispanic American affairs, v. 1) '34 Wash., D. C., George Washington Univ. Press 3.00
- 
- Ten lessons in camera journalism. 37p. O c. '34 [N. Y.], Rossiter Snyder Pub. Co. pap., .50
- Stewart, C. L.**  
Farm real-estate valuations in Illinois; with special reference to township averages; an analysis of 1930 census data and supplementary information for previous and subsequent dates. 73p. maps, diagrs. O (Agri. Exp. Sta. bull. 399) I '34 [Urbana], Univ. of Ill. pap., apply
- Thomas, Mrs. Augusta Dillman**  
The Bowmans; a history of Hans Dieterick Bauman and his descendants. 466p. il. Q [c. '34] [Allentown, Pa., Schlechters, 540 Hamilton St.] lea. cl., 10.00
- Thomas, Tracy Y.**  
Differential invariants of generalized spaces. 251p. O '34 N. Y., Macmillan 6.75
- Trabue, M. R. and Dvorak, Beatrice J.**  
A study of the needs of adults for further training. 25p. Q (Employment Stabilization Research Inst. ser., v. 3, no. 3) '34 Minneapolis, Univ. of Minn. Press pap., .50
- Wright, Helen Martha**  
A painted glass portrait of Sir Hans Sloane. 17p. (bibl.) il. O c. Jersey City, N. J., Author 161 Harrison Ave. pap. 1.50

Williams, Alan	Fi	
Free to live. 254p. D '34 N. Y., Godwin	2.00	
Williams, Charles Francis	Mu	
Bach [rev. ed.]. 252p. (3p. bibl.) il. S (Master musicians ser.) ['34] N. Y., Dutton	2.00	
Williams, Ernest Wells	Ec	
Industrial control for people (a story that concerns business and people of today and tomorrow). 96p. diagrs. O [c. '34] Wash., D. C., Colony Pub. Co., 1228 I St.	1.00	
An explanation of the economics leading up to the National Recovery Act.		
Wilson, David Alec and MacArthur, David Wilson	Bi	
Carlyle in old age (1865-1881). 507p. (bibl. footnotes) il. (pors.) O '34 N. Y., Dutton	5.00	
The sixth and final volume of David Alec Wilson's monumental biography of Carlyle, completed after his death last April by his nephew at his request.		
Wood, Margaret Mary		
The stranger; a study in social relationships. 295p. (6p. bibl.) O (Studies in hist., economics and public law no. 399) c. N. Y., Columbia Univ. Press	4.50	
Yakhontoff, Victor A.		
The Chinese Soviets. 310p. (bibl. footnotes) map O c. N. Y., Coward-McCann	2.75	
A comprehensive account of the fast growing area in China coming under the influence of the Chinese Soviets, based on first-hand information gathered by the author during a recent extensive trip in China.		

## Title Index to The Weekly Record

*Does not include the material listed in smaller type*

All the skeletons in all the closets. Fowler, K.	2.50	
Macaulay		
Bach. Williams, C. F.	2.00	Dutton
Beethoven. Scott, M. M.	2.00	Dutton
Beth, a sheepdog. Lewis, E.	2.00	Dutton
Beverly Gray, freshman. Blank, C.	.50	Burt
Beverly Gray, sophomore. Blank, C.	.50	Burt
Beverly Gray, junior. Blank, C.	.50	Burt
Beverly Gray, senior. Blank, C.	.50	Burt
Big opportunity, The. Hanes, D.	.50	Burt
Brahms. Erb, J. L.	2.00	Dutton
Brothers and lovers. Hampson, J.	2.00	
Farrar & Rinehart		
Carlyle in old age. Wilson, D. A.	5.00	Dutton
Case of civilization against Hitlerism, The.	1.00;	
.50		Ballou
Chance of a lifetime, The. Pitkin, W. B.	2.00	
Simon & Schuster		
Checklist of southern periodicals to 1861. Gilmer,		
G. C.	1.75	F. W. Faxon
Chinese Soviets, The. Yakhontoff, V. A.	2.75	Coward-McCann
College omnibus, The. McCallum, J. D.	2.75	Harcourt
Concept of our changing loyalties, The. Bloch, H. A.	4.50	Columbia Univ. Press
Crooked lane, The. Hart, F.	2.50	Doubleday
Curious quest, The. Fairfax, V.	.50	Burt
Dangerous cargo. Footner, H.	2.00	Harper
Death of a banker. Wynne, A.	2.00	Lippincott
Deism in eighteenth century America. Morais, H. M.	3.50	Columbia Univ. Press
Delight. Wynne, P.	.75	Burt
Delinquent. Woodford, J.	2.00	Godwin
Development of international law by the Permanent Court of International Justice, The. Lauterpacht, H.	2.60	Longmans
Distinction of the indistinguished, The. Rice, M. S.	1.50	Abingdon
East and West. Maugham, W. S.	3.00	Doubleday
Economic handbook of the Pacific. Field, F. V.	5.00	Doubleday
Employment Exchange Service of Great Britain, The. Chegwidden, T. S.	3.50	
Industrial Relations Counselors		
English furniture. Gloag, J.	2.50	Macmillan
English journey. Priestley, J. B.	3.00	Harper
Enjoyment of literature. Boas, R. P.	1.60	Harcourt
Essays upon field husbandry in New England. Eliot, J.	3.50	Columbia Univ. Press
Financial control and integration. Benson, G.	1.50	Harper
First aid for the ailing house. Whitman, R. B.	2.00	
Whittlesey House, McGraw-Hill		
Flowers of chivalry. Clément, M.	2.50	Doubleday
Free to live. Williams, A.	2.00	Godwin
From the womb of night. Chiboucas, E.	1.75	Dorrance
General textbook of entomology, A. Imms, A. D.	10.80	Dutton
Government rules industry. Gallagher, M. F.	2.00	Oxford
Growth of a nation, The. Barker, E. C.	1.80	Row, Peterson
Growth of the American people. Jernegan, M. W.	1.96	Longmans
Hamilton (Alexander) and Thomas Jefferson; representative selections.	1.50	Amer. B'k.
Haydn. Hadden, J. C.	2.00	Dutton

Heirs of Mrs. Willingdon. Eiker, M.	2.00	Doubleday
Hundred Days, The. Guedalla, P.	1.75	Putnam
Indecent? Woodford, J.	2.00	Godwin
Industrial control for people. Williams, E. W.	1.00	Colony Pub. Co.
Infamous woman. Knight, D.	2.00	Godwin
Journalism for high schools. Otto, W. N.	1.48	Harcourt
Just as of old. Mills, N.	2.00	Dorrance
Laughing their way. Brûre, M. S.	4.00	Macmillan
Leavenworth case, The. Green, A. K.	2.00	Putnam
Let us be faithful. Corliss, A.	2.00	Farrar & Rinehart
Let's throw a party. Whiting, S.	1.00	Lincoln & Smith Press
Love song. Hughes, R.	2.50	Harper
Male and female. Sayre, G.	2.00	Godwin
Mason (Thomas), adventurer. Pleasants, H., jr.	2.50	Winston
Maxwell (Dr. William H.), the first superintendent of schools of the city of New York. Abelow, S. P.	1.50	Scheba Pub. Co.
Medicine marches on. Podolsky, E.	3.50	Harper
Modern Hispanic America. Wilgus, A. C.	3.00	George Washington Univ. Press
Mother and daughter. Lawrence, A.	2.00	Godwin
Mozart the wonder boy. Wheeler, O.	2.00	Dutton
Mysterious trail, The. Hart, P.	.50	Burt
Newton's (Sir Isaac) Mathematical principles of natural philosophy and his system of the world.	10.00	Univ. of Cal. Press
Next year's rose. Patrick, D.	2.00	Dutton
"No more alibis!" Ullback, S.	1.00	Photoplay Pub. Co.
Old Testament (The); The Book of Malachi. Bible.	.90; .70	Longmans
Outboard boys at Shark River, The. Garis, H. R.	.50	Burt
Paradise Range. Johnson, G. M.	2.00	Clode
Picture story book of Franklin D. Roosevelt. Quinn, V.	1.50	Stokes
Pietism as a factor in the rise of German nationalism. Pinson, K. S.	3.75	Columbia Univ. Press
Pillar of fire, The. McKay, R.	1.50	Macmillan
Power to love, The. Hirsch, E. W.	4.00	Knopf
Principles of accounting; v. 1. Finney, H. A.	5.00	Prentice-Hall
Queen's wigs, The. Royde-Smith, N. G.	2.00	Macmillan
Races. Bruckner, F.	2.00	Knopf
Reading (Lord) and his cases. Smith, D. W.	3.50	Macmillan
Revolt against mechanism, The. Jacks, L. P.	1.00	Macmillan
Robin on the mountain. Simon, C. M.	2.00	Dutton
Rock and shell. Wheelwright, J.	2.50	Bruce Humphries
Romance for sale. Greig, M.	2.00	Doubleday
Science for a new world. Thomson, J. A.	3.75	Harper
Securities Exchange Act of 1934, The. Meyer, C. H.	2.50	Francis Emory Fitch, Inc.
Sermon hearts from the Gospels. Leach, W. H.	2.00	Cokesbury
Shameless. Gaddis, P.	2.00	Godwin
Sins of the fathers. Rado, W.	2.50	Empire Pub Co.
Stranger, The. Wood, M. M.	4.50	Columbia Univ. Press
Tempest, The. Shakespeare, W.	.44	Houghton
Test of virtue. Scott, A.	2.00	Godwin
Thrills and heartthrobs of Europe. Burres, M. B.	1.50	Dorrance
Transactions of the Bose Research Institute, Calcutta; v. 8. Bose, J. C.	8.40	Longmans
Treaty of Trianon and European peace, The. Bethlen, S.	3.50	Longmans
Useful lady. David, E. J.	2.00	Macaulay
White parade, The. James, R.	2.00	King
Wife to Caliban. Peattie, L. R.	2.00	Minton, Balch
Winter in Mallorca, A. Knoblock, K. T.	2.00	Harper
World in modern science, The. Infeld, L.	2.00	Putnam
Young man's girl, The. Chambers, R. W.	2.50	Appleton-Century

This is an order form for a trial subscription.

### THE PUBLISHERS' WEEKLY

62 West 45th St., N. Y.

\$1

In order that I may get a trial subscription to the "P. W." during the fall book season, I enclose \$1.00 and sign my name and address:

Name .....

Address .....

\$1.00 brings the "P. W." from Sept. 15th to the end of the year 1934. 16 weeks for \$1.00 cash.

This \$1. includes the BIG FALL ANNOUNCEMENT INDEX

# The Weekly Book Exchange

## *How to use Books Wanted and Books For Sale*

**TERMS:** Under "Books Wanted" (a service for booktrade only) 15c. a line to subscribers, no charge for address; to non-subscribers, 20c. a line, charge for address.

Under "Books for Sale" (not restricted) 15c. a line to subscribers, 20c. to non-subscribers. All other classifications 20c. a line. Bills rendered monthly.



Write plainly on one side of paper. The Weekly is not responsible for typographical errors. Illegible "wants" ignored. Each title must begin on a separate line except grouped titles by one author. Objection-

able books excluded when noted. If books wanted were originally published in a foreign language, state whether original or translation is desired.



In answering state edition, condition and price including transportation.

Give your name and address.

Credit responsibility of advertisers is not guaranteed but space in the columns will be denied to dealers who misuse it. Pay for your purchases promptly to preserve credit standing. Copy closes Monday noon.

## BOOKS WANTED

Please send accurate and legible copy. Typed copy saves misprints.

**Alcove Book Shop, 816 Broadway, San Diego, Cal.**  
Griffis. *Mikado's Empire.*  
James Clyman, *American Frontiersman.*

**W. H. Allen, 3345 Woodland Ave., Philadelphia**  
American Anatomical Memoirs. Nos. 1 and 2.  
McKay, Claude. *Harlem Shadows. Poems.*  
Mackenzie, Compton. *Greek Memories.*  
Osborn. *Age of Mammals in Europe.* 1921.  
Ridge, Lola. *Firehead.*  
Smith. *40 Years of Washington Society.*

**Allen's Bookstore, Hendrick Hudson Hotel,**  
Troy, N. Y.  
J. H. Vincent. *Family Worship. Christian Herald.*  
Bruce Lowe. *Figure System of Breeding.*  
N. Y. Clipper. 1877. Any numbers.  
Maughan. *Painted Veils; Trembling of a Leaf.*

**American Autograph Shop, Ridley Park, Pa.**  
Autographs. Historical and Literary. Fine  
single pieces or large collections, also large  
quantities of autographed material.  
Early Am. Imprints.  
Americana before 1750.  
Ford, P. L., and Ford, W. C. Manuscript ma-  
terial, letters, and all bibliographies at all  
times.

**Amer. Dime Novel Ex., 1525 W. 12th St.,**  
Brooklyn, N. Y.  
Dime, nickel novels; Beadle, Tousey, Munro, others.

**Amer. Lib. Service, 1472 Broadway, N. Y.**  
Butler. *Along the Shore.*  
Martin. *The Friendly Stars.*  
Loomis. *Field Book of Common Rocks.*  
Fuller. *Walk, Look and Listen.*  
Josiah Keep. *West Coast Shells.*  
Dyer. *The Folk Lore of Plants.*  
Whittaker. *The Planisphere.*  
Del Mar. *History of Monetary Systems.*  
National Geographics. Vol. 1 to 1906.  
Dutton's Holiday Annuals.  
Belgium. Anything concerning, inc. prints.  
French, Spanish and Portuguese books before  
1840.  
Catholic Books and Arundel Prints.  
Cryptography, Secret Codes. Books on.

## Amer. Lib. Service—Continued

Exposes of Crooked Gambling Games. Books on.  
Evans, W. L. *Memory Training.*  
Pick, Edward. *On Memory; Acquiring French.*  
Other books by.  
Roehrig. *Shortest Road to German.*  
McNeel, R. W. *Beating the Stock Market.*  
Smith, R. A. *Poker to Win.* Other similar books.  
Story Writing. Books on.  
Watson, Tom. Books by or on.  
The Devil's Brigade.  
Card Tricks. Books on.  
Paulding, John. *Everything on or by.*  
Cooke, Rose Terry. *Everything on or by.*

**American News Co., 131 Varick St., New York**  
Seventh Day Adventism Renounced. D. M. Can-  
right.

**Arcane Bookshop, 1937 Madison, Chicago, Ill.**  
American Black Chamber. Yardley.

**Argosy Book Stores, 45 Fourth Ave., New York**  
Seaworthy, Gregory. *Bertie: A Humourous*  
Novel. 1851. Fine.  
Jumel, Mme. *Anything.*  
Pike, Warburton. *Any.*  
Valentines Manuals. 1841-1848.  
Kilmer Family in America.

**Argus Book Shop, 333 S. Dearborn St., Chicago**  
Nonesuch Press. *Shakespeare.* Vol. 1 only.  
Leeming and Paradise. *New Book of Magic.*  
Chappell, George S. *A Basket of Poses.* 1st ed.  
Nathan, Robert. *Peter Kindred.*  
Lardner. *Young Immigrants.*

**Associated Students Store, Berkeley, Calif.**  
Post. *Horse Packing. Outing Pub. Co.*

**William M. Bains, 1713 Chestnut St., Phila., Pa.**  
Huckel, Oliver. *Parsifal.*

**Baker & Taylor Co., 55 Fifth Ave., New York**  
Aldrich. *Enchanted Hearts.*  
Askew. *Pros and Cons.*  
Aumontier. *The Friends.*  
Ayers. *Romance of a Rogue.*  
Barclay. *White Ladies of Worcester.*  
Bassett. *Harbor Road.*  
Birney. *Masked Rider.*  
Burckhardt. *Civilization of Renaissance in Italy.*  
Harper ed.

*Books Wanted—Continued***Baker & Taylor Co.—Continued**

Bushy. Studies in the Development of the Fool in Elizabethan Drama.  
 Chadwick. Treasury of Helpful Verse.  
 Clayton. Theory of Emulsions and Their Treatment.  
 Cohen. Highly Colored; Polished Ebony.  
 Creel. Sam Houston.  
 Davis. The Lost Road.  
 Del Mar. Science of Money, or any other book by this author.  
 Edgerly. Instantaneous Personal Magnetism.  
 Evarts. Tumbleweeds.  
 Flint. The Philosophy of History in Europe.  
 Green. Dark Hollow.  
 Hall. Men of Old Greece.  
 Hooker. Just George.  
 In Canada's Wonderful Northland.  
 Lenton. Courier of the Clouds.  
 Maniates. Amarilly Married.  
 Mannin. Children of the Earth.  
 Miller. Happiest Time of Their Lives.  
 Olmstead. History of Assyria. 4 copies.  
 Perkins. France Under Louis XV. 2 vols.  
 Prouty. Star in the Window.  
 Raine. Yukon Trail.  
 Rylands. Words and Poetry.  
 Shute. Letters to Beany; Sequil.  
 Vorse. Breaking in of a Yachtsman's Wife.  
 Wallace. The Hand of Power.  
 Wilson. Diplomatic Episodes in Mexico.

**Baker, Voorhis & Co., 119 Fulton St., New York**  
 Protocols of Proceedings of the International Marine Conference, held in Washington, D. C., October 16 to December 31, 1889.

**Balcony Book Shop, 3 E. 43rd St., New York**  
 My Musical Recollections. Wilhelm Kuhe.  
 The Story of an American Singer by Herself. Geraldine Farrar. 2 copies.  
 A Short Course on the Mechanism of Voice and Speech. M. R. Drenan.

**Wm. Ballantyne & Sons, 1421 F St., N.W., Washington, D. C.**  
 Ts'ao Shang-ling. The Last Flute.  
 French. Lotus and Chrysanthemum.

**Barr Book Shop, 22 W. Orange St., Lancaster, Pa.**  
 Farrer, R. J. English Rock Gardens. 2 vols.  
 Street. Case of Constance Kent; Dr. Priestly's Quest; Paddington Mystery; Pinehurst. Cassel Genealogy.

**Barrow Art & Book Concern, 1686 Market St., San Francisco, Calif.**  
 Lewis, E. A. The Monk.  
 Quinton. The Strange Adventures of Captain Quinton.  
 Austin, William E. Principles and Practice of Fur Dressing and Fur Dyeing.

**Beacon, N. Y., Book Shop & Circulating Lib., 240 Main St.**  
 The Dead Letter?

**A. A. Beauchamp, 603 Boylston St., Boston, Mass.**  
 Reeve. History Fulfilling Prophecy.  
 The Strange Adventures of Captain Quinton.

**Edward L. Bernays, 1 Wall St., New York**  
 The Origin and Development of the Light Opera. McKinley.

**Bibliophile, 1830 N. High St., Columbus, O.**  
 First editions only of following:  
 Twain.

**Bibliophile—Continued**

W. G. Simms.  
 J. P. Kennedy.  
 Cooper.  
 Emerson.  
 Lowell.  
 Whittier.  
 C. B. Brown.  
 Hearn.  
 Tarkington.  
 R. Bird.  
 Any American novels before 1840.  
 Odd parts of Irving's Sketch Book, in original wrapper or rebound.  
 All books on Western travel.  
 Books on Natural History.

**P. & H. Bliss, 154 Church St., Middletown, Conn.**  
 Dealers specializing in Science, Psychology and Philosophy send for our catalog.

**Bloomingdale's, Book Dept., Lexington Ave.-59th St., New York**  
 Beggars Opera. Gay. Ltd. ed.

**Blue Book Shop, 5314 Germantown Ave., Phila.**  
 Dumas. Odds. Caldwell ed. What have you?

**Bookery, 1647 Welton St., Denver, Colo.**  
 Hiawata Mit Other Poems. Milt Gross.

**Booke Shop, 4 Market Sq., Providence, R. I.**  
 Gentlemen in Prison. Ishii.

**Bookhunter, Woodstock, N. Y.**  
 Roger Fry. Cezanne.  
 Heine. Florentine Nights.  
 Fraser. Golden Bough.  
 Richter. Leonardo da Vinci.  
 Oida. Pasquerelle.

**Book Mark, 212 E. Front St., Plainfield, N. J.**  
 New Jersey town and family histories.

**Book Nook, 492 N. Orange Ave., Orlando, Fla.**  
 Any books or pamphlets in French or Latin by John Calvin, Michael Servetus, Bernardin Ochinus, or David Jorrs. Printed prior to 1560 in Paris, Orleans, Basle or Geneva. Foreign dealers quote.

**Book Nook, 1724 Orrington Ave., Evanston, Ill.**  
 Anthony Adverse. 1st trade.

**Book Shop, 158 University Ave., Palo Alto, Calif.**  
 A. to Z. Horoscope Maker. (Textbook of Astrology.) L. George. Llewellyn Pub.

**Bookshop, 113 First Ave., S.W., Rochester, Minn.**  
 Murder at Smutty Nose. Pearson. Cheap.

**Book Shop, 20 Academy St., Newark, N. J.**  
 Basil King. Empty Sack.

**Book Shop, 702 Washington St., Utica, N. Y.**  
 Outline of Science. F. A. Thompson. Putnam. V. 1.

**Book Shop, 229 N. 2nd St., Harrisburg, Pa.**  
 Chittenden. Lincoln and the Sleeping Sentinel.  
 John Parkinson. Paradisi in Sole.

**Bookshop for Boys & Girls, 270 Boylston, Boston**  
 C. H. Kauffman. Agaricaceae of Michigan. Michigan Geological and Biological Survey.  
 Charteris. The Avenging Saint. Doubleday;  
 Wanted for Murder. Doubleday.

**Boston, Mass., Book & Art Shop, 400 Boylston St.**  
 Limited Editions Club Books. Reasonable.  
 All titles by Lafcadio Hearn. Not 1sts.  
 Translations from the Chinese and Japanese.

*Weekly Book Exchange*

**Boston, Mass., Book & Art Shop—Continued**  
 Monographie de la Cathedrale de Chartres. Atlas.  
 Die Erortische Kunst.  
 Books on Ceramics and Tiles with Plates.

**Boulevard Book Shop, 546 N. Michigan, Chicago**  
 Songs of Bilitis. Ill. by Franz Felix.

**Breid's Book Shop, 147 E. 45th St., New York**  
 Cezinsky. Furniture Illust. Any.  
 Odom. Furniture Illust. Any.  
 Rankine. Applied Mechanics.

**Brentano's, 63 E. Washington St., Chicago, Ill.**  
 Coleman. Nature's Harmonic Unity.  
 Daudet. Jack.  
 Emerson. Books and Reading.  
 Goncourt. Genevieve Lacerteaux.  
 McHinckle. Evolution of Religion.  
 Marcy. Notes of Expedition Through Texas. 1856.  
 Martindale. Waters of Twilight.  
 Saki. The Square Egg.  
 Sheean. Gog and Magog.  
 Erenberg. Adventures of Jukio Jurenita.  
 Rockhill. Ethnology of Tibet, Mongolia and  
 Tibet, etc.

**Brentano's, 586 Fifth Ave., New York**  
 Aunt-Babbit's Cook Book.  
 Bates. Prince Vance.  
 Bean, Christopher. Life of.  
 Bradley. Great Days of Versailles.  
 Brown. Witty Sayings of Witty People.  
 Burbank. How Plants Are Trained to Work for  
 Man.  
 Doyle. The Green Flag.  
 Gregorovius. History of Rome.  
 Hartell. Men Are Like That.  
 McMurray. Supplement to Treatises and Agree-  
 ments, with and concerning China.  
 Miller. Lamb in His Bosom. 1st printing.  
 Mills. From Existence to Life.  
 Mitchell. Drowsy.  
 Monch. Single Lady.  
 Parry. Persecutions of Mary Stuart.  
 Protocols of Proceedings of the International Ma-  
 rine Conference held in Wash., D. C., Oct.  
 16 to Dec. 31, 1889.  
 Rambilicus Book.  
 Smyth. Five Years in Siam. 2 vols.  
 Speyer. Canopic Jar.  
 Stockley. Virginia of the Rhodesians.  
 Sullivan. Autobiography of an Idea.  
 Tatchell. Happy Traveller.  
 Upanishads. Mosher Edition 1916.  
 Wallace, F. W. Blue Water; In the Wake of the  
 Wind-Ships; Wooden Ships and Iron Men.  
 Walpole, Hugh. Some Notes on Evolution of the  
 English Novel, Joseph Conrad—a Critical  
 Study.  
 Walpole. Golden Scarecrow.  
 Ward. Encyclopedia of Food.

**Brentano's, 1322 F St., N.W., Washington, D.C.**  
 Flagg. Small Houses.  
 Reed. Romance of Arlington House.  
 Lee. Sea Change.  
 Potter. Outline of Wisdom.  
 Vierick. Salome.  
 Janes. All the World's Aircraft for 1918.  
 Aircraft Yearbook 1933 and 1934. Aeronautical  
 Chamber of Commerce.  
 Schiller's Poems. Eng. Trans. by Arnold Forster.  
 Underwood. In a Prairie Garden.  
 Haswell. Mechanics' and Engineers' Pocket Book.  
 City Planning for Oct., 1933.  
 Landscape Architecture for Oct., 1917.

**Brick Row Book Shop, 42 E. 50th St., New York**  
 Cass, Lewis. Three Hours at Saint Cloud.

**M. H. Briggs, 506 S. Wabash Ave., Chicago, Ill.**  
 Best prices in quick cash for following:

Western History: Books, pamphlets, maps, views,  
 manuscripts, dealing with the pioneer history  
 of any State west of Penn. Overland journeys  
 to the West. Emigrant's Guides to Gold  
 Fields. Narratives of Explorers and Pio-  
 neers. Tales of Indian Fighting and Cap-  
 tives. Early Illinois and Indiana material.

Railroad pamphlets, reports, surveys, etc.  
 American legal and medical material.

Abraham Lincoln. Autographs, photographs, col-  
 ored portraits. Unusual books, pamphlets,  
 broadsides, entirely by or about Lincoln.

It will pay well to quote anything above.

**Britannica Book Shop, 342 Madison Ave., N. Y.**  
 British Agent. Lockhart. 1st ed.

**W. H. Broomhall & Co., Stockport, O.**  
 The Auk. Vols. 1 to 6 and 46 to 50.  
 The Condor. Vols. 1 to 7 and 27 to 35.  
 Readers' Digest. All prior to 1925.  
 Life Histories. Bent. Bulletin 107 and 126.

**Brown Thomson, Inc., Hartford, Conn.**  
 John Percyfield. Henderson.  
 From Jest to Earnest. E. P. Roe.

**Burrows Bros. Co., 10400 Euclid Ave., Cleveland**  
 Chamberlain, G. A. White Man.

**Edwin C. Buxbaum, 1811 E. Wood Pl., Milwaukee**  
 National Geographics. 1888 to 1905. Spot cash.

**Campbell & Leunig, Inc., 17 Dey St., New York**  
 The Law of Psychic Phenomena. Hudson. Mc-  
 Clurg.  
 Drummond. When Bateese Came Home.

**Canterbury-Craine Book House, 201 6th St., N.W.,**  
 Canton, O.

C. C. Post. Bodies Without Souls; Story of the  
 Wabash, Rio Grande and Oklahoma.

**Capitol Book Shop, 120 W. B'dway, Glendale, Cal.**  
 Anatomy and Physiology. Kinther & Grey.

**Carnegie Book Shop, 105 E. 59th St., New York**  
 Smith. Graphics. With atlas only.

**Carson Pirie Scott & Co., Book Dept., Chicago, Ill.**  
 Fall of the Russian Empire. Walsh. Reprint ed.  
 American Public Lib. and the Diffusion of Knowl-  
 edge. Learned. Harcourt.  
 Life of Pasteur. Valery-Radot. Doubleday.

**Carteret Book Shop, 43 Halsey St., Newark, N. J.**  
 Engle, Paul. American Song. D. D. 1st, mint.

**Casper, Krueger, Dory Co., 772 N. Water St.,**  
 Milwaukee, Wis.

Mundy. Oom.  
 Whedon. Commentaries.  
 Shedd. Dogmatic Theology.  
 Bishop Spalding. Anything by him.

**Centaur Book Shop, 206 S. Juniper St., Phila.**  
 Rostand. Chantecler.  
 LeNormand. Topaze, Failures.  
 Contemporary One Act Plays of 1921. 1st ed.  
 Provincetown Plays. 3rd ser. 1st ed.

**Central Book Co., 245 Broadway, New York**  
 Bar Association Reports. Law of All States and  
 Legal Periodicals.

**Books Wanted—Continued**

**Geo. M. Chandler, 75 E. Van Buren St., Chicago**  
 Ballard. Capt. Streeter, Pioneer.  
 Boone. History of Education in U. S.  
 Chamberlain. Through Stained Glass.  
 Elizabeth. A Pious Pilgrimage.  
 Elliot's Debates. 5 vols.  
 Habberton. Poor Boy's Chances.  
 Hutchinson. Wychwood.  
 LaHontan. 2 v. Hennepin; 2 v. McClurg.  
 Lakeside Classics for 1904, 1907, 1909, 1915.  
 Lever. Charles O'Malley. 2 vols. Good set.  
 Piatt. Memoirs of Men Who Saved the Union.  
 Weymouth. New Test. Mod Eng. 1st, 2nd or 3rd.

**Arthur H. Clark Co., 1214 S. Brand Blvd., Glendale, Calif.**  
 Family. Pub. Am. Assoc. Family Soc. Work.

**Cleveland, O., Rare Book Shop, 1833 E. 13th St.**  
 Greenwood. Cathedra Petri.  
 Any book on Home Manufacture of Wines.

**B. F. Cohn, 315 W. 57th St., New York**  
 Books on Music. Also old music. Must be priced for resale.

**College Book Co., Columbus, O.**  
 All titles of Nature Library. Doubleday, Page.

**The Colophon, 229 W. 43rd St., New York**  
 Sets of the first volume of The Colophon or odd parts.

**Columbia Univ. Bookstore, 2960 Broadway, N. Y.**  
 Wright. New Historical Eng. Gram.  
 Jesperson. Mod. Eng. Grammar. 1, 2 and 3.  
 Orbech. Early New England Pronunciation.  
 Ornan. England Before Norman Conquest.  
 Reves, A. The Castaways.

**Concord Book Shop, 36 S. Michigan Ave., Chicago**  
 Autobiography. Trudeau. \$1.00 ed.  
 Declaration of Independence. Becker. Harcourt.  
 Salome. Viereck.  
 Pageant of the Packets. Eskew.  
 On the Wings of a Bird. Sass.

**Cornwall's Old Book Shop, 723 11th St., N.W., Washington, D. C.**  
 Wilson. Under the Old Flag.  
 Weatherford. The Negro from Africa to America.  
 Memories of the Somerville Family. Ed. by Scott.  
 Amundsen. My Life as an Explorer.  
 Adelines. Art Dictionary.  
 Mallet. Dictionary of Art and Archaeology.  
 Baird. Huguenots in America. 2 vols.  
 Fontaine. Tales of the Huguenots.  
 Kendall. Mexican War.  
 Smith. Forty Years Washington Society.  
 Shorthouse. John Inglesant.

**T. O. Cramer Book Store, 1321 Grand Ave., Kansas City, Mo.**

Davis. El Gringo.  
 M. E. Eberhardt. While the Patient Slept.  
 Nat'l Geog. Mag. for 1906 and 1907.

**Dartmouth Bookstall, 279 Dartmouth St., Boston**  
 Yonge, C. M. Little Duke. In French.  
 Hart, L. Colonel Lawrence. 1st Eng. ed.  
 Wharton, E. Valley of Decision. 2 vols.

**Dauber & Pine Bookshops, 66 Fifth Ave., N. Y.**  
 Bretonne. Monsieur Nicolas. In French.  
 Bosanquet. History of Aesthetic.  
 Headley. Napoleon and Marshalls.  
 Lewis & Clark. Vol. 1. 1922.  
 Weiniger. Sex and Character.  
 Work. Mah Jong.

**Dauber & Pine Bookshops—Continued**

Zora. Sawdust and Solitude.  
 Quotations solicited of Material on American Economic, Social, Political and Legal History in books, pamphlets, periodicals, manuscripts; Canals, Railroads, Finance, Business, Slavery, Labor. Explorations and Territorial Expansions. Legal, Social and Political Struggles Before 1860. Also American Criminal Trials.

**C. L. Dauphinee, 48 S. Brighton Ave., Kirklyn, Upper Darby, Pa.**  
 Thackeray, Wm. M. 1st eds.  
 English Americana. Prior to 1776.  
 Kipling, R. Minor 1st eds.  
 Marcus Aurelius. Eds. prior 1800.  
 Whyte-Melville. Complete set.

**Wm. Dawson & Sons, Ltd., Rare Book Dept., Cannon Ho., London, E.C.4, Eng.**  
 Gifford. Tonga Myths and Tales. Honolulu. 1924; Tongan Society. Honolulu. 1929.  
 Hardy. Native Culture of the Marquesas. Honolulu. 1923; Polynesian Religion. Honolulu. 1927; History and Culture in the Society Islands. Honolulu. 1930.  
 Henry, T. Ancient Tahiti. Honolulu. 1928.  
 Hocaut. Lau Islands, Fiji. Honolulu. 1929.  
 Mead. Social Organisation of Manua. Honolulu. 1930.  
 Menzies. Hawaii Nei, 128 Years Ago. Honolulu. 1920.  
 Skating with Bror Meyer.  
 Journal of American Soc. of Agronomy. Vols. 20-21 and 22 comp.  
 Vindication of Anglican Orders. Fr. Loundes. Amer. 1897.  
 Memoirs Nat. Academy of Science. Vol. 15.  
 MacGillivray. Wordsworth and His Revolutionary Acquaintances. 1791-97.  
 Rader. Shelley's Theory of Evil Misunderstood. Wash.  
 Snyder. Coleridge on Logic and Learning.  
 Lloyd Morgan. Behaviour of Lower Animals.  
 Ross. Waterproofing Engineering. N. Y. 1919.  
 Ermen. Materials Used in Sizing. Latest ed. N. Y. New Realism: Co-operative Studies in New Philosophy. N. Y. 1912.  
 Ur Excavations. Vol. 1.  
 Rasmussen. Mr. S. W. Boggs. Geographer of Dept. of State. Wash. System Class. of Maps. Tropical Agricul. Vol. IX, pp. 7-10. 1932.  
 Jnl. Amer. Soc. Agronomy. Vol. XXII, pp. 77-81. 1930.

**Dayton Co., Book Dept., Minneapolis, Minn.**  
 Confessions of Zeno.  
 Glory Hole. Stewart Edward White.

**Dennen's Book Shop, 37 E. Grand River Av., Detroit**  
 Gregory. She Shall Have Music.

**Denver, Colo., Dry Goods Co., Book Dept.**  
 Artie. George Ade.

**Detroit, Mich., Public Library**  
 Heintzelman. Arthur Williams Heintzelman.  
 Husband. Dictionary of the Characters of the Waverley Novels of Sir Walter Scott.  
 Mudge. Thackeray Dictionary.  
 Saxelby. Thomas Hardy Dictionary.

**Doubleday, Doran Book Shops, Garden City, N.Y.**  
 The Girl from Rector's. Rector.  
 The Young Visitors. Ashford.  
 Three Rousing Cheers for the Rollo Boys. Ford.  
 A. Conan Doyle. Our American Adventure; Our Second American Adventure; Memories and Adventures; History of Spiritualism; Our African Winter.  
 God's Blessed Man. Rader.

**Doubleday, Doran Book Shops, 370 Lexington, N.Y.**  
C. B. Driscoll. *Doublons*. Farrar.  
O'Donoghue. *Life of Mangan*. 189.-

**Doubleday, Doran Bk. Shops, 526 Lexington, N.Y.**  
The Biliteral Cypher. Gallop.  
Character Analysis. Blackford.  
Editor and Publisher, Golden Jubilee Number.

**Doubleday, Doran Book Shops, 31 Nassau, N.Y.**  
Dickinson. *One Thousand Best Books*.  
J. H. Downes. *Life of Winslow Homer*.  
C. Hume. *Wife of Centaur*.  
L. Frank. *Brother and Sister*.

**James F. Drake, 24 W. 40th St., New York**  
Allen. *Anthony Adverse*. 1st tr. ed.  
Buck. *East Wind: West Wind*. 1st ed.  
Guiney. *Patrines; Songs at the Start*. 1st eds.  
Rossetti. *Seek and Find; Time Flies*. 1st eds.  
Webster. *World Revolution*. 1921.  
Young. *So Red the Rose*. 1st ed.

**Chas. H. Dressel, 552 Broad St., Newark, N.J.**  
Georgine Wilmine. *Christian Science*.

**Geo. E. Dum Co., 36 E. Fifth Ave., Columbus, O.**  
*Encyclopedia Britannica*. 14th ed.  
*Americana*. Late ed.

**Philip C. Duschnes, 507 Fifth Ave., New York**  
Grolier Club. *Colonial Printer*. L. C. Wroth.

**Duttons, 681 Fifth Ave., New York**  
Allen, Dexter. *English, American and Ladies Bookplates*.  
Dale, Anna. *Summer Legends*.  
Davis, A. K. *Three Centuries of an Old Virginia Town*.  
Davis, R. H. *Adventures of My Freshman; Littlest Girl; Orator of Zapata City; Notes of a War Corresp't; Peace Manoeuvres; Zone Police; Blackmail; New Sing Sing; Lost Road. 1916; Boy Scout and Other Stories*. 1sts. Fine only.  
Dexter, Philip. *Notes on French Wines*.  
Dickinson, E. *Poems of. 2nd series*. Small ed. 3 vols. About 1924.  
Dodd, Wm. E. *Life of Nathaniel Macon*. 1903.  
Duncan, Isadora. *Intimate Portrait*.  
Dugat. *Life of H. W. Grady*. 1927.  
Dunning, J. A. *Farmer's Alliance History and Agricultural Digest*.  
Dunn-Pattison, R. *Napoleon's Marshals*.  
Lyle Saxon. *Fabulous New Orleans*. 1st ed.  
Moore, Geo. *Ulick and Soracha*. Nonesuch Press.  
Peck, trans. *Trimachio's Dinner*.  
Roosevelt, Theo. *Naval War of 1812*.  
Sutherland. *Arches of the Years*. 1st Eng. ed.

**Economy Book Store, 36 S. Clark St., Chicago, Ill.**  
Paul Pierret. *Le Livre des Morts des Anciens Egptiens*. Paris. 2nd ed. 1907.  
C. H. S. Davis. *The Egyptian Book of the Dead*. N. Y. 1894.  
*Britannica*. 3 Supp. vols. for 13th ed. Cambridge thin paper. Suede binding.

**Francis Edwards, Ltd., 83, High St., Marylebone, London, W.1, England**  
Burchell. *Travels in South Africa*. 2 vols.  
Angas. *The Kafirs Illustrated*.  
Harris. *Game Animals of South Africa*.  
*South African Pamphlets*. Before 1860.  
Millais. *Breath from the Veldt*.  
Marloth. *Flora of South Africa*.  
Sparrman. *Voyage to the Cape of Good Hope*. 2 vols.

## Weekly Book Exchange

**Francis Edwards, Ltd.—Continued**

Withering. *On the Fox Glove*.  
Langsdorff's *Voyages*.  
Chase. *Natal Papers*. 1843.  
Latrobe. *Visit to South Africa*. 1818.  
Daniell. *African Scenery*.  
Alexander. *Expedition into Africa*. 2 vols. 1838.  
Andrews. *Heaths*. 4 vols., or any.  
Chapman. *Travels in South Africa*. 2 vols. 1868.  
Lichtenstein. *Travels in South Africa*. 2 vols. 1812-15.  
Cape Town. Any views, pamphlets, or any books published there.  
Chase. *Shipwreck of the Whale Ship "Essex"*. 1821.  
Starbuck. *History of the American Whale Fishery*. 1876.  
Orme. *Defence of Missions in the South Sea*.  
Simpson. *The Sandwich Islands*.

**Paul Elder & Co., 239 Post St., San Francisco, Calif.**  
Badenouck. *Art of Letter Painting Made Easy*.  
Rowland. *This Married Life*.  
Royce. *Spirit of Modern Philosophy*.  
Spencer. *Synthetic Philosophy*. Vol. 2. 1919.

**Emporium, Book Dept., San Francisco, Calif.**  
Dreamthorp. *Alexander Smith*.  
Quaritch and Maggs Catalogs.  
Maps and atlases of American interest published prior to 1865.  
*Encyclopedia Britannica*. 12th and 14th eds.  
Book collectors *Vade Mecum*.  
One More Spring. *Nathan*. 1st ed.

**Edith Farnsworth's Book Shop, 217 E. Pikes Peak Ave., Colorado Springs, Colo.**  
Burn and Brown. *Elements of Finite Differences*.

**Gustav Fock, Schlossgasse 7, Leipzig C 1, Ger.**  
*Jrl. of Industrial Hygiene*. Vols. 1 to 15.  
*Nation's Health*. 1919 to 1933.  
*Am. Journal of Physiology*. Vols. 35, 36, 37, 51, 52, 53.  
Brain. Vols. 2 to 5, 7 to 9. 16.  
Smithsonian Institution. *Miscellaneous Collections*. Vol. 37.  
*Jrl. of Infectious Diseases*. Compl. set, also vols. 1, 3 to 48.  
*Jrl. of Immunology*. 1916 to 1933.  
*American Jrl. of Syphilis*. Vols. 1 to 17.  
*Jrl. of Bacteriology*. Vols. 1 to 23.  
*Jrl. Amer. Medical Ass'n*. Vols. 87 to 98.  
*Jrl. of Organotherapy*. Vol. 5. 1920.  
*Modern Hospital*. 1925 to 1933.  
*Transact. of Amer. Soc. of Heating & Ventilating Engineers*. 1895 to 1933.  
*Archives of Dermatology & Syphilology*. Vol. 1 up to 1933.  
*Journal of Pharmacology*. Vols. 1 to 7.  
*Jrl. of Paleontology*. Vol. 1.  
*Jrl. of Inst. of Fuel*. Vols. 1 to 6.  
*Heating & Ventilating Magazine*. Vols. 1 to 30.  
*Jrl. of Dairy Science*. Vols. 1 to 17.  
*American Jrl. of Hygiene*. Vols. 1 to 18.  
*Hygeia*. Vols. 1 to 11.  
*American Jrl. of Public Health*. Vols. 1 to 22.  
*Jrl. of Amer. Pharmaceutical Assoc.* Vols. 1 to 22.  
*Amer. Jrl. of Pharmacy*. Vols. 1 to 57, 59 to 65, 71 to 76, 79, 81, 82, 86 to 105.  
*Pharmaceutical Jrl.* Vols. 118 to 124.  
*Proceedings of Amer. Pharmaceutical Assoc.*

**Books Wanted—Continued****Gustav Fock—Continued**

Compl. set, also Yearbook. Vols. 1 to 5, 7, 10, 12 to 22.  
Abstracts of Bacteriology. Compl. set.

**Daniel Fowle B'shop, 150 State, Portsmouth, N.H.**  
Meadowbrook. Mary J. Holmes. Cheap.  
Irish books. All Kinds. Cheap.  
The Sunken Bell. Hauptmann.

**Fowler Bros., 414 W. 6th St., Los Angeles, Calif.**  
History of Nevada. Thompson & West.  
Walks Around Canton. Gray.

**Frederick & Nelson, Book Dept., Seattle, Wash.**  
Stars Fell on Alabama. 1st ed.

**Gammel's Book Store, 1004 Congress, Austin, Tex.**  
Anything on Texas or about Texans.  
Southwestern Reports. Any vol. past vol. 190.

**Ernest R. Gee, 35 E. 49th St., New York**  
Michelet. History of France.  
Thoroughbred Types. 1900-1925.  
Harper's Weekly for 1860 to 1865.  
Old Man Curry. Van Loon.

**German Book Imp. Co., 27 Park Pl., New York**  
Bielschowsky. Goethe. Dutton.

**Gimbels Book Dept., Philadelphia, Pa.**  
Fairy Mythology. Thomas Keightley.  
Glass Mountain. J. W. Beach.  
Young Set. Robert Chambers.  
Haven's End. Marquand.  
Greater Glory. Pelley.

**Gittman's Book Shop, Columbia, S. C.**  
Ellery. Brissot de Warville; Study of French Revolution.  
Dunsany. Time and the Gods.  
Malone. Life of Thomas Cooper.  
Ashe. History of North Carolina. Vol. 2.  
Geikie. Hours with the Bible.

**Gloucester, Mass., Bookshop, 39 Pleasant St.**  
E. F. Benson. Dodo. Reading copy.  
Savage. Allenby of Armageddon. Bobbs.  
Her Husband's Country (?)  
Brinton. Races and Peoples. McKay.

**Karl Goedecke, 10 W. Broad St., Hazleton, Pa.**  
Please quote each group on separate card.  
Atlas Marshall's Life of Washington. 1807 ed.  
Authors Today and Yesterday.  
Map Bibliographies and books re early mapmakers.  
Lehigh (University) Burr. Vol. 2. 1882-83.  
Best's Insurance Guide. (Fire, Marine, etc.)  
N. Y. '34.

Pennsylvania County Histories.  
George Eliot's Works. 1st ed.  
Myrtle Reed. 1st English and American eds.  
Richard Harding Davis. 1st eds.: Unappreciated Zeal; Disciple of Theodore Hook's;  
Conway Maur as Thespian; Ass in Lion's Clothing; Commencement Boomerang; Commencement Idyl; Adventures of My Freshman. 1883.  
Gilbert Family. Narrative of Captivity and Suffering.  
Roberts. 1st eds.: Arundel; Lively Lady; Rabble.  
Wiggin, Kate D. 1st ed.: Bird's Xmas Carol.

**Goodspeed's Book Shop, 7 Ashburton Pl., Boston**  
Adams, J. Q. Diary of. Odd vols. 9-12 inc.  
Akagi. Town Proprietors of N. E. Colonies. 1924.  
Atlas of the Hist. of York County, Maine.

**Goodspeed's—Continued**

Canadian Biography. 20 vols.  
Cox. Adventures on the Columbia River. 1832.  
Eckenrode. Political Reconstruction of Va.  
Edwards. Observations on Language of Muhekanew Indians. 1788.

Ficklen. Reconstruction in Louisiana.  
Fleming. Civil War and Reconstruction in Ala.  
Hamilton. Reconstruction in North Carolina.  
Hollis. Reconstruction in South Carolina.  
Howard. My Life Among Our Hostile Indians. 1907.

Irving. Rocky Mountains. 2 vols. 1837.  
Jacob. Biog. Sketch of Life of Michael Cresap. 1866.

Life of W. P. Fessenden. 2 vols.  
Lucas. Life and Art of Edwin A. Abbey. 2 vols.  
McCulloch. Introduction to Hist. of America. 1787.

Morgan. League of the Iroquois. Reprint.  
Pike. Prostrate State.

Ramsdell. Reconstruction in Texas.  
Rand. Dictionary of Micmac Language. 1888.  
Reynolds. Reconstruction in South Carolina; Learned Lady. 1920.

Rogers, Bruce. Catalogues or information concerning.  
Silliman. Report on Rock Oil from Venango Co., Pa. 1855?

Tyrrell. David Thompson's Narrative. 1915.

Wallace. Carpet Bag Rule in Florida.  
Williams. Sandwich Glass.

Winsor. Hist. of Duxbury.  
Stephenson. Political Hist. of Public Lands. 1917.

Warren. Hist. of American Bar. 1911.

Genealogies: Bartholomew. 1885; Church. 1913; Cushman. 1855; Gregory. 1900; Griffin. 1900; Montgomery. 1863; Potter. 1888; Runkle. 1899; Sanborn. 1899; Woodhull. 1904.

**Goodspeed's Book Shop, 2 Milk St., Boston, Mass.**  
Baum. Queen Zixi of Zyx.

Cox. Art for Amateurs and Students. 1926.  
De Stael. Germany. Houghton Mifflin.

Grafton. Christian and Catholic.  
Hubbard. Spiritual Message to the Miracles. 1922.

James. Hist. of Charlemagne.  
More Light. Dick & Fitzgerald. 1896.

Nietzsche. Aphorisms. German Classics. Vol. 15; The Dawn of Day. Trans. by Voltz. 1903.

Protocols and World Revolution. S. M. 1920.  
Shaw. On Wines.

Tolstoy. Autobiography. Garnett or Maude tr.  
Trusteeship of American Endowments. Mac. 1932.

Von Hase. Keil & Jutland.

**Edwin S. Gorham, 18 W. 45th St., New York**  
Blunt's Annotated Prayerbook.

**Gotham Book Mart, 51 W. 47th St., New York**  
Dahl. Selling Public Hospitality.

Marcel Proust: A Tribute.  
Greene. Parrots in Captivity.

Hearn. Exotics and Retrospectives.

Jerome. My Life and Times. London.  
Atkinson. Psychology of Salesmanship.

Baer, L. Retail Selling Methods.

**Graceland Book Shop, Lexington, Ky.**  
Stephen Collins Foster and Kentucky items.

**Grant and Lyon, 119 Empire St., Providence, R. I.**  
Clay Modelling and Plaster Casting. McKay pub.

**Greenwood Book Shop, 307 Delaware Ave., Wilmington, Del.**

Sidgwick. Lady of Leisure; Madam.  
Life of Lawrence Stern. Cross.

*Weekly Book Exchange***Helping Hand Bookshop—Continued**

Laurence Sterne. Works. Phila. 1774. Odd vols. or complete sets.

**Walter M. Hill, 25 E. Washington St., Chicago**  
American & European Menus before 1860. Hotels, Inns, Restaurants, Hospitals, etc.  
Burnham. Scouting on Two Continents.

**Hochschild, Kohn & Co., Book Dept., Baltimore**

Dream Child. Florence Huntley.  
Wind in the Willows. Grahame. Illus. Charles Brauscome.

County Houses & Southern Architecture. Harman Pub. Co.

Out of My Life and Thought. Albert Schweitzer.  
1st ed. only.

Trumpet in Dust. Gene Fowler.

Pelley W. D. Fog.

The Roving Diamond.

**Wm. B. Hodby, 216 Market St., Pittsburgh, Pa.**  
Holland. Book of Moths, Butterflies.

Hall. Clover and Blue Grass.

**Holliday Bookshop, 49 E. 49th St., New York**

Graf. Prisoners All. Knopf.

Beals, C. Brimstone and Chili. Knopf.

Hilton, J. Goodbye Mr. Chips. 1st.

**Hollywood, Cal., Bookstore, 6760 Hollywood Blvd.**

Fire Cracker Jane.

Spawn. Nat Ferber.

Burkse Amy. Julie Lippman.

Garrison's Finish.

Bill Apperson's Boy.

**Joseph Horne Co., Book Dept., Pittsburgh, Pa.**

Benchley. Treasurer's Report.

Hilton. Goodbye, Mr. Chips. 1st ed.

Moore, Geo. History of the Jews in the Age of Jesus.

**Housatonic Bookshop, Salisbury, Conn.**

Engle, Paul. American Song. 1st ed.

Steele, Zadock. The Indian Captive. Montpelier, Vt. 1818.

**James C. Howgate, Bookseller, 190 State St., Albany, N. Y.**

North Carolina State Records. Vols. 1-11, 20-25, 27-30.

Lancastrian Schools. Anything about in New York State outside of New York City.

**J. L. Hudson Co., Book Dept., Detroit, Mich.**  
No Bed of Roses. M. Smith.

**H. R. Hunting Co., Inc., 29 Worthington St., Springfield, Mass.**

Franck. Roaming Through the West Indies.

Pedler. Waves of Destiny.

Powys. In Defense of Sensuality.

St. Nicholas Magazines. Dec., 1873-Dec., 1915.

Slocum. Sailing Alone Around the World.

Cyrus W. Field. His Life Work.

Dyer. Pierrot, Dog of Belgium.

Gilbert. Gilbert Weather Bureau; Meteorology for Boys.

Hawkes. Way of the Wild.

**A. J. Huston, 92 Exchange St., Portland, Me.**

Bartram. Travels. Reprinted in 1928.

Bath, Me. Turner's Souvenir.

Clark. Heart of Gaspe.

Coffin. An Attic Room.

Hemenway. Life of Ladd.

Kellogg. Child of the Island Glen. Or. 16mo ed.

**Greenwood Book Shop—Continued**

Henry Carey's Harmony of Interest. 1848.  
Statistical Book. Mayo Smith. 1900.  
Bookplates designed by Howard Pyle. 1919.  
Interpretation of Radium. Soddy.  
Nose of Papa Hilaire. MacNichol.  
Psychology of Socialism. LeBon.  
Modern Perspective. Ware.  
Maltese Falcon. Mammett. 1st ed.  
Cruise of the Hardscrabble. Kellog.

**Norman A. Hall, 67 Union, Newton Centre, Mass.**  
Schleiermacher. On Religion.

**Halle Bros. Co., Book Dept., 1228 Euclid, Cleveland**  
Collecting Old Lustre Ware. W. Bosanko. Doubleday, Doran.

**Halsey & Griffith, Inc., Asheville, N. C.**  
Metodo Novisima Para Aprender Ingles de Roberts.  
In English.  
Lighting. Author unknown. Cheapest ed.  
Quote books on identifying 1st eds.

**Harcourt, Brace & Co., 383 Madison Ave., N. Y.**  
Heinrich Heine. A biography by Max Wolff. Pub. in Germany in 1922. Cond. of vol. not important, but must be the German version.

**J. S. W. Harmanson, 333 Royal St., New Orleans**  
Texas books, pamphlets, maps. Anything.  
Louisiana books, pamphlets, maps. Anything.

**Ben Harris, 77 Fourth Ave., New York**  
National Geographics. Vols. 1, 2, 4, 5, 6, any or all 1897, 99, 1900, 1, 2, any or all.

**Harrison Co., 151 Spring St., N.W., Atlanta, Ga.**  
Albany Law Journal. Vol. 42. Containing pages 345 and 464.

**Harry Hartman, 1313 Fifth Ave., Seattle, Wash.**  
Theory of Social Revolutions. Adams.

**Harvard Cooperative Soc., Cambridge, Mass.**  
Americans. H. L. Mencken.  
Birth of the Gods. Merezhkovskii. Tr. Duddington.  
Contemporary German Poetry. Deutsch and Yarmolinsky.  
Nina L. Marshall. Mushroom Book.  
Floyd Dell. Love in Greenwich Village; Moon-Calf; Intellectual Vagabondage; Souvenirs; This Mad Ideal; An Unmarried Father; The Briary-Bush; Dana Stair; Looking at Life; An Old Man's Folly.  
Dreiser. The Genius. 2nd hand; The Titan. 2nd hand; The Financier. 2nd hand.  
Reed. Wild Flowers. Ed. 320 plates in color.  
Wharton. On Criminal Law. 3 vols. 2nd hand.

**Harrison J. Hays, 6206 Penn Ave., Pittsburgh, Pa.**  
George Gissing. 1sts.

**William Helburn, 15 E. 55th St., New York**  
Books on Architecture. Asher Benjamin.  
Biddle. The Young Carpenter's Assistant.  
Cousins & Riley. Wood Carver of Salem.  
Isham. Early Connecticut Houses; Early Rhode Island Houses.  
Books on Architecture of Minard Lefever.  
Latrobe. The Journal of Latrobe.  
Normand. Town and Country Builder's Assistant.  
Pain. Practical House Carpenter or Youth's Instructor.  
Reynolds. Historic Houses of the Hudson Valley.  
Singleton. Furniture of Our Forefathers.  
Trowbridge. Old Houses of Connecticut.

**Helping Hand Bookshop, 339 Lexington, Brooklyn**  
Master Humphrey's Clock. Phila. 1840. In the orig. parts complete, or separate parts.  
Times' History World War. Vol. 20.

*Books Wanted—Continued***A. J. Huston—Continued**

Perrin. Self-Healing Simplified.  
Roberts. Rabble at Arms. 1st ed.

**Hutzler Bros. Co., Book Dept., Baltimore, Md.**  
Wind in Willows. Illus. Charles Branscome. Scribner. 1913.  
The Garden of Allah. Robert Hichens. In 75 c. ed. Grosset.

**Hyland's Old Book Store, 913 S.W. 4th Ave., Portland, Ore.**  
Inger. Revealed Trans. of John's Revelation.

**Ill. Book Exchange, 337 W. Madison St., Chicago**  
Napoleon. Memoirs of Rapp, also Duke of Rovigo;  
Memorial of St. Helena; Thiers Consulate and Empire, and French Revolution.

Reitel, C. Let's Go Fishing.

Illinois Crime Survey.

**Maurice Inman, 71 W. 45th St., New York**  
Grotius, Hugo. 1st and early eds.

Puffendorf, Samuel. Laws of Nature. 1st or early eds.

DeQuincy. Confessions of Opium Eater. 1st

Pickwick Papers. 1st ed. Orig. parts. Cheap copy.

**Geo. W. Jacobs & Co., 1726 Chestnut, Phila., Pa.**  
Labrador the Country and People. Grenfell.

**Jefferson Bookshop, 418 Boush St., Norfolk, Va.**  
Hayward and Hale. Backward Trail.

Williams, J. S. Old Times in W. Tenn.

Wheeler. History of N. C.

Ramsey. History of Tennessee.

Heitman. Officers of Revolution.

Wallace. History Williamsburg Church.

Hayward. History of Tenn.

Breazele. Life As It Was.

Collins. History of Kentucky.

Howe. Va. Hist. Coll'ns.

Charleston Year Book. 1893.

**Johnson's Book Dept., 133 N. Elizabeth, Lima, O.**

Phillips, David Graham. Grain of Dust.

Steiglitz. Camera Work.

Fall and Rise of Susan Lenox. 1st ed.

**Johnson's Bookstore, 1379 Main, Springfield, Mass.**

Connelly. Doniphan Expedition.

Allen. Anthony Adverse. 2 vols.

Gorky. My Childhood.

Holland. Moth Book.

Wells, Smith. Young Puritan Series.

**Jordan Marsh Co., Book Dept., Boston, Mass.**

The Lost Ten Tribes.

Mr. Candle's Curtain Lectures.

Beacon Hill. Chamberlain.

**Edw. P. Judd Co., New Haven, Conn.**  
Nogales. Four Years Beneath the Crescent.

Bradbury, Fred. Hist. Old Sheffield Plate.

**Kendrick-Bellamy Co., 16th St. at Stout, Denver**  
Along Life's Road. F. C. Nelson.

Who Moved the Stone? Morison. Century.

Biography of John Fritz. American Society of Engineers.

**N. Kessler, 1340 W. 38th Pl., Los Angeles, Calif.**  
Greek Way. Edith Hamilton.

Greek Thinkers. Gomperz.

**John G. Kidd & Son, 19 E. 4th St., Cincinnati, O.**  
In the Saddle.

**Korner & Wood Co., 1512 Euclid, Cleveland, O.**  
Grand. Silver Horn.  
Vosburg. Thoroughbred Types.  
Clark. Gaspe District.

**Kroch's Bookstores, 206 N. Michigan Ave., Chicago**  
Bluejacket's Manual.  
Book of Fate and Fortune. Pub. by McBride.  
Spanish Journey. Meier-Graefe.  
Brokerage Accounting. F. S. Todman.  
Burnham. Scouting on Two Continents.

**Lauriat-Bartlett & Co., 385 Washington, Boston**  
Barton. Beautiful Blunder.  
Dabney. DeRoosterfelt Book.  
Conant, R. W. Theo. Roosevelt.  
Crook, W. H. White House Recoll. of Pres. and Mrs. Roosevelt.  
Farrington, H. W. Walls of America.  
Goodhue. Splendor Spent; Roosevelt—A Book of Tributes.  
Hindenburg. Out of My Life.  
Irish Sport of Yesterday.  
Swiss Family Robinson. Rhead Illust. 1909.  
Stevenson. Kidnapped. Biog. ed., maroon cloth, 16mo., thin paper.  
Thompson. Shipwrecked Off Greenland.

**Leary's Book Store, 9th St., Philadelphia, Pa.**  
Horse Show Blue Book. Set. 28 vols.

**Liveright Bookshop, 15 W. 51st St., New York**  
Mechanisms of Character Formation. Wm. A. White.

Wolves of Cooking. Lake. Grey MacIntock.

**B. Login & Son, Inc., 29 E. 21st St., New York**  
Blumer. Bed Side Diagnosis.  
Unna. Histopathology of the Skin.  
Guyer. Animal Cytology.  
Guyer. Animal Biology.  
Magazines. Chemical, Medical, Scientific.

**Loring, Short & Harmon, Portland, Me.**  
Diver. The Awakening. Dodd.  
Barrett. Practical Horsemanship. McBride.  
Birmingham. General John Regan.

**Lowman & Hanford Co., 1515 2nd Ave., Seattle**  
Ten Years of Secret Diplomacy. Ed. Morel.  
Letters of a Half Made Failure. Switzer.  
Euripides. Orestes.  
Middleton. The Witch.  
Noris. Topical Reference Bible.  
Halley. Bur. of Mines State of Cal. Bull. No. 92.  
Hydraulic Handbook. Joshua Hendie Iron Works.  
Plain Towns of Italy. Williams illus. \$5 ed.  
Beacon Biographies of Edwin Booth. Copeland.

**Lulworth, Inc., 758 Madison Ave., New York**  
Hergesheimer. Tales from an Old House.

**McDevitt-Wilson Book Shop, 17 Dey St., N. Y.**  
Journal of the Lewis & Clarke Expedition.  
Carson. Peaks and People of Adirondacks.

**R. H. Macy & Co., Inc., Dept. 22, 34th St. and Broadway, New York**  
The Cats Arabian Nights. Any ed.  
Kent. Canterbury Tales. Covici-Friede. Ltd. ed.

Haddock. Power of Will.

Mumford. Oriental Rugs.

Smith. Kentucky Whiskeys.

Woolcott. Enchanted Aisles; Going to Pieces.

Hughes. Tobacco Industry of Virginia; Solemn

Warning to All Dwellers Upon Earth. 1811.

Johnston. Four Years a Soldier. Princeton, W. Va.

1887.

Leverett. Southern Confederacy Arithmetic.  
Georgia. 1864.

Mason, John Y. Journal and Letters.

**R. H. Macy & Co., Inc.—Continued**

Parton. *Eminent Women of the Ages.* Hartford. 1868.  
 Peabody. *Position and Duties of the North with Regard to Slavery.* Newburyport. 1848.  
 Randall. *Life of Thomas Jefferson.* N. Y. 1858. 3 vols.  
 Sale. *Capon Springs and Baths, Hampshire Co., W. Va.* Baltimore. 1879.  
 Ball. *Jacket of Grey and Other Fugitive Poems.* Charleston. 1866.  
 Carlton. *Thomas Jefferson, Lover of Liberty.* Boston. 1922.  
 Darlington. *Christopher Gist's Journals.* Pittsburgh. 1893.  
 Chipman. *The Tragedy of Andersonville.* Sacramento. 1911.  
 Clayton. *Wheat and Tares.* Philadelphia. 1889.  
 Eddy. *The Boys in Blue.* New York. 1867.  
 Hapgood. *George Washington.* Macmillan.  
 Harrison. *Circle of a Century.*  
 Tucker. *Essays, Moral and Metaphysical.* 1860.  
 Allen. *The Heavenly Life.*

**Thomas F. Madigan, 2 E. 54th St., New York**  
 Roosevelt, Franklin D. Autograph Letters, Signed.

Written before or during his Presidency.

Autograph Letters of celebrated authors, statesmen, generals, especially Presidents of the United States and Signers of the Declaration of Independence. Liberal prices paid for large or small collections. Prompt cash.

**David Magee, 480 Post St., San Francisco, Calif.**  
 Waley. *Intro. to Chinese Painting.*  
 Mother Goose. Illus. by C. B. Fall: Maria Kirk.  
 Tarkington. Beaucaire. Early ed.

**Jas. F. Meegan, Inc., 1201 Conn. Av., Wash., D.C.**  
*Pepys Diary.* Brabrooke ed. McKay. 4 vols.  
 Rohroch. Altai Himalaya.

**Isaac Mendoza Book Co., 15 Ann St., New York**  
 Beasley or Gracie. *The Titanic.*  
 Van der Nailen. *On the Heights.*  
 Flandreau. *Viva Mexico.*  
 Lloyd's Register of Yachts.  
 Grey. *Lief Erickson, Disc. of Am.*  
 Copartnership Direct. N. Y. 1931 or after.  
 Any late directories.

**Millers', 64 Broad St., N.W., Atlanta, Ga.**  
 Travels of William Bartram.  
 Owen. *Beyond the Vail.* 4 vols. (Lowlands of Heaven, Highlands of Heaven, Ministry of Heaven, Battalion of Heaven.)

**Missouri Store Co., Columbia, Mo.**  
 Bjornson. *In God's Way.*  
 March. *Wild Party.* Covici-Friede ed.

**Edwin V. Mitchell, 27 Lewis St., Hartford, Conn.**  
 The Smiths. An early novel of Chicago.  
 Autobiography of Calvin Coolidge.  
 Witch of Golgotha. Peshmalyan.

**Moss & Kamin, 1423 Sixth Ave., New York**  
 Sombart. *Quintessence of Capitalism; Jews and Modern Capitalism.*

**B. H. Murphy Book Store, 407 Church, Nashville**  
 Smith. *A Century of American Literature.*  
 Moses, Servant of God.  
 Any early books by the Christian Church people (known as Campbellites).  
 Tennessee. Old books printed in Tennessee and written by or about Tennesseans wanted at all times. Please quote.

**Nedwick's Book Store, 16 N. Dearborn St., Chicago**  
 Taylor. *Christiana of Sweden.*

**Weekly Book Exchange****Nedwick's Book Store—Continued**

Evan's *Americana Bibliography.*  
 Cowen's *N. W. Pacific Coast Bib.*  
 Early English Rhetorics.

**D. H. Newhall, 100 E. 42nd St., New York**  
 Allan. *Army of Northern Va.; History of Jackson's Campaign.*  
 Bryan, Mary E. *Uncle Ned's White Child; Ruth, an Outcast; Bayou Bride.*  
 Rusk. *Literature of the Middle West.*  
 Young, J. B. *Battle of Gettysburg.*

**Newman Book Shop, Box 191, Westminster, Md.**  
 Catholic books always desired.  
 Maryland books, pamphlets, newspapers.  
 Periodical desiderata list just issued. Sent upon request.

**New Republic Bookstore, 419 W. 21st St., N. Y.**  
 Kennard, B. E., & Hutchinson, E. L. Jewelry and Silverware. Ronald.  
 Roberts, J. M. *Antiquity Unveiled.* Oriental pub.

**L. I. Newton, 10 Meadow St., Auburn, Mass.**  
*Martial's Epigrams.* T. May. 1629.

**New York Univ. Press Bkstore, 239 Greene, N. Y.**  
 Jessie L. Weston. *From Ritual to Romance.* Cambridge.

**Noble and Noble, 76 Fifth Ave., New York**  
 King of the Swans and Other Stories. Pub. by Cundall. Eng. 1846.

**Old Corner Book Store, 50 Bromfield St., Boston**  
 Dark Chapter. Rath.  
 The Protocols and World Revolution. Small Maynard. 1920.  
 Jewish Activities in the United States. Vol. 11 of "The International Jew," being a reprint of a second selection of articles appearing in "The Dearborn Independent" from October 9th, 1920, to March 19th, 1921.

Book of Wines Other Than French. Shand.  
 Recollections of the Revolution and the Empire. Marquise de Pa Tour Du Pin. Ed. & tr. Walter Geer.

Murray & Hjort. Depths of the Ocean.  
 And Then Came Ford. Merz.  
 History of Mary Stuart. Ed. by Joseph Stevenson. 1883.

Mary Queen of Scots. D. H. Fleming.  
 Life of Mary Queen of Scots. George Chalmers.  
 Mary Queen of Scots, Her Life and Reign. R. S. Rait.

**Old Hickory Bookshop, 65 Fifth Ave., New York**  
 Ross, Alex. *Fur Hunters Far West.* 2 vols.  
 Cowboy Songs. Anything on.

**O'Malley's Book Store, 1064 Lexington Ave., N. Y.**  
 Maugham. *Making of a Saint.* Boston. 1898;  
*Constant Wife* (play); *Sacred Flame* (play);  
*Painted Veil.* American 1sts only.

**Orpheus Book & Music Shop, 41 Astor Pl., N. Y.**  
 American Silversmiths and Their Marks. S. Enso.

**Park Bk. Shop, 919 G St., N.W., Washington, D.C.**  
 The Grim Thirteen.  
 Stanislausky. *Life and Art.*  
 Lindsay. *History of Shipping.* 4 vols.

*Books Wanted—Continued*

**T. H. Payne Co., Book Dept., Chattanooga, Tenn.**  
 Tobacco Road. Caldwell. 1st ed.  
 God's Little Acre. 1st ed.  
 Secret of an Empress. Countess Landi.  
 Men of Art. Thomas Cravens.

**Peabody Book Shop, 913 N. Charles St., Baltimore**  
 Ruins of Empires. Volney.  
 Benefield. Chicken Wagon Family.  
 First Explorations of Trans-Alleghany Regions.  
 Alvord-Bidgood.

**J. Ray Peck, 34 W. 47th St., New York**  
 U. S. Cat. July 1920-June 1921.  
 Derieux. Frank of Freedom Hill.  
 Noguchi. Korin.  
 Ferguson. Outlines Chinese Art.  
 James. Fighting Ships.  
 Simpson. Lower Florida Wilds.  
 Emery. Tarnish, a play.  
 Bellows. Lithographs; Paintings.

**Chas. A. Penzel, 211 S. Walnut St., Muncie, Ind.**  
 Keyserling. World in the Making.

**Pettibone McLean, 14 W. 1st St., Dayton, O.**  
 The Making of a Merchant. J. R. Sprague.  
 Shocks from the Battery.  
 Vicious Wounders. Benjamin Penroy.

**N. A. Pheister Co., 42 Broadway, New York**  
 McCarthy. The Wisconsin Idea.  
 Lobingier. The Peoples Law.

**Plainfield, N. J., Book Shop, Inc., 321 Park Ave.**  
 Faith, Health and Commonsense. McAlpin. Doran.  
 2 copies.

**Post Box Bookshop, 29 E. 48th St., New York**  
 Chase. Pennagan Place.  
 Miller. Lamb in His Bosom. 1st ed.  
 The Golliwog Books. Quote by title.

**Post Office News Co., 71 W. Monroe St., Chicago**  
 M. Johnson. 1st eds.  
 Sun Also Rises. Hemingway. 1st.

**Powers, Book Dept., Minneapolis, Minn.**  
 Immortality and Rejuvenation in Modern Biology.  
 M. Metalnikov.

**Enoch Pratt Free Library, Baltimore, Md.**  
 Alighieri, Dante. The Divine Comedy. Trans.  
 into English verse by Thomas Wm. Parsons.  
 With a preface by C. Norton and a memorial  
 sketch by Louise Imogene.  
 Dobson. Oliver Goldsmith.  
 Dunbar. Lyrics of the Hearthside.  
 Halleck, Fitz-Greene. Poetical Writings.  
 Howells, W. D. The Smoking Car.  
 Nicoll. People and Books.  
 Sherman, L. A. What Is Shakespeare?  
 Symons, Arthur. Studies in Two Literatures.  
 Whipple. Literature and Life.  
 Voltaire. La Pucelle. (Please quote us on any  
 single vol. containing English trans. of.)

**Presbyterian Book Store, Sixth Ave., Pittsburgh**  
 Between the Testaments. C. M. Grant.

**Provincetown, Mass., Bookshop, 447 Commercial**  
 All John Cowper Powys 1sts.

**Putnam Bookstore, 2 W. 45th St., New York**  
 Quote by mail only.  
 Collins. Studies in Shakespeare.  
 Safroni-Middleton. Sailor and Beach. 1915; A  
 Vagabond Odyssey. 1916; Wine Dark Seas  
 and Tropic Skies. 1918.

**Putnam Bookstore—Continued**

Jones. Lyric Diction.  
 Campbell. On Napoleon.  
 Lowell. Mars and Its Canals. Macmillan.  
 Grove. Dictionary of Music & Musicians. 6 vols.  
 Lee. Early American Period Glass.  
 Kettle. Early American Glass.  
 Nutting. On Antiques. 3 vols.  
 Lander. Pericles and Aspasia.  
 Thwaites. Jesuit Relations. 73 vols.  
 Verne. Adventures of a Chinaman.  
 Carslaw. Non-Euclidean Geometry & Trigonometry.  
 Andrews. Man and the Incarnation.  
 Coleman. Nature's Harmonic.  
 Vermeer the Magician.  
 Crippen. French Pastry Book.  
 Churchill. R. Carvel; Crisis; Crossing. Orig.  
 issues.  
 Letters of Edwin Booth by His Daughter.  
 Scott. Lost Expedition. Cheap; Voyage Dis-  
 covery. Cheap.  
 Cicero Manniciorum Commentaries. 1583. 10  
 parts in 4 or 5 vol. folio.  
 Woolcott. Going to Pieces. 1928.  
 James. Emblem of Fidelity.  
 Rise of the House of Rothschild.  
 Corti. Reign of House of Rothschild.  
 Laing. Sea Witch. 1st ed.  
 Talcott. Genealogical Notes N. Y. & N. E. Families.  
 Miller. Chips from a German Workshop. 5 vols.  
 Holtzmann. Life of Christ.  
 Julischer. Introduction to New Testament.  
 Jackson. Denise and Ned Toodles.  
 Emerson. Beverages. 2 vols.  
 Hudleston. Gentleman Johnny Burgoyne.  
 Lane-Poole. Speeches & Table Talk of Mohammed.  
 Booth. Building the Bible.  
 Brown. Pet Marjorie.  
 Pulsifer. Glory o' the Dawn.  
 Moffat. Villa in Brittany.  
 No Enemy But Himself.

**Queen City Book Co., 668 Main St., Buffalo, N.Y.**  
 Brand. Business of Trading in Stocks.  
 Cabell. Smirt. Ltd. ed.  
 Cherubini. Course of Counterpoint & Fugue. 2 v.  
 Grove. Dict. Music.  
 Gregg. Short-Hand Manual. Univ. ed. 25 copies.  
 P. B. Randolph. Anything.  
 Spellman. Personality.  
 World Book. Compton's Book of Knowledge.  
 Latest ed.

**Rare Book Co., 99 Nassau St., New York**  
 William Blake's illustrations and books written  
 by him.  
 Early Christian Science Literature.

**Raymer's Book Store, Monroe at Division,  
 Grand Rapids, Mich.**  
 Lucile, Meredith. Nice ed. New.

**Religious Book Shop, 24 Warren, Concord, N. H.**  
 Condé. Human Element in the Making of a  
 Christian.

**Remington-Putnam Book Co., 347 N. Charles St.,  
 Baltimore, Md.**  
 Caufmann. Sign of Silver Ship; Adventure of  
 Polydore; Ghost of Gallows Hill; Wolf, Cat  
 and the Nightingale.

Jackson. Denise and Ned Toodles.  
 Kellock. Parson Weems of Cherry Tree.  
 Verne. Captain Hatteras.

**Ridge Bookshop, Glens Falls, N. Y.**  
 Foster. What a Woman Saw in South America.  
 Roxburgh.

## Weekly Book Exchange

**Robertson, Inc., 222 Stockton St., San Francisco**  
Life California Before Conquest. Robinson. N. Y.  
1846.

Mining Camps: Study Amer. Frontier Govt.  
Shinn. N. Y. 1885.

**Rochfort's Book Shop, 27 Court Sq., Boston, Mass.**  
Steel, Flora A. The Potter's Thumb.

**Rockford, Ill., Public Library**  
Anderson, Nels. The Hobo.  
Beaumont & Fletcher. Works. Vol. 1 only.  
Routledge.  
Bourrienne. Memoirs of Napoleon. Vol. 1 only.  
Crowell.  
Cesare. Last Days of Papal Rome.  
Church. Story of Carthage.  
Cody. Good English Form Book.  
Doyle. Great Boer War.  
Duruy. History of the Middle Ages. Holt.  
Dwight. Lives of the Signers.  
Earle. Colonial Dames and Good Wives.  
Eichler. Well-bred English.  
Felton. Greece, Ancient and Modern.  
Ferrero. Greatness & Decline of Rome. Vol. 1 only.  
Fitchett. How England Saved Europe. V. 4 only.  
Horace. Tr. Francis. V. 2 only. Harper.  
Freeman. In the Track of the Trades.  
Fyffe. History of Modern Europe. 1-vol. ed.  
Garnett. Life of John Milton.  
Goodwin. Dolly Madison.  
Greeley. The American Conflict. 2 vols.  
Hough. Story of the Outlaw.  
Howells. My Mark Twain.  
Kellerman. Physical Beauty.  
Lee, S. Shakespeare's Life and Work.  
Mommsen. History of Rome. 4 vols. Scribner.  
Motley. History of the Netherlands. V. 1 only.  
Paul. History of Modern England. V. 3 only.  
Petrarch. Sonnets, Triumphs and Others.  
Rhodes. History of the U. S. V. 2 only.  
Richardson. American Literature. V. 2 only.  
Riis. Theodore Roosevelt.  
Rogers. Waverly Dictionary.  
Strickland. Lives of the Queens of England.  
Vols. 1 and 2 only.  
Symons. Eleanor Duse.  
Taylor. Motley Measures.  
Thomas. Roman Life under the Caesars.  
White. African Camp Fires.

**Roe Bookstore, 314 W. Commerce, San Antonio**  
Books by Sir Richard Burton.

**Stanley Rose, 1625 N. Vine St., Hollywood, Calif.**  
1st issue of the Fortune Magazine.

**Mrs. K. N. Rosen, 410 Riverside Dr., New York**  
Bancroft. History of Alaska. 1st ed.  
Chicherin. Two Years of Foreign Policy.  
Bjornson. In God's Way. Play or novel.  
E. Carpenter. From Adams Peak to Elephanta;  
Civilization, Its Cause and Cure.  
I. Hapgood. Service Book of the Holy Ortho.  
Cath. Apost. Church; Choir Books for the  
Orthodox Liturgy.  
Books on Caruso.  
Corzon. Persia.  
Annual Reports 1854 and 1856 of the Chicago  
Burlington & Quincy Railroad Co.  
W. B. Dick. Encyclopedia of Practical Receipts  
and Processes.  
J. Horowitz. Manual for Law Clerks and Stenog.  
raphers.  
Collins. Woman in White.  
Baroness Sophie Buxhoeveden. The Life and Trag.  
edy of Alexandra Feodorowna, Empress of  
Russia.  
Gilliard. 13 Years at the Russian Court.

**Frank Rosengren's, 1741 Sherman, Evanston, Ill.**  
Hodge. Indians of Canada.

Samuel Butler. All titles.  
Lutz. Lord Grey and World War.  
Minerals from Earth and Sky. Smithsonian.  
Durham. Critical Essays 18th Cent.  
Beverley. Present State Virginia. 1705.  
Baker. Wilson & World Settlement. 3 vols.  
Brandes. Litteraires du XIX siecle. Paris. 1901.  
Castle. Heredity and Eugenics.  
Chandler. Cont. Drama of France.  
Chapin. Standard of Living, etc.  
Concerning Parents, etc. New Republic. 1926.  
Deniker. Races of Man.  
Devine. Family & Social Work; Spirit of Social  
Work.

Ducros. French Society 18th Cent.  
Jonathan Edwards Works. 4 vols. 1881.  
Eliot. Creation of Souls.  
James. Notes on Novelists.  
Lichtenberger. Divorce. Col. Univ. 1909.  
Inter. Congress Eugenics. 2nd. 1921. Vol. 2.  
Lodge. Rosalynde. Ginn. 1910.  
Low. Governance of England. Putnam. 1914.  
Lyly. Euphues. Dutton. 1916.  
Madelin. Danton. Heinemann. 1921.  
Meyer. Birth Control. Williams. 1925.  
Park & Miller. Old World Traits Transplanted.  
Reddaway. Frederick the Great, etc.  
Sapir. Language. Harcourt. 1921.  
Schuchert. Earth and Its Rhythms. App. 1927.  
Scott. Hague Peace Conf. of 1899, 1907. 2 vols.  
Stevenson. Velasquez. Bell. 1899.  
White House Conference on Child Health, etc.  
Wither. Poems. Scribner. 1902. 2 vols.

**Albert Saifer, 2058 Market St., Philadelphia, Pa.**  
Pushkin. Poetry. Any eds.  
Rilke. Journal. All other titles.  
Wm. E. Leonard. Two Lives. 1st ed.  
Wm. E. Leonard (trans.). Beowulf. Rockwell  
Kent illus.  
Djuna Barnes. A Passion Play.

**St. Louis, Mo., Public Library, Olive St.**  
Druggist's Circular Formula Book.

**H. I. Sanders, 1606 Bass Ave., Kenilworth, D. C.**  
Any 1sts Bierce, Byrne, Crane, Hearn.  
Blackford. Reading Character at Sight.  
Cabell. Soul of Mellicent. 1st.  
Newcomb, Arthur. Supersalesmanship.  
Stone & Kimball. H. S. Stone imprints. 1sts.

**Schermerhorn Co., Book Dept., Fort Worth, Tex.**  
Golde Brown's Grammar of English Grammars.

**Schmalzried Book Shop, 911 Main St., Dallas, Tex.**  
American Law and Procedure. Vol. 3 only.  
Eusebius Church History. Parallel Greek and  
English Text.

Gill, John. Commentary, Words and Work.  
Howard, Ernest. Wall Street Fifty After Erie.  
Letters of David Carlton Hardee, a North Caro.  
linian Who Came to Texas in 1838.  
McArthur, Charles. War Bugs.  
McClure. Ark of the Covenant.  
Milburn. Oklahoma Town.  
Munson, T. V. Foundations of American Grape  
Culture.  
Morehead, Abraham. Poems.  
Quevedo's Humorous and Satirical Works. Cheap.  
Raht, C. G. Romance of Davis Mountain.  
Sherrill, J. B. Short Method in Arithmetic.

AUGUST 11, 1934

445

*Books Wanted—Continued***Schmalzried Book Shop—Continued**

Stowe, Lyman B. *Bible Astrology*.  
 Johnson. *Twenty Years of Hustling*.  
 Taylor. *Oxyrhyncus Logic & Apocryphal Gospels*.  
 Robinson, Miss Ann. *Divine Science; Daughter of India*.  
 Texas. *Anything on*.

**Schulte's Book Store, 80 Fourth Ave., New York**  
 Lancaster. *History of Gilmanton*.  
 Summary of Rules of Counterpoint. Koechlin.  
 Howells. *Unexpected Guests*.  
 Chambers. *Little Red Foot*.  
 Early Portraiture of Virginia, or similar title.  
 Lummis. *Land of Poco Tempo*.  
 Moses. *Establishment of Spanish Rule in America*.  
 Philpotts. *American Prisoner; Form of the Dagger*.  
*Harper's Supplementary Series to Re-Thinking Missions*.  
 Corydon Ford. *Child of Democracy; Organized State*.

**Schuman's, 127 W. Adams Ave., Detroit, Mich.**  
 Maugham. *The Painted Veil*. 1st ed. Also reading copy.  
 G. B. Davis. *Elements of International Law*.

**Scranton's, 334 Main St., E., Rochester, N. Y.**  
 Dreamers. *Hamsun*.  
**Charles Scribner's Sons, 597 Fifth Ave., New York**  
 Bolton. *American Soldier Under Washington*.  
 Bourne. *Essays in Historical Criticism*.  
 Browne, G. *Handbook of Figure Skating*.  
 Bryce. *South America—Observations and Impressions*.  
 Burleigh, B. G. *Sirdar and Khalifa; Natal Campaign*.  
 Clemenceau. *South America Today*.  
 Edwards, W. H. *Tragedy of Edward the Seventh*.  
 Golden Isles of Guale.  
 Hewlett. *Little Novels of Italy; Richard Yea and Nay*.  
 Howe. *Unexpected Guest*.  
 McAllister, W. *Society As I Have Known It*.  
 Mason. *Man in the White Slicker; Three Lights From a Match*.  
 Milne. *Military Standards of Great Britain*.  
 Morris. *If You Touch Them They Vanish*.  
 Morris, C. *Autobiography*.  
 Neel, D. *My Journey to Sharon*.  
 Sidney. *In British Malaya Today*.  
 Sprague. *Bank Credit and Business Cycles*.  
 Tirpitz. *My Memoirs*. 2 vols.  
 Train. *By Advice of Counsel; Tutt and Mr. Tutt*.

**H. M. Sender, 3711 Jarboe, Kansas City, Mo.**  
 Isaac George. *Heroes & Incidents Mexican War 1903*.  
 County Histories Missouri, Kans., Okla.

History Montgomery County, Kans.  
 Floyd C. Shoemaker. *Missouri's Struggle for Statehood 1804-1821*. Jeff. City. 1916.  
 Missouri, Kansas, Okla. items, books & pamphlets.  
 Hollister. *Hist. 1st Reg. Colo. Volunteers*.  
 Starr. *Cherokee Indians*.

**Charles Sessler, 1310 Walnut St., Philadelphia**  
 Arabia Deserta. Charles M. Doughty. 1st ed.  
 Cup Plates. Burns.  
 Dietetics for Nurses. Friedenwald and Ruhrah.  
 E. B. Browning's Poems. 1850.  
 American Song. Paul Engle. 1st ed.  
 England to America. Montague.

**Seven Bookhunters, Station H, Box 66, N. Y.**  
 Alison. *Principles of Population*.  
 Smith. *Life of O. Henry*.

**Seven Bookhunters—Continued**

Brady. *Northwestern Fights and Fighters*.  
 Bouvier. *Psychic Life of Insects*.  
 Howard. *How Insects Live*.  
 Nelson. *Embryology of Honey Bee*.  
 Oppenheim, E. P. *Ex-Detective; Wooing of Fortune; Amazing Judgment; Tragedy of Andrea*.  
 Johnson, H. K. *Epigrams and Epitaphs*.  
 Tytler. *What She Came Through*.  
 White, Mrs. E. G. Any titles.  
 Frank, L. Carl and Anna. (Prose Form.)  
 Chambers, R. W. *Hi-Jackers; Mystery Lady; Girl in Golden Rags*.  
 Nutting, W. *American Windows*.  
 Jordan, D. S. *Science Sketches*.  
 Smith, L. *Evolution*. (Poem.)  
 Adams, H. *Great American Fraud*.  
 O'Regan. *Memoirs of Curran*.  
 Baruch. *Epitome of Hydro-therapy*.

**Will H. Shearon, 608 Warner Bldg., Nashville**  
 Pinckney's Treaty. Bemis.  
 Outlaws of Cave-in Rock. Rothert.  
 Greenes of Rhode Island. Clark-Greene.  
 Taking of Ticonderoga. French.  
 Driver Genealogy. Cooke.  
 Anything by Fanny Kemble.  
 Irish Literature. McCarthy. Set.  
 Life of Hetty Green. Sparkes-Moore.

**Shepard Book Co., 408 S. State, Salt Lake City**  
 George Bird Grinnell. Any book by.  
 Any Western Americana for resale.

**Sherwood's, 24 Beekman St., New York**  
 Stamps of Canal Zone. Evans.  
 Bidwell. *Tariff Policy of U. S.*  
 Milne. *Purple Mask*. Stokes; *Red Lily* and *Clunes Jade*. Stokes.  
 Untermyer. *Miscellany of Am. Poetry*.  
 W. P. White. O. P. titles.  
 Cheiro. *Guide to Hand*.  
 Thomas. *Dry Martini*.  
 Abbot. *Primitive Industry*.  
 End of the World. Harper.  
 Macbeth. *Brotherhood of Healers*.  
 Hottes. *My Garden Helper*.  
 Ellis. *Sowed by the Wind*.  
 Character Analysis Superman. Pub. J. M. Ellis.  
 Powder Puff. F. Elei.

**Clarence W. Smith, 343 East Ave., Rochester, N.Y.**  
 Town and Country. Issue containing pictures of Rochester Country Club.

**Solle's Bookshop, Omena, Mich.**  
 For Christ and King.  
 Orton Family Genealogy. 1896.

**A. J. Souweine, 611 W. 177th St., New York**  
 Chess Items and Chess Curios. Any.

**Springfield, Mass., City Library**  
 Arabian Nights. Illus. Bull. Dodd.  
 Best Short Stories. 1922.  
 Blackford. *Analyzing Character*.  
 Carey. *Real Estate Educator*.  
 Carolino. *English As She Is Spoke*.  
 Carroll. *Alice's Adventures in Wonderland*. Illus. Peter Newell.  
 Dewey. *Psychology*.  
 Forsyth. *History of Trial by Jury*.  
 Grace. *Squadron of Death*.  
 Laing. *Masterpieces of Latin Literature*.  
 Morley. *Pipefuls*.  
 Perry. *Women of Homer*.  
 Vail. *Ancient Mysteries and Modern Masonry*.  
 Verrill. *Book of the Motor Boat*.

## Weekly Book Exchange

## Thoms &amp; Eron—Continued

Le Clerq. First Establishment of Faith in New France. Trans. by Shea.  
National Association Cotton Manufacturers Year Books. Complete file or single numbers.

## Timms &amp; Howard, Inc., 208 E. Jefferson St., Syracuse, N. Y.

Simms, J. R. Frontiersman of New York. Pub. by G. R. Riggs. Albany.  
Mitchell. History of the Greenback. Univ. of Chicago Press.  
Walpole. Rogue Herries. Reading copy.

Tulsa, Okla., Book Shop, 517 S. Main St. Bayne. Derricks of Destiny.  
Oil Industry. Anything prior to 1900.

Mrs. B. H. Twaddle, 1206 O St., Sacramento, Cal. Ide, Wm. Brown. Life by Simeon Ide.  
Singleton, Esther. Switzerland.

Wm. Tyrrell & Co., Ltd., 820 Yonge St., Toronto. Safety Pins. Christopher Morley. Amer. ed. only. 1925.

Otto Ulbrich Co., 386 Main St., Buffalo, N. Y. Book on the History of Italian Renaissance Literature. Grandgent.

Gods Pocket. Field. 1st ed.  
Colonial House. Chandler.

Outlines of a Philosophy of Religion Based on Psychology and History. Auguste Sabatier.

Memoirs of Napoleon. Baron Meneval. (Private Sec'y.)

Memoirs of Napoleon. General Montholon. (Relating to St. Helena.)

Memoirs of Napoleon as Dictated to Generals Gourgoud and Montholon at St. Helena, by Napoleon.

Life of Napoleon. Sir Walter Scott.  
Narrative of Surrender of Napoleon. Lieut. Maitland.

Napoleon's Last Voyages. Sir T. Ussher.  
With Napoleon at St. Helena. Stokoes.

Appeal to British Nation. Sartoris.  
Also works or memoirs of following on Napoleon.

by Joseph Bonaparte, Jung, Lescure, Chaptal, Mallien, Ouvrard, Bertrand and others.

Why We Don't Like People.

Union Theol. Sem. Bk. Service, 3041 B'dway, N.Y. Warnecke. Outline of History of Protestant Missions.

Rose. My Stars.

U. of I. Supply Store, Champaign, Ill. John Drinkwater. Pilgrim of Eternity.

Univ. of Oregon Co-op. Store, Eugene, Ore. Ambrose Bierce. Devil's Dictionary. 1925.

University of Toronto Lib., Toronto 5, Canada. Botsford. Hist. of Greece for High Schools.  
Ennis. Applied Thermodynamics for Engineers. Ed. 4, rev.

Euripides. Alcestis. Tr. Nash. Ed. 4, rev.  
Grundy. Thucydides and the Hist. of His Age.

Harlow, R. V. Samuel Adams.

Hart, A. B. Monroe Doctrine. 2 copies.

Hoopes, A. W. Indian Affairs and Their Adminis.

Lessing. Emilia Galotti (trans.). 2 copies.

Lloyd, R. I. Visual Field Studies.

National Symposium on Colloid Chemistry.

Monogs. Vols. 8, 9, 10.

Scholfield. Study of the Court of the Star Chamber.

Statute Law Book Co., 715 Colorado Bldg., Washington, D. C.

Session Laws, Statutes, Constitutional Convention Journals and Debates, Legislative, Journals and Documents and Bar Association Reports of all states.

G. E. Stechert & Co., 31 E. 10th St., New York  
Autenrieth. Detection of Poisons.  
Bemis. Amer. Secretaries of State. Vols. 4, 6, 7.  
Bird, R. M. Calavar. 1835; The Infidel. 1835.  
Comstock. Hist. of Greek Revolution. 1825.  
Graf. Russian Navy in War and Revolution.  
Hanson. Laws of Maryland. 1787.  
How. Sketch of Greek Revolution. 1828.  
Johnson. American First Editions.  
Johnston. The World of Today. Vol. 2.  
Jones. Self-promotion.  
Journal of Geology. Vols. 25, 27-28.  
Keenleyside. Canada and the U. S.  
Lowrie, W. The Church and Its Organization.  
McMahon. Government of Maryland. 1831.  
Miller. Condition of Greece in 1827-28; American First Editions.  
Physiological Review. Vols. 1 to 4.  
Scharf. History of Maryland. 1879.  
Sprague. Law of Social Evolution.  
Wells. Curved Blades.  
Bacon. Laws of Maryland at Large. 1765.  
Encyclopaedia Britannica. 13th ed.

E. Steiger & Co., 49 Murray St., New York  
Tomorrow's Money. Canderlip.  
Literature of Political Economy. Cullsch.  
America's Recovery Program.  
Bergson. Introduction to a New Philosophy.  
Simmons. Rubber Manufacture.  
E. E. Hale. In His Name.  
Hans Christian Andersen. Only a Fiddler.

Stewart's, 44 E. Washington St., Indianapolis, Ind.  
Alice Earles. China Collecting in America.  
The Motor Magazine. March 5, 1929; Oct. 15, 1929.

Stix, Baer & Fuller Co., St. Louis, Mo.  
Silence. S. M. Hageman. Pub. by S. Hubbell.  
2 copies.

C. A. Stonehill, 262 York St., New Haven, Conn.  
Erskine Caldwell. The Bastard; Mamma's Little Girl.

Strawbridge & Clothier, Book Dept., Phila., Pa.  
Wodehouse. Intrusions of Jimmie; Bill the Conqueror.

Sutton Place Bookshop, 407 E. 57th St., N. Y.  
Cobb, Irvin. Red Likker.

Technical Book Co., 432 Market, San Francisco  
U. S. Geological Survey Folios.  
Business and Technical Books. New only.  
Telegraph and Cable Codes. New or used.

Their Bk. Shop, 5 Pikes Peak, Colo. Springs, Colo.  
Stock Market Barometer (Dow Theory). William Peter Hamilton.

Thoms & Eron, 89 Chambers St., New York  
Moulton. Library of Literary Criticism. Complete sets and odd volumes.  
King. Unveiled Mysteries.  
Remsburg. The Bible.  
Barrett. Atlas of Middlesex Co., Conn.  
By the Light of His Countenance.  
Dorsay. May Brooks.  
Gaffarel. Nunez de Balboa. Paris. 1895.  
American Irish Historical Society. Vols. 15, 16, 20, 23, 28, 29.

**Books Wanted—Continued**

**Van Norman Book Co., 1415 Howett St., Peoria, Ill.**  
Abraham Lincoln and Illinois material.

**Van Riemsdyk Book Service, 15 W. 45th, N. Y.**  
Fripp. Human Anatomy for Art Students.  
Robinson. Patents. 3 vols. 1890.  
Notable British Trials. Trial of the Stauntons.  
Townshend. Heaven.  
Handy. Blues.  
All books illustrated by Norman Lindsay.  
Graves. Female Sex Hormonology.  
Rinehart. The After House.  
Duke. The Laird.  
Roughhead. Twelve Scots Trials; Riddle of the Ruthvens.  
Marshall. Memoirs of a Private Detective.

**Van's Book Market, 220 W. 42nd St., N. Y.**  
Claude Houghton. I Am Jonathan Scrivner.  
2 copies. Cloth or paper.

**H. S. Victorson, 6 Beacon St., Boston, Mass.**  
Beyond Physics. Sir Oliver Lodge.  
A. E. (Russell's) Poems.  
Confessions of a Jesuit.  
The Road to the Law.  
Magic Cloak.

**Vroman's Book Store, 329 E. Colorado, Pasadena**  
Artzibasheff. Breaking Point. Viking Press.  
Bligh. Ability to Converse. Oxford Press.  
Stephen Angus Cox. Dare Boys of 1776; Dare Boys in Trenton; Dare Boys After Benedict Arnold; Dare Boys in Virginia; Dare Boys With Lafayette; Dare Boys and the Swamp Fox.  
Life of Joaquin Murietta. Rare Americana 1st series. Grabhorn Press.

**Washington Sq. Bookshop, 27 W. 8th St., N. Y.**  
Richard Yea and Nay.  
Earthwork Out of Tuscany.  
Little Novels of Italy.

**Week-End Book Service, 959 Madison Ave., N. Y.**  
Champrey. Bourbon Chateaux. Put.  
Gasquet, F. Henry VIII and the English Monasteries; Great Pestilence; Parish Life in Medieval England.  
Dyde, trans. Hagel's Philos. of Right.  
Times Survey Atlas of World. Bartholomew. Lond.

**Edgar H. Wells & Co., 602 Madison Ave., N. Y.**  
Allen. Anthony Adverse. 1st ed.  
Chapman. Warblers of North America.  
Custer's Last Ride.  
Headley. Napoleon and His Marshals. 1st ed.  
Scruggs. Colombian and Venezuelan Republics.  
Wightman. Little Leather Breeches.

**B. Westermann Co., 13 W. 46th St., New York**  
Kauffman. Agaricaceae of Michigan.  
The Art of Brewing India Pale Ale, Ale, Porter and Table Beers.  
Thompson. Growth and Form.  
Canadian Archives. Publication No. 6. Ottawa. 1911.  
Boyd. Textbook of Pathology. Latest ed.  
South Carolina Geological Survey. Report No. 4. 1859. Index 1-4. C. M. Lieber.

**Whitlock's, 15 Broadway, New Haven, Conn.**  
London Journal, March, 1846. Vol. 3.  
Britannica. 12th and 13th ed.  
Genealogies: Baldwin, Rockwell-Keeler, Paris, Root.

**Whitlock's—Continued**

Pepys Diary. Wheatley. Used.  
Riccardo. Combustion Engines. Vol. 2.  
Vanderlier. Hist. of Ancient Mexico.  
White Cross Library: Your Forces and How to Know Them. Complete.  
Woodford. City Limits.

**Whitmore & Smith, 5th St., Richmond, Va.**  
Casein and Its Industrial Applications. A.C.S. Monograph. Sutermeister.

**Wide-Awake Book Shop, Wilkes-Barre, Pa.**  
Whispering Smith. Spearman.  
Castle to Let.  
Three Acres and Liberty. Hall.

**Wilder's Bookshop, 28 Warren Ave., Somerville, Boston 42, Mass.**  
Cary Genealogies. Any.  
Edward Rawson Ancestry. 1887. \$5 offered.  
Most Genealogies and Town Histories.

**Witkower's, 77 Asylum St., Hartford, Conn.**  
Stars Fell on Alabama. Carmér. 1st ed., mint.  
Grimes. Mystery of Head and Heart Explained.  
Osborn. History of Connecticut.  
Copeland. Principles of Merchandising.  
Great Company, History of Hudson Bay Co.  
Gauguin. Noa, Noa. 1st ed.  
George Holmes of Roxbury.  
American Song. Engle. 1st ed.  
Hare. Walks in London; Days Near Paris; Walks in Paris.  
Market Analysis. Percival White. McGraw.

**Womrath's Bookstore, 314 Jackson, Augusta, Ga.**  
Cheap used copies:  
Life Begins at 40. Pitkin.  
Dimnet. What We Live By; Art of Thinking.

**Florence Woodward, Golden City, Mo.**  
Commercial & Financial Chronicle. All years.  
Business Biographies. Biographies of business men with history of growth of their business. All.  
Railroad and Canals. Pamphlets.  
Bookkeeping, Accounting, Business Administration, Early Laws, Bar Association and Attorney General's Opinions, Legal Periodicals.  
Porter's Spirit of the Times. Weekly. Any.  
Branneman. History of Virginia Conventions.  
Taylor. Roger Ludlow, Colonial Law Maker. 1900.  
Proctor. Lives of Eminent Lawyers and Statesmen. N. Y. 2 vols. 1882.  
Alabama State Constitution. 1867.  
Report J. J. Mayfield, Code Commissioner of Alabama. Montgomery. 1923.  
North Carolina Hist. Soc. Publications. Vol. 11, no. 1; vol. 12, no. 1.  
Report Attorney Gen. of New York. 1904, 1905.  
Report Attorney General of Texas. 1908-10.  
Taylor. Journal of the Law School at Needham, Va. Richmond. 1822.

**Richard S. Wormser, 22 W. 48th St., New York**  
Bell, A. M. Anything on Speech or the Deaf.  
Brothers Karamazov. N. Y. Lim. Ed. Club. 1933.  
Carrington, H. Death Deferred. 1922.  
Charles, H. Der Wirkliche Woodrow Wilson.  
Dale, C. H. P. Precious Heritage. 1929.  
Davenport Bros., Fox Sisters, other mediums and exposures, etc.  
Devol, G. H. 40 Yrs. Gambler on Mississippi.  
Evers & Fullerton. Touching Second. 1910.  
Nettleton. Mfre. Whiskey and Plain Spirits.  
Osborne, L. E. Scythian Wonder. 1932.  
Reeve, A. B. Dream Doctor. 1913.  
Schuyler. Peter the Great. 2 vols. N. Y. 1884.  
Sowerby. Rutherford & Son. N. Y. 1912.  
Sparks. Amer. Biog. Vol. 9 only. 1850.

*Weekly Book Exchange*

**Richard S. Wormser—Continued**  
 Watkins. Chicago. Knopf. 1927.  
 Who's Who, etc., in Baseball. Phila. 1910.  
 Whiskey, Other Potable Spirits. H. M. S. O.  
 1909.  
 Witherby, Constance. Sunshine & Stardust. 1930.

**S. W. Worthington, Wilson, N. C.**  
 A. L. S. and D. S. by former U. S. Presidents.  
 A. L. S. and D. S. by former Governors of N. C.  
 Revolutionary and Colonial MSS.

**William H. Ziesenitz, 532 Warren, Hudson, N. Y.**  
 Junior Hymnal. Wm. Miller. 3 copies.  
 Laughing Cavalier.

**Zobel Book Service, P. O. Box 49, Hudson**  
 Terminal Annex, N. Y.  
 State, County and Municipal Histories published  
 by the American Historical Society, Lewis  
 Hist. Pub. Co., etc. Quantities preferred.

**Zondervan Pub. House, 543 Eastern Ave.,**  
 Grand Rapids, Mich.  
 Poems for Travellers. Houghton Mifflin.

**BOOKS FOR SALE**

**Arcane Bookshop, 1937 Madison, Chicago**  
 Rare books, magazines, stamps, pictures and music  
 at low cost. Prompt attention to your wants.

**Bookazine Co., 3 Moore St., Brooklyn, N. Y.**  
 Pulp magazines, publishers' remainders and other  
 non-fiction magazines. A large variety. Write  
 for list of issues and prices.

**Book Den, P. O. Box 733, Santa Barbara, Cal.**  
 Back numbers of Literary, Scientific and other  
 Periodicals. Annuals and Rpts. in stock.

**R. R. Bowker Co., 62 W. 45th St., New York**  
 "American Book Prices Current, An Index to  
 Sales for the Seven Years from 1916 to  
 1922," original price, \$30, special price to  
 close, \$3. "American Book Prices Current"  
 was indexed only for this one span of years,  
 and the project proved too expensive for  
 continuation. These volumes were taken  
 over by the Bowker Company from E. P.  
 Dutton & Company. The book gives title,  
 author and correct date for over 50,000  
 books, and has been used by some libraries  
 as a volume by which to make available to  
 the general public information as to which  
 books come under the classification of rarity.  
 Only a few copies are available at this price.

**Chillicothe Magazine Concern, Chillicothe, O.**  
 500,000 back numbers, all kinds, all languages.  
 Long runs, single numbers, all dates.

**Collector's Journal, 1376 Sutter St.,**  
 San Francisco, Cal.  
 Devoted to rare books and associated literary mis-  
 cellany. Now a monthly at \$1 per year.

**Dolphin Book Shop, 438 Peachtree, Atlanta, Ga.**  
 Will swap American and English 1sts for good  
 Southern and Western Americana. Send for  
 catalog of 1st editions.

**Maurice Friedman, 147 E. 22nd St., New York**  
 American Socy. of Civil Engineers Transactions.  
 Fine bound vols. 1904-1911.  
 Phister. N. Y. in the War of the Rebellion. 5  
 vols. and index as new. \$4.00.

**Gammel's, Inc., 1004 Congress Ave., Austin, Tex.**  
 Raines' Bibliography of Texas. An exact fac-  
 simile reproduction of the original work.  
 \$15. Liberal discount to dealers.

**G. M. Graham, 1808 Chapin St., Alameda, Cal.**  
 Back issues of magazines.

**Harris Institute Lib., Woonsocket, R. I.**  
 Ency. Britannica & year books. 9th ed. 35 vols.

**Amos E. Jewett, Rowley, Mass.**  
 Roosevelt, Theodore. President. L. S. 1 p. \$4.  
 Taft, W. H. Sec. War. L. S. 1 p. \$3.00.

**Judy Publishing Co., 3323 Michigan Ave., Chicago**  
 Free delivery. Dis. 35%. New from our press.  
 Public Speaking. Beshore. \$2.00.  
 Lederer. Cartooning Made Easy. \$2.00.  
 Bardine. How to Become an Amer. Citizen. 50 c.  
 Judy Training the Dog. All breeds. 4th ed. \$1.50.  
 Judy's The Chow Chow. \$2.00.  
 Hale. The Great Dane. \$2.00.  
 Judy's Ken. Bldg. & Plans. 3rd ed. \$1.50.  
 Have in stock any dog book published. 20%.

**Ruth Webb Lee, Pittsford, N. Y.**  
 Early American Pressed Glass. By Ruth Webb  
 Lee. 3rd ed. Revised and enlarged. Price  
 \$10.00. Order from your book dealer or  
 direct from the author.

**P. Lewis & Co., 109 E. 23rd St., New York**  
 Popular magazines—back numbers, wholesale only.

**B. Login & Son, Inc., 29 E. 21st St., New York**  
 Magazines, back numbers, chemical, medical,  
 scientific.

**Mac's Magazine Shop, 505 N. State St., Chicago**  
 Mags. Large stock. Send wants.

**Mittler's, 194 Second Ave., New York**  
 Magazines. Back numbers our specialty.

**Neandross Lib. Service, Ridgefield, N. J.**  
 Back numbers of magazines supplied.

**Albert Saifer, 2058 Market St., Philadelphia, Pa.**  
 M. Jules Romains. (Of Men of Goodwill Fame.)  
 Eyeless Sight. A few copies. 1924. 1st  
 ed., mint in d/w. 65 c. pp.

**Emil J. Schirl, 75 Franklin Ave., Chelsea, Mass.**  
 Back numbers of periodicals.

**Sullivan's Book Store, 680 Westminster St.,**  
 Providence, R. I.  
 Back numbers. Magazines and periodicals.

**BOOK-TRADE OPPORTUNITIES**

(Twenty cents a line)

**Business Opportunities**

100 PERCENT LOCATION available in Wilmington,  
 Delaware; population over 100,000; has  
 been bookstore and lending library for over ten  
 years. Present tenant is largest bookseller in  
 Delaware and compelled to seek more spacious  
 quarters; no other competition in State; wonder-  
 ful opportunity; rent reasonable. Phone or write  
 Joseph Handler, Citizens Bank Bldg., Wilming-  
 ton, Delaware.

AUGUST  
Book-  
ASSIST  
able exp  
books.  
lishers'  
BOOK  
—If yo  
making  
of sales  
able wi  
house o  
City.  
sidered  
Publishe  
WANT  
old, est  
ship lib  
England  
YOUNG  
graphic  
or publ  
ences.  
MATHI  
stories,  
Play a  
WORK  
PUBLI  
books,  
Harlem  
Harlem  
REMA  
textboo  
books  
schools,  
Barnes  
City.  
REMA  
are alv  
ders a  
Chas.  
New Y

*Book-Trade Opportunities—Continued***Positions Open**

**ASSISTANT shipping clerk** who has had considerable experience in handling, packing and shipping books. References required. Box 76, care Publishers' Weekly.

**BOOK PUBLISHERS' MANUFACTURING MAN**—If you are a young man familiar with book-making and believe you have the fundamentals of salesmanship, an unusual opportunity is available with a well-established book manufacturing house on a permanent salary basis in New York City. Application for this position will be considered strictly confidential. Box N. Y. 1, care Publishers' Weekly.

**WANTED SALESMEN** to sell on commission basis; old, established line to schools, colleges and township libraries in New York, New Jersey and New England. P. L., care Publishers' Weekly.

**Position Wanted**

**YOUNG LADY**—Full book sales and stenographic experience, desires position in bookshop or publishing house in New York City—best references. F. A. C., care Publishers' Weekly.

**Professional Services**

**MATHILDE WEIL: LITERARY AGENT.** Books, stories, articles and verse criticized and marketed. Play and scenario department. THE WRITERS' WORKSHOP, INC., 570 Lexington Ave., N. Y.

**Remainders**

**PUBLISHERS' REMAINDERS**—Fiction, Text books, broken sets of all kinds, bought for Cash. Harlem Book Co., 53 W. 125th St., New York. Harlem 7-6678.

**REMAINDERS, DAMAGED BOOKS**, odd lots, textbooks, standard authors and general reference books we will buy for cash or on exchange from schools, libraries, bookstores, as well as publishers. Barnes & Noble, Inc., 105 Fifth Ave., New York City. Gramercy 7-5787.

**REMAINDERS and Publishers' Overstock**—We are always on the lookout for publishers' remainders and overstock of non-fiction titles and sets. Chas. L. Bowman & Co., 118-120 E. 25th St., New York. Gramercy 5-0535.

# NOTICE TO BOOKSELLERS

Beginning with the issue for August 18th the *Publishers' Weekly* "Books Wanted" and "Books for Sale" columns will be open only to subscribers in good credit standing—the "Books Wanted" to subscribing members of the book-trade only, "Books for Sale" to all subscribers.

We do this to help protect users of these columns from unscrupulous traders.

**THE PUBLISHERS' WEEKLY**

Wanted American First Editions, Early American Novels, Americana, books on Natural History, cash on receipt if satisfactory.

THE BIBLIOPHILE  
1830 N. High Street Columbus, Ohio

**For Better Books**  
**undivided responsibility**  
**under one roof**  
**the Lakeside press**

R. R. DONNELLEY & SONS COMPANY, 350 EAST TWENTY-SECOND STREET, CHICAGO  
EASTERN SALES OFFICE: 305 EAST FORTY-FIFTH STREET, NEW YORK

engraving  
typesetting  
electrotyping  
presswork  
binding

# New! CHILDREN'S BOOKS WITH A "PLUS!"

"Merchandised" books—which means "designed to sell." Brighter, attention-pulling covers. Better art—better lithography—better selling value all around.

## NO WONDER PLAYJOY BOOKS PULL!

It will pay every bookseller to investigate this new line. Here is a list of the latest releases:



### MY CHILDREN'S PAINT BOOKS

The purpose of these books is to combine Art with Literature in the entertainment and education of the child. The simple yet ingenious guide for coloring, which is a unique feature of all "My Children's Paint Books," directs the child in coloring these pictures so as effectively to illustrate the verses or the stories.

#### FIVE TITLES:

- Robert Louis Stevenson
- Eugene Field
- Alice In Wonderland
- Mother Goose
- Hans Andersen

Bound in boards; front, back and inside covers in full colors, illustrating exactly how the fifteen outline pictures in each book will look if the instructions given underneath each outline picture are followed: Size 9½" x 12½" —32 pages each.

LIST PRICE 50¢

### The TRAIN STORY AND PAINT BOOK

A Novel Picture, Story and Paint Book acclaimed by Educators.

The story of what the train brings, takes and passes is told in the manner of "The House That Jack Built."

Opposite each page of text and four-color illustration is an outline picture which the children can crayon or paint. This is one of the few completely entertaining children's books of the day.

Bound in boards. Front and back covers in full colors. Size 9½" x 12½"—32 pages.

LIST PRICE 50¢



**STOLL & EINSON GAMES, Inc.**

PUBLISHERS  
LONG ISLAND CITY, N. Y.

Showrooms

New York City—200 Fifth Avenue  
San Francisco, Calif.—717 Market St.



Coming!

How to Run

a

Rental Library

by

Groff Conklin

Probably

\$1

Postpaid

To Booksellers and Librarians

R. R. BOWKER CO., New York

Coming!

for rental library

ADVERTISING

use

What to Read

in

Books

Monthly booklet reviewing  
choice library books just  
received.

100 lots imprinted	\$ 1.50	monthly
500 "	4.50	"
1000 "	6.00	"
5000 "	25.00	"

R. R. Bowker Co., New York

# Reaching out to include everyone who can read

PUBLISHERS' WEEKLY  
LIBRARY JOURNAL  
BOOK REVIEW  
BOOKS OF THE MONTH  
WHAT TO READ IN BOOKS

TRADE LIST ANNUAL  
AMERICAN BOOK-PRICES CURRENT  
AMERICAN BOOKTRADE DIRECTORY  
AMERICAN LIBRARY DIRECTORY  
PRIVATE BOOK COLLECTORS

R. R. BOWKER Co.  
Publishers

62 WEST 45TH STREET NEW YORK

Dear Frank:

We're off on a new and thrilling adventure in book advertising -- the publication, for distribution by booksellers, of a newspaper about books and authors. All the news value we have so often agreed belonged to books and their makers we will seek to realize in this Holiday Book News. All to get new book readers and new book buyers!

Admittedly your regular book buyers and browsers read reviews. But everyone who can read reads gossip, news. Both classes read the newspaper and they both will read this newspaper for it will contain every feature from classics to comics...their daily paper stuff...with material both newsway and commanding. It will capture the interest and attention of the many rather than the few. Here will be book news and book sales propaganda done so subtly that it will appear as important and as exciting as politics and murders.

It is not reaching down to appeal to the non-book-minded...it is reaching out to include everyone who can read -- potential customers all! This is book news, book advertising, done with human interest. It will capture the attention of those who never read book reviews. It will revitalize the interests of those who are jaded with the dullness of ordinary reviewing. And it is all for you, bookseller. Yours the imprint on the paper, yours the credit for its making, yours the benefit in sales.

Sincerely

*Albert Cune*

## HOLIDAY "BOOK NEWS"

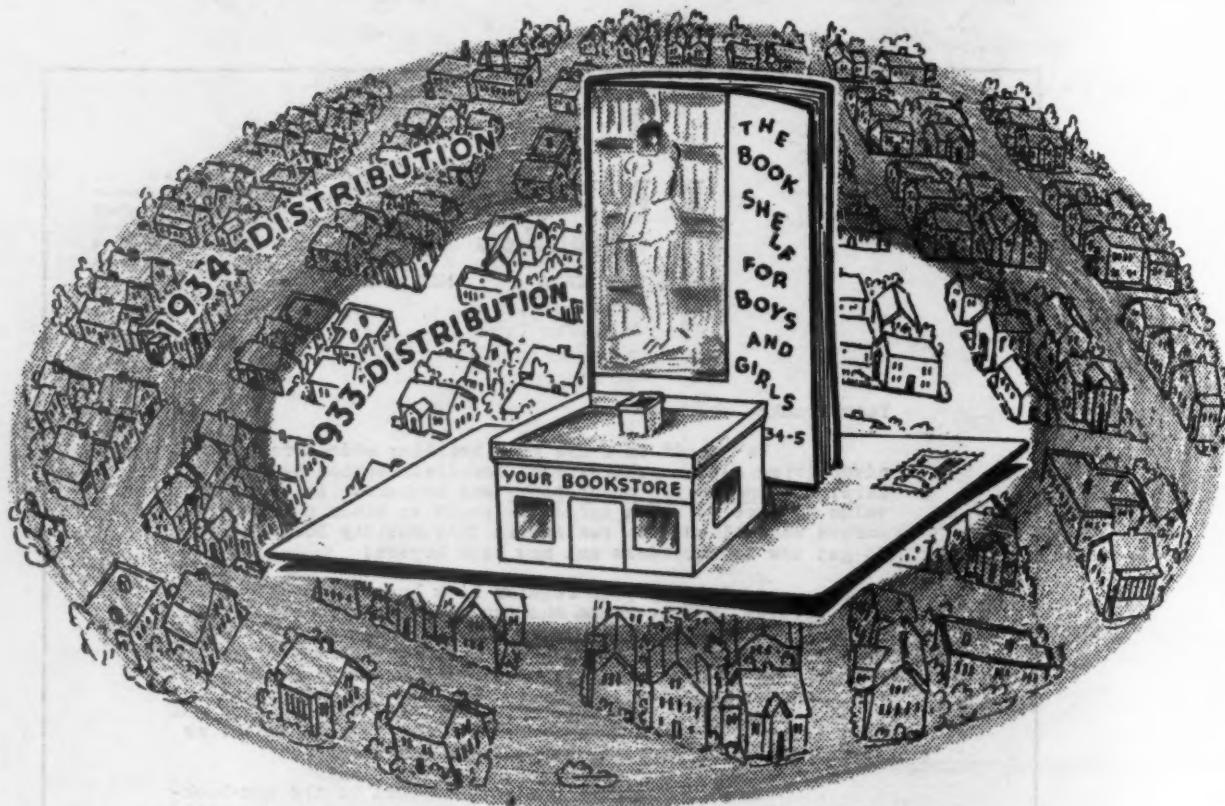
### — Rates —

250 copies .....	\$ 7.00
500 " .....	13.00
1000 " .....	22.00
5000 " .....	100.00
10000 " .....	175.00

Less than half the cost of Holiday catalogs

**R. R. BOWKER CO., 62 W. 45th St., NEW YORK**

# Let the light of your "service" shine further this Book Week



This booklist is built to make  
your advertising dollars go further

THE BOOKSHELF FOR BOYS AND GIRLS 1934 is the same carefully edited booklist of other years. Today, however, it is planned to meet today's needs. It concentrates on the best books of this season and the books still carrying on well from last—with a picked list of books for \$1 or less. Here are 500 choice books for boys and girls, books you'll stock, books you want to sell.

THE BOOKSHELF FOR BOYS AND GIRLS 1934 is an attractive 48-page list, size  $3\frac{1}{2} \times 8$ , two-color cover, modern typography, effective illustrations. It fits a number 10 envelope, mails for 1 cent, and is priced in quantities at a figure low enough to make it possible for you to "go after sales." Every parent, teacher and buyer or guider of children's reading should get this list from you.

Ready October Fifteenth.

1000 copies \$25.00

R. R. BOWKER CO., 62 W. 45th St., NEW YORK

THE HADDON CRAFTSMEN, INC. CAMDEN, N. J.